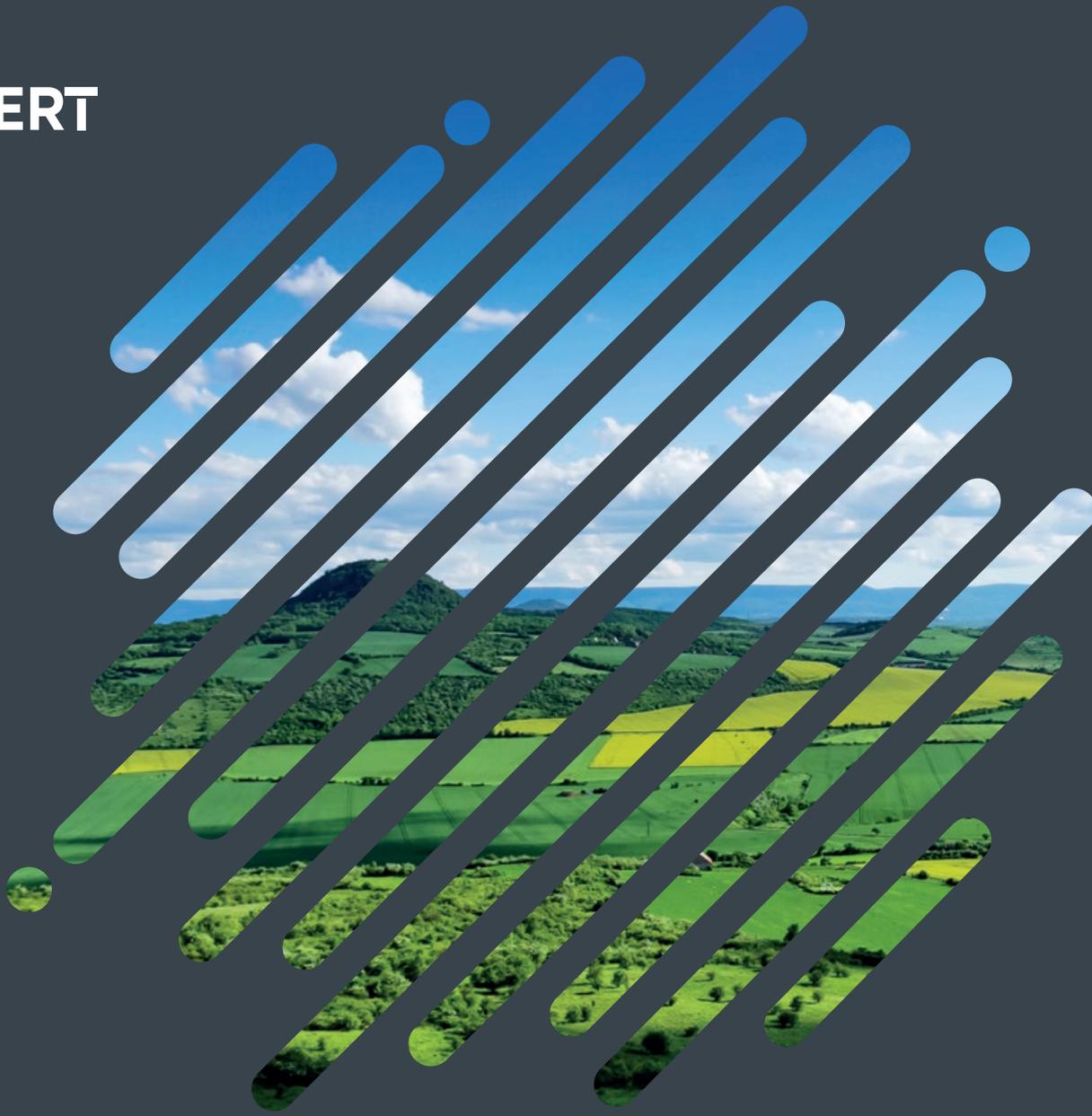
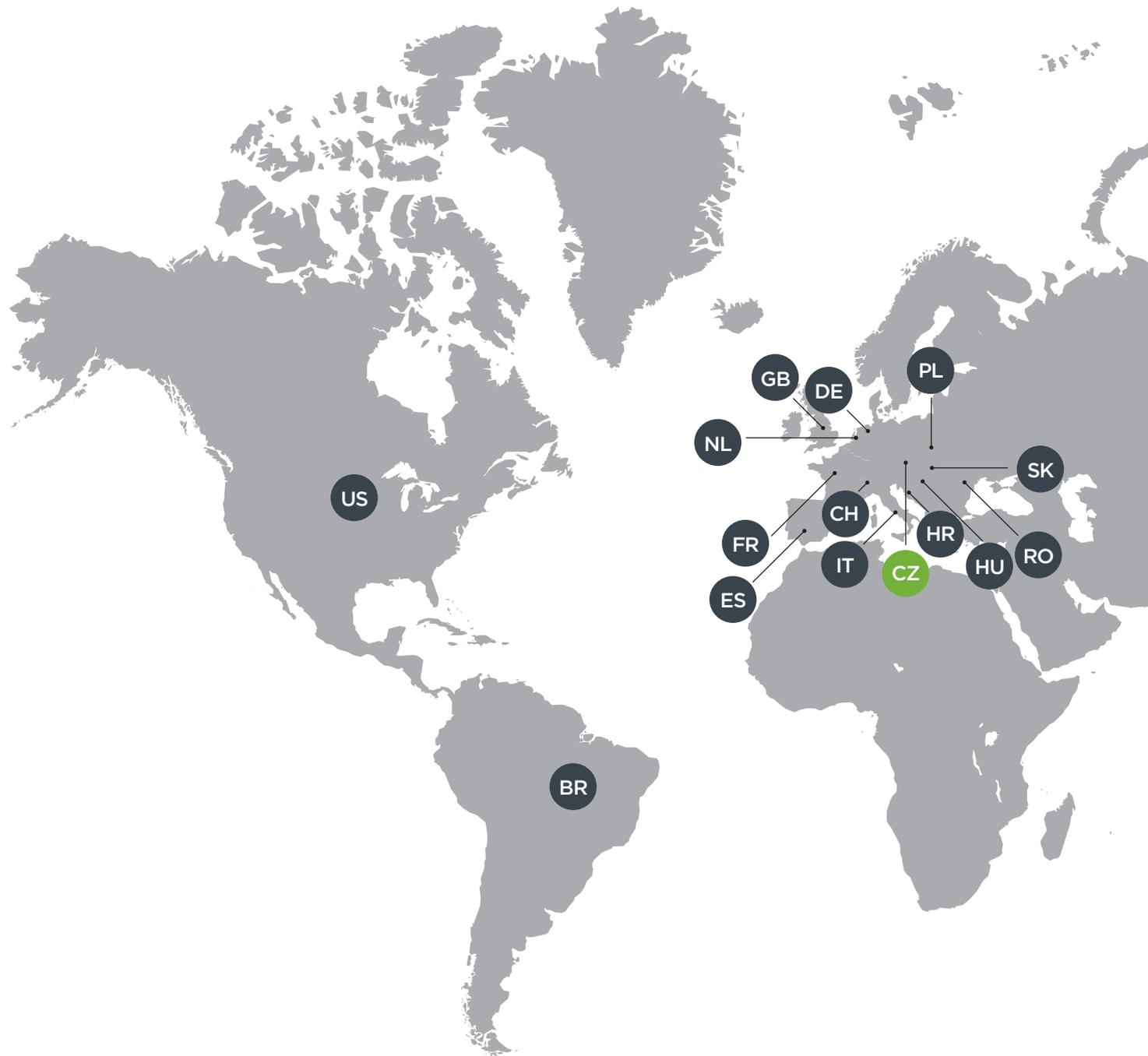


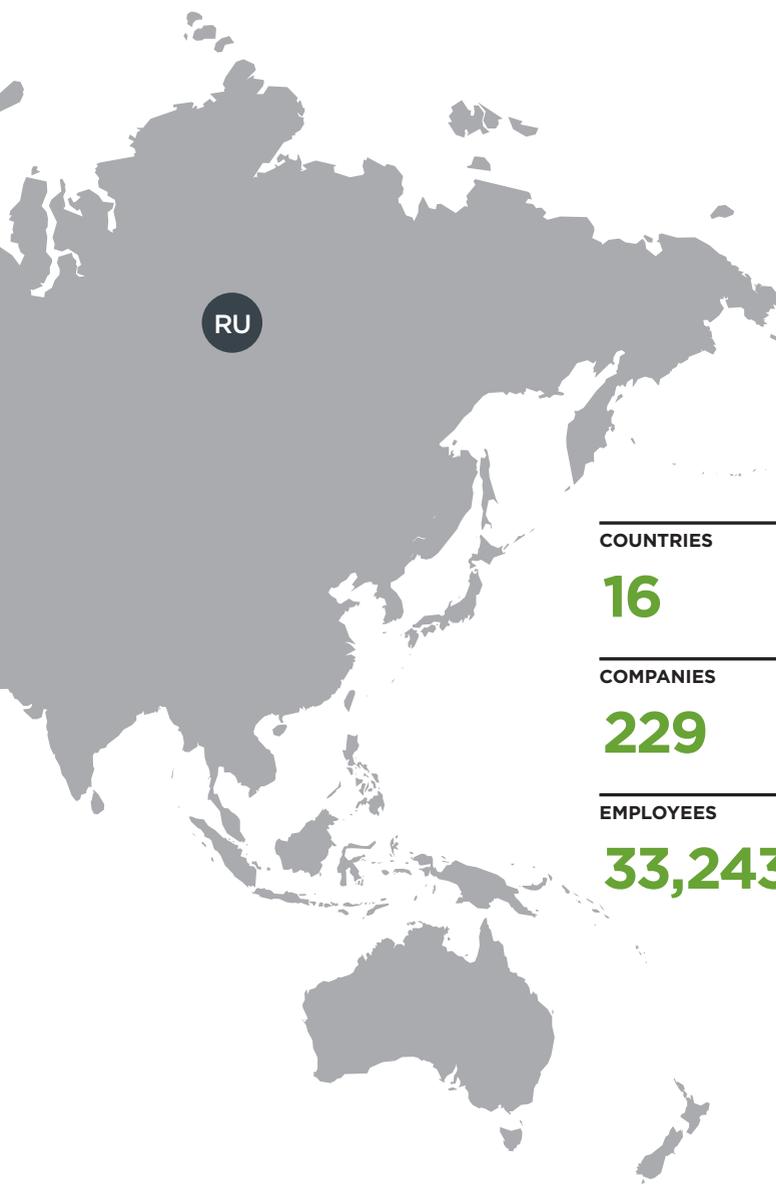
**AGROFERT**



**2019**

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# AGROFERT GROUP

AGROFERT, spol. s.r.o was established on 25th January 1993 as a company focused on trade with fertilizers. At the time of its establishment the company had only four employees.

The AGROFERT Group currently consists of 199 subsidiaries, 1 associate and 5 joint ventures, 24 companies have been excluded from consolidation. The AGROFERT Group companies are active in several sectors such as chemical, food, agricultural, ground machinery & technology, forestry & timber, renewable energy sources and media. The shareholder's equity is 3.3 billion EUR.

AGROFERT Group employs more than 33,000 people today and is the largest Czech private employer. According to the CZECH TOP 100 2019 ranking, AGROFERT is the fourth most important company in the Czech Republic.

AGROFERT is also the largest Czech and Slovak agricultural and food industry group, the second largest domestic chemical group, the second largest producer of nitrogen fertilizers in Europe and the group also ranks third among the largest domestic exporters.

In terms of investments, AGROFERT is one of the largest investors in the Czech Republic, Slovakia and Germany, and is also a major investor in Hungary.

Entrepreneurial success of AGROFERT companies is based on long-term, stable relationships with business partners, on high-quality work of its employees, on the use of the skills of experts in individual fields, on the ability to respond flexibly to changing market environment and maximizing the use of synergies across areas of the Group's business.

## 1993

25th January – establishment of AGROFERT, spol. s.r.o. (registered capital 3,600 EUR, four employees)

## 1994

Transformation of the limited liability company into a joint-stock company named AGROFERT a.s.  
Extension of trading activities: agricultural commodities and agrochemicals

## 1995

The company starts to invest into a national distribution network; acquisitions of ZZN and ACHP companies \*\*

## 1996

Entry into the Czech chemical sector: privatization of the company Precheza  
Joint venture DUSLO Šaľa (SK)

## 2000

Entry into the food processing sector: Maso Planá, MASNA Studená and ADEX

## 1999

First merger in the group: merger between Chemagra and AGFTRADING  
Extension of business activities: fuel trading  
Acquisition of the company DEZA

## 1998

Extension of AGFTRADING activities: trade with commodities

## 1997

Establishment of a specialized company trading with pesticides: Chemagra  
20th May – establishment of AGROFERT HOLDING, a.s.  
Acquisition of the company Lovochemie

## 2002

Acquisition of SKW Piesteritz (DE)

## 2004

Merger between the companies AGROFERT HOLDING, a.s. and AGFTRADING, a.s. as of 1st January 2004  
Entry into the mill and bakery sector: PENAM (3rd most important group at the market)

## 2005

Merger between the companies AGROFERT HOLDING, a.s., AGROFERT, a.s. and AGROPROFIT a.s. as of 1st January 2005  
Acquisition of the company Kostelecké uzeniny

## 2006

Entry into the Czech market with agricultural machinery  
Acquisition of the poultry company Hyza (SK), establishment of the company Profrost (frozen bakery products), acquisition of the Chinese chemical company Precheza Titanium Dioxide

\*\* ZZN Supply and purchase of agricultural products, ACHP – Agrochemical company

**2007**

Entry into the primary agricultural production segment

Entry into the market for production and sale of seeds: OSEVA

**2008**

Entry into the dairy segment: OLMA

Acquisition of the bakery company Šarišské pekárne a cukrárne (SK)

**2009**

Acquisition of agricultural and food company AGROPOL Group (including the company Vodňanská drůbež)

Entry into the Hungarian market: Devecseri

Acquisition of the Dutch distributor AdBlue GreenChem

**2010**

Merger between the companies AGROFERT HOLDING, a.s. and Agropol Group, a.s. as of 1<sup>st</sup> January 2010

Extension of activities in Hungary, entry into the Hungarian bakery market: acquisition of the bakery group Ceres

Acquisition of meat processing companies: Masozávod Krahulčí and Kmotr

**2014**

Acquisition of the companies Londa, NT Group (HU)

Acquisition of the majority shareholding in the company Česká vejce CZ

Division of the companies Synbiol, a.s. and AGROFERT, a.s. as of 1<sup>st</sup> January 2014

**2013**

Acquisition of the company Lieken (DE), Ecopress (SK), Mafra

**2012**

Media market entry : establishment of the AGF Media group

Acquisition of the trading part of the company IKR (HU)

**2011**

Entry into the segment of forestry, timber harvesting and processing

**2015**

Acquisitions of companies AGROFIN Svitavy, Svitavy Agropodnik, Kladrubská, Zemědělské obchodní družstvo Zálabí, Vlčnovská zemědělská, Poľnohospodárske družstvo Ludanice, ACOMWARE, AdInternet

**2016**

Acquisition of the companies ZEMSPOL, spol. s r.o., AGRODRUŽSTVO Kačice, AGROPARKL spol. s r.o., Lužanská zemědělská a.s., CENTROPROJEKT GROUP a.s., P E Z A a.s. (SK)

**2017**

Acquisition of the companies Petrochemia Blachownia, Ticket Portal Group, companies Poľnoslužby Bebrava, PD Krupá and Truhlářství Straka

**2018**

Taking over of the publishing house Bauer Media Group through subsidiaries Mafra Print, a.s. and Mafra Slovakia Print, s.r.o.

**2019**

Acquisition of the companies UNITED BAKERIES a.s., APEX AGRO, s.r.o.

# ECONOMY 2019

---

**TOTAL INVESTMENTS** (EUR)

**336.4 M**

---

OF WHICH **FINANCIAL INVESTMENTS** (EUR)

**16.6 M**

---

OF WHICH **RENEWAL AND DEVELOPMENT  
INVESTMENTS IN FIXED TANGIBLE  
ASSETS** (EUR)

**293.9 M**

---

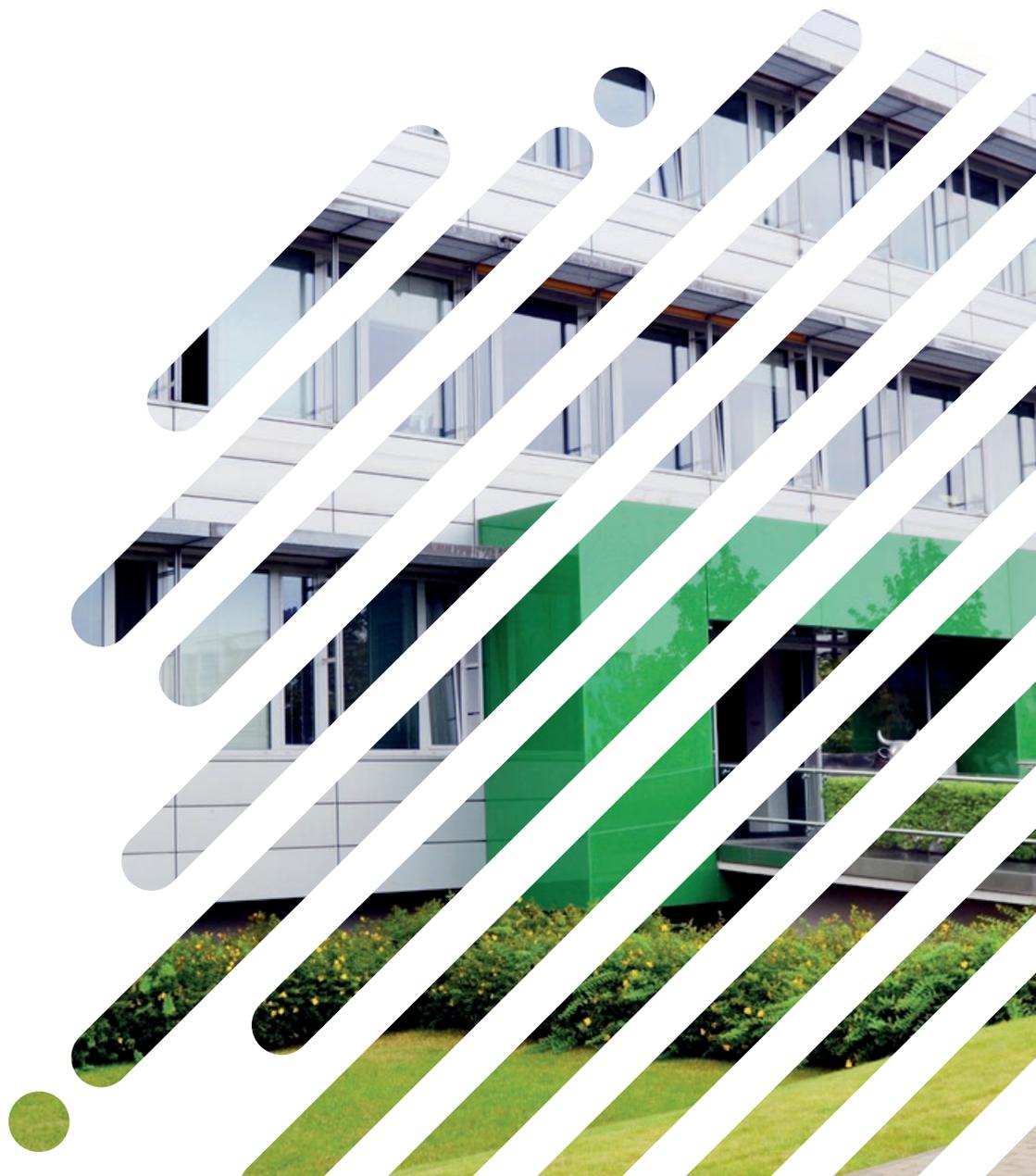
OF WHICH **RENEWAL AND DEVELOPMENT  
INVESTMENTS IN FIXED INTANGIBLE  
ASSETS** (EUR)

**25.9 M**

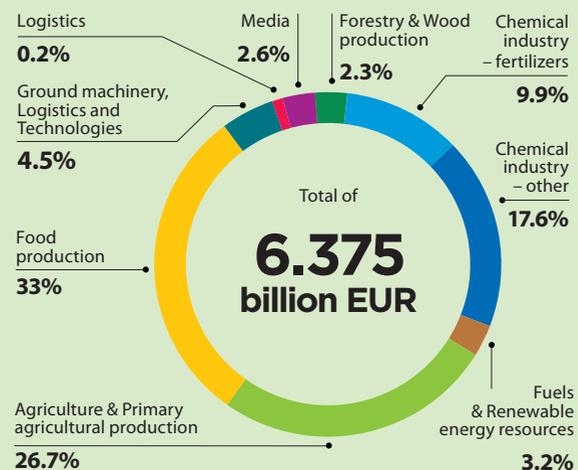
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**NUMBER OF EMPLOYEES**  
(yearly average)

**33,243**



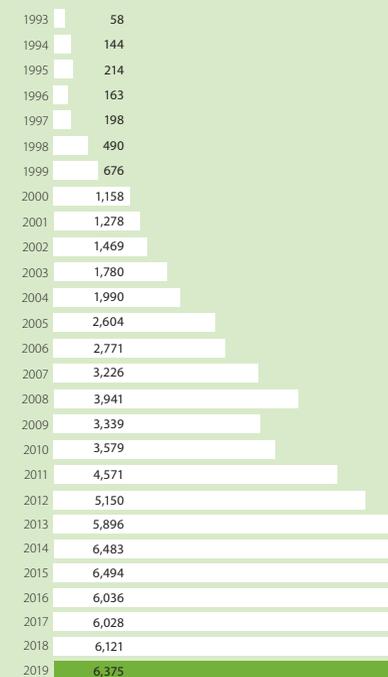
### INDIVIDUAL SEGMENT'S CONTRIBUTION TO THE GROUP'S TOTAL TURNOVER IN 2019



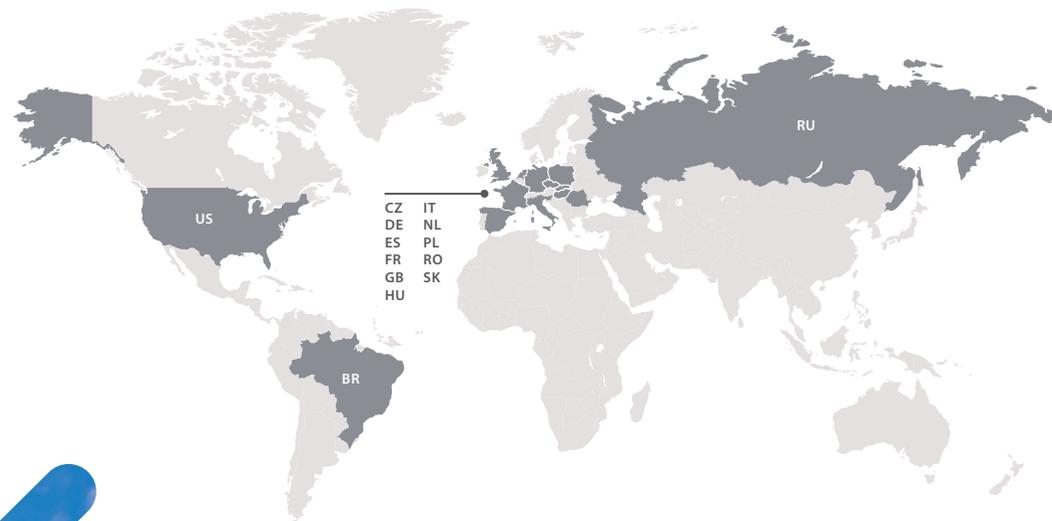
### REVENUES FROM THE SALE OF GOODS AND SERVICES

(in million EUR)

exchange rate 25.41 CZK/EUR according to the Czech National Bank as of 31. 12. 2019



# CHEMICAL INDUSTRY



AGROFERT is currently the second largest group in the Czech chemical industry.

It is the second largest producer of nitrogen mineral fertilizers in Europe.



## FACTS

### SHARE OF FERTILIZERS CHEMISTRY IN THE TURNOVER OF THE GROUP IN 2019



### SHARE OF SPECIAL CHEMISTRY IN THE TURNOVER OF THE GROUP IN 2019



### PRODUCTS

- Fertilizers
- Tar, crude benzole processing and related products manufacturing
- Production of rubber soot
- Rubber chemicals, inorganic pigments (TiO<sub>2</sub>)
- Special chemicals, construction plastics, foils (PP, PO, PVC, PET), flooring
- AdBlue production



### FERTILIZERS SEGMENT EMPLOYEES

**3,554**



### SPECIAL CHEMISTRY SEGMENT EMPLOYEES

**5,103**



### RESEARCH LABORATORIES

**3**



### PRODUCTION CAPACITY

Fertilizers	4 224 kt/y
AdBlue	991 kt/y
Crude tar	450 kt/y
Crude benzole	265 kt/y
Petrochemical processing	86 kt/y
TiO <sub>2</sub>	62 kt/y
Tar oils	35 kt/y
Naphthalene oil	60 kt/y
Phthalic anhydride	43 kt/y
Esters	60 kt/y
Technical foils + flooring	16 kt/y
Nitrocellulose	9 kt/y
Organic pigments and dyes	7 kt/y
Water treatment and purification chemicals	120 kt/y
Production of rubber soot	108 kt/y



**TRADING COMPANIES & REPRESENTATIONS**

**CZ**

AGROFERT, Prague  
GreenChem CZ, Prague

**SK**

GreenChem SK, Bratislava

**DE**

GreenChem Deutschland, Lutherstadt Wittenberg

**PL**

Deza Polska, Szczecin  
Synthesia Polska, Lodz

**HU**

AGROFERT Hungaria, Budapest  
GreenChem Hungary, Komárom

**GB**

GreenChem Solutions, Aylesbury

**NL**

GreenChem Holding, Breda  
GreenChem, Breda

**FR**

GreenChem France, Paris

**ES**

GreenChem Solutions, Barcelona

**IT**

AGROFERT ITALIA, Muggio  
GreenChem Solutions Marcanise, Caserta

**RO**

FERT - TRADERO - S.R.L., Municipiul Timișoara

**RU**

Fatra, Moscow

**US**

Agrofert USA, Savannah

**BR**

GreenChem Solutions, Florianópolis

DE



*fatra*

LOV/CHEMIE

 *Synthesia*

**skw.**  
PIESTERITZ

**DEZA**

 PRECHEZA

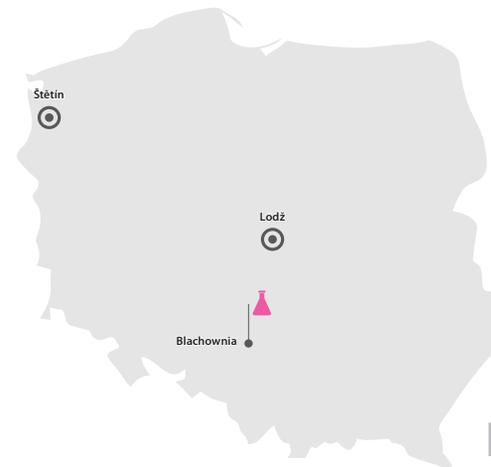
**GreenChem**

**DUSL**  
ENERGY OF YOUR GROWTH



Petrochemia-Blachownia S.A.

**AVUCHT** a.s.



PL

# FOOD PRODUCTION



Following its slogan "From field to fork", the AGROFERT group covers most parts of the food production and processing chain and is therefore able to guarantee the origin, quality and safety of its products.

## FACTS

SEGMENT'S CONTRIBUTION  
TO THE GROUP'S TURNOVER IN 2019

## EMPLOYEES

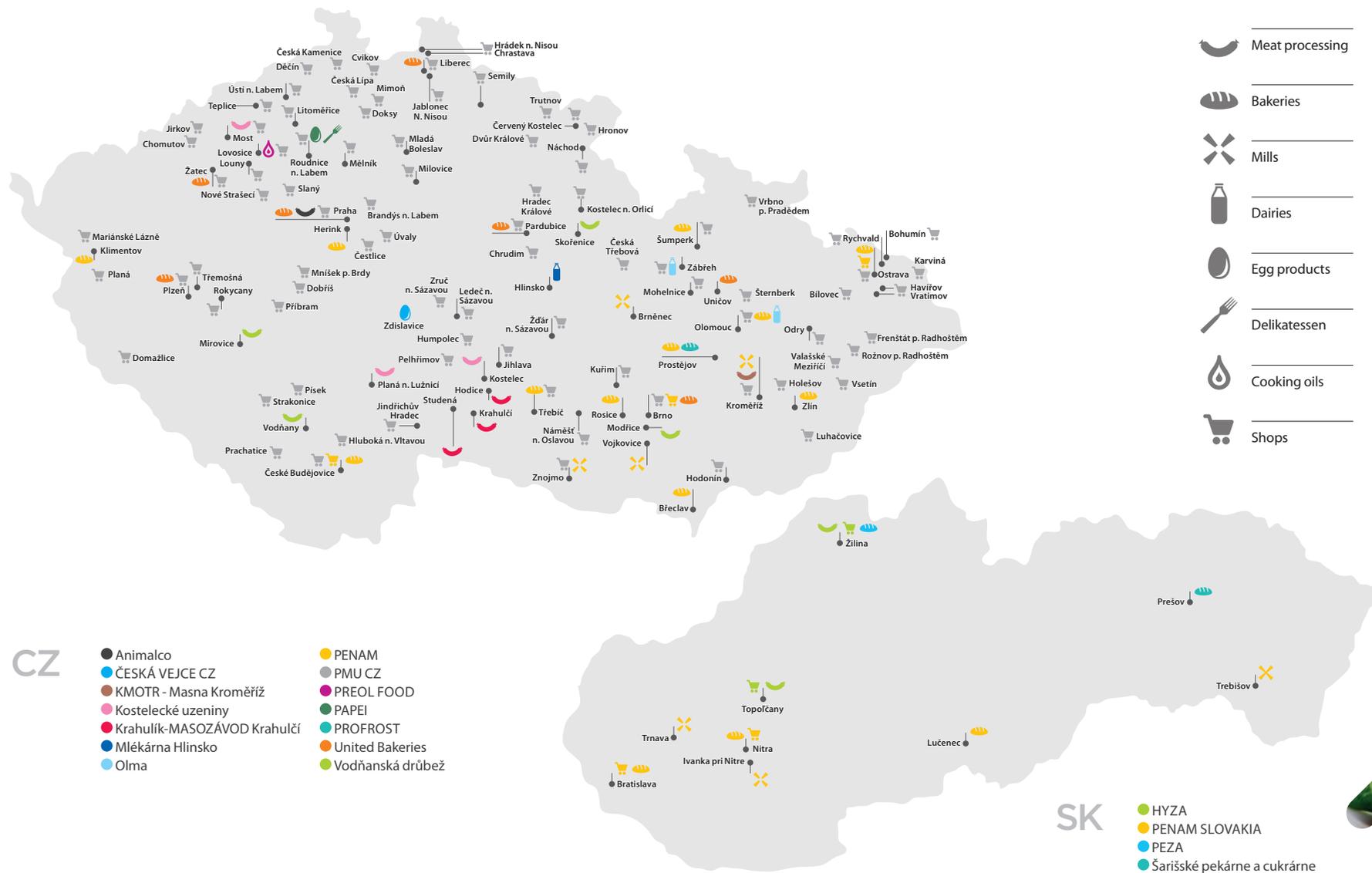
13,626



## PRODUCTS

Processing of fresh poultry and red meat
Production of sausages and meat products and preparations
Purchase and sale of meat
Mill production
Bakery production – fresh and frozen products
Dairy production
Delikatessen production
Production of rape and sunflower oils

SLAUGHTERS (animals/y)	CZ	SK	HU	DE
Cattle	27,500	–	–	–
Pigs	475,000	–	–	–
Poultry	69 M	27 M	–	–
PRODUCTION (t/y)	CZ	SK	HU	DE
Pork	36,000	–	–	–
Beef	7,500	–	–	–
Poultry	86,000	32,500	–	–
Meat products	74,000	8,300	–	–
Cans	750	–	–	–
Output from mills	179,500	95,500	–	–
Bakery products	177,000	34,000	19,000	534,000
Dairy products	246,500	–	–	–
Delikatessen	1,800	–	–	–
Egg products	2,000	–	–	–
Cooking oils	33,000	–	150,000	–



CZ

- Animalco
- ČESKÁ VEJCE CZ
- KMOTR - Masna Kroměříž
- Kostelecké uzeniny
- Krahulík-MASOZÁVOD Krahulčí
- Mlékárna Hlinsko
- Olma
- PENAM
- PMU CZ
- PREOL FOOD
- PAPEI
- PROFROST
- United Bakeries
- Vodňanská drůbež

SK

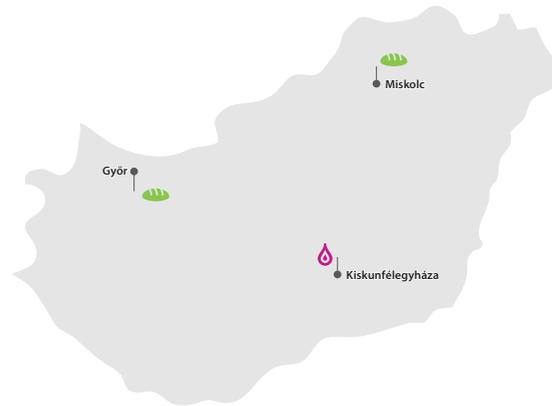
- HYZA
- PENAM SLOVAKIA
- PEZA
- Šarišské pekárne a cukrárne



DE ● Lieken  
● Wittenberger Bäckerei



HU ● Ceres  
● NT GROUP



# AGRICULTURE & PRIMARY PRODUCTION



The backbone of the agricultural part of the AGROFERT group is formed by its agricultural services companies which trade with agricultural products through their captive service and distribution network.

Our knowledge is based on experience gained in our own agricultural production.

The backbone of the primary agricultural production part of the AGROFERT group is formed by companies which are active in the production of basic commodities for food production, processing industry and final consumers.

We place a strong emphasis on the value-added production in our own manufacturing sector as well as within the EU.

## FACTS

### SEGMENT'S CONTRIBUTION TO THE GROUP'S TURNOVER IN 2019



### EMPLOYEES

6,630

19.9%



### MANAGED HECTARES

140,012



### TONS OF COMPOUND FEED

893,000

### PRODUCTS

Fertilizers
Agricultural commodities
Agrochemicals
Seeds
Feedstuffs and feed components
Crop production
Fuels incl. biodiesel B30/B100
Agricultural fields
Cattle breeding facilities (meat and milk)
Swine breeding facilities
Poultry breeding facilities (meat and eggs)

### STORAGE CAPACITY (t)

	CZ	SK	DE	HU	PL
Solid fertilizers	310 K	105 K	4,5 tis	108 K	–
Liquid fertilizers	130 K	34 K	17,5 K	47 K	–
Plant commodities	2,8 M	750 K	50 K	172 K	7 K
<b>FEED MIXTURES PRODUCTION (t/y)</b>	805 K	88 K	–	–	–
<b>SEEDS PRODUCTION (t/y)</b>	30 K	10,5 K	–	–	–
<b>PESTICIDES – SALE (million EUR/y)</b>	2,061	914	3	1,418	–

### TODAY WE FARM ON CA. (ha)

	CZ	SK	HU
Agricultural land	114,5 K	20,5 K	5 K

### YEARLY WE KEEP CA (pcs)

Poultry	33,2 M	10 M	–
Pigs	452 K	–	16 K
Sale of piglets for fattening	85 K	–	–
Cattle	29,6 K	4,7 K	–
of which dairy cows	13,9 K	2,4 K	–

### TABLE EGGS (pcs/y)

	256 M	–	–
--	-------	---	---

### HATCHING EGGS (pcs/y)

	42 M	–	–
--	------	---	---

### MILK PRODUCTION (liters/y)

	120,7 M	21,9 M	–
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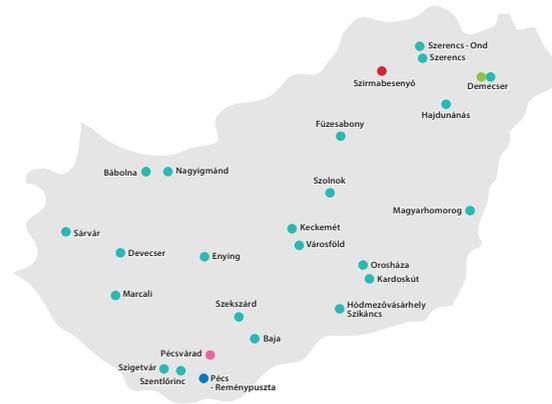


DE ● Agrofert  
Deutschland



HU

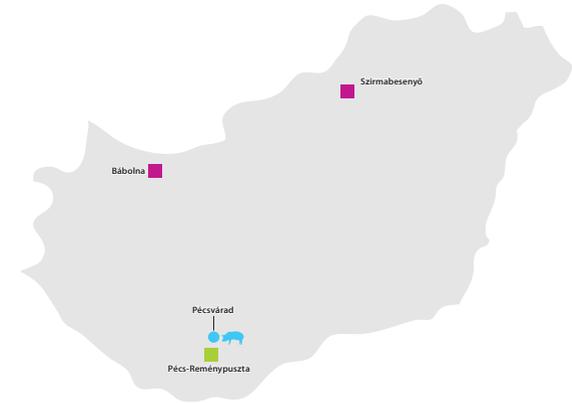
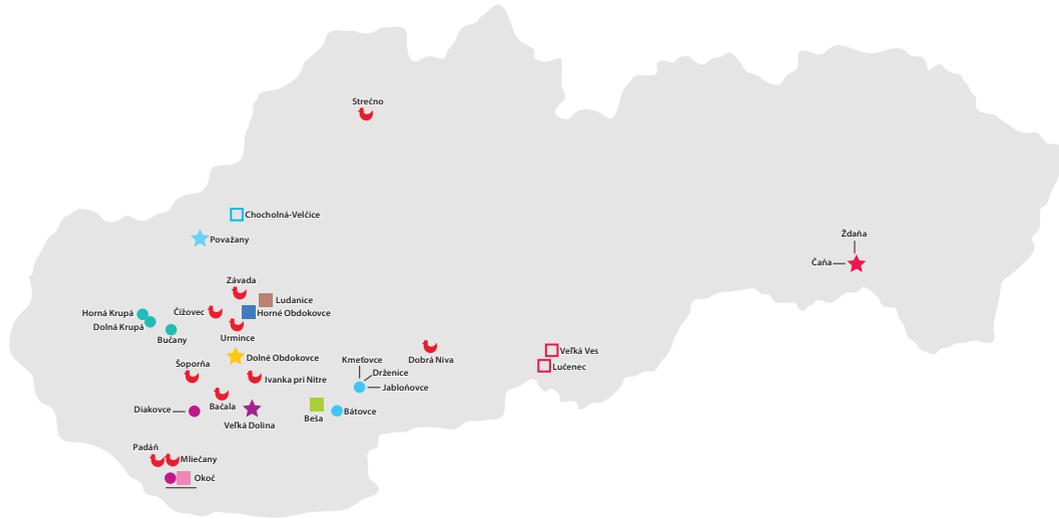
● IKR Agrár  
● IKR Agro-Vár  
● IKR Szolgáltató és Szaktanácsadó  
● Pécsváradi Agrover  
● Pécs-Reménypusztai





<b>UP TO 1000 ha</b>	☆ AGRO Mikulovice	★ ČESKÁ VEJCE FARMS	☆ RK Náklo	★ ZEAS Mančice
	☆ Agrobech	★ Doubravická	☆ SADY CZ	★ ZEOS Brniřov
<b>1000-2000 ha</b>	★ AGRO Pichov	★ M + A + J	★ SCHROM FARMS	☆ ZEMSPOL
	★ AGRO Přešovice	★ Nový Dvůr Kunovice	☆ Statek Lom	★ ZS Třebívlice
<b>OVER 2000 ha</b>	■ AGROCOM HRUŠOVANY	● ALIMEX NEZVĚSTICE	● První zemědělská Záhornice	○ ZEMOS
	● AGD Kačice	● DZV NOVA	○ RYNAGRO	○ ZOD Zálabí
	● AGRO Jeviřovice	● Lužanská zemědělská	○ ZAS Podchatuči	● Zemědělská společnost
	● AGROPARKL	● KLADRUBSKÁ	○ ZD Křečhoř	● Blišany
	● AG AGROPRIM	● Oseva Agri Chrudim	○ ZEAS Puclice	● ZS Vilémov
	● AGS AGRO	● Poděbradská blata	○ ZEM	

<b>SPECIALIZED BREEDING FARMS</b>
<b>PIGS</b>
● ANIMO Žatec
● LIPRA PORK
● SPV Pelhřimov
<b>EGGS</b>
● AGROPODNIK Hodonín
● ČESKÁ VEJCE CZ
● ČESKÁ VEJCE FARMS
● DRUKO STŘÍŽOV
● SCHROM FARMS
<b>CHICKS</b>
● Vodňanské kuře
● Výkrm Tagrea
● Výkrm Třebíč



## SK

### UP TO 1000 ha

- ★ AGROFORS
- ★ Agropol Košice
- ★ DOLINA
- ★ PD Považie

### SPECIALIZED BREEDING FARMS

#### CHICKS

- Farma HYZA

### 1000-2000 ha

- Novoves
- Poľnohospodárske družstvo Beša
- Poľnohospodárske družstvo Horné Obdokovce
- Poľnohospodárske družstvo Ludanice
- PD Okoč-Sokolec
- RDP Chochoľná-Velčice

### OVER 2000 ha

- AGRO – VÁH
- Poľnohospodárske družstvo Bátovce
- Poľnohospodárske družstvo Krupá

## HU

### 1000-2000 ha

- IKR Szolgáltató és Szaktanácsadó
- Pécs-Reménypusztai

### OVER 2000 ha

- Pécsváradi Agrover

### SPECIALIZED BREEDING FARMS

#### PIGS

- Pécsváradi Agrover

# GROUND MACHINERY, TECHNOLOGIES & TRANSPORT



We are one of the most important players in the field of agricultural technics, construction technics and transportation technics on the Czech, Slovak and Hungarian market.

In the field of logistics we are specialists for land transportation of agricultural commodities, wood as well as fresh and frozen food.

We provide comprehensive services in the field of agricultural technologies, especially in the livestock production and renewable energy.



## FACTS

SEGMENT'S CONTRIBUTION  
TO THE GROUP'S TURNOVER IN 2019

## EMPLOYEES

1,165



## PRODUCTS &amp; SERVICES

Agricultural machinery  
AGRI FARMING SOLUTIONS, NEW HOLLAND, CASE IH,  
STEYR, AMAZONE, PICHON, STRAUTMANN,  
LAND PRIDE, SIP, Tehnos

Trucks and passenger cars  
IVECO, FIAT PROFESSIONAL, ŠKODA, KIA, JEEP

Construction machinery  
NEW HOLLAND, CASE

Services and trading with new and used  
machinery

Concept and design of technological  
investments into agriculture, general supplies  
including financing, assembly, consultancy  
and service

Production technology related to livestock  
breeding (incl. milking parlors), pig and  
poultry breeding

Leader in sales of tractors in the Czech Republic

Number two in sales of combine harvesters  
in the Czech Republic

The largest IVECO retailer in the Czech Republic

**AGRI**  
FARMING SOLUTIONS

**NEW HOLLAND**  
AGRICULTURE

**NEW HOLLAND**  
CONSTRUCTION

**CASE IH**  
AGRICULTURE

**CASE**  
CONSTRUCTION

**STEYR**

**AMAZONE**

**PICHON**

**TEHNOS**

**SIP™**

**strautmann**

**IVECO**

**FIAT**  
PROFESSIONAL

**KIA**

**ŠKODA**

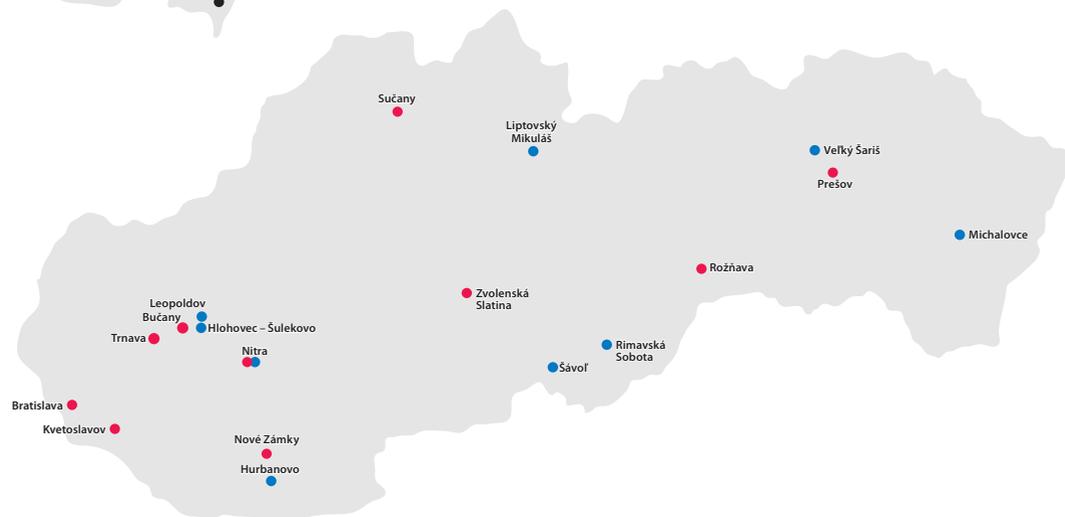
**Jeep**



SK ● AGRI CS Slovakia – Agricultural machinery  
 ● AGROTEC – Agricultural machinery

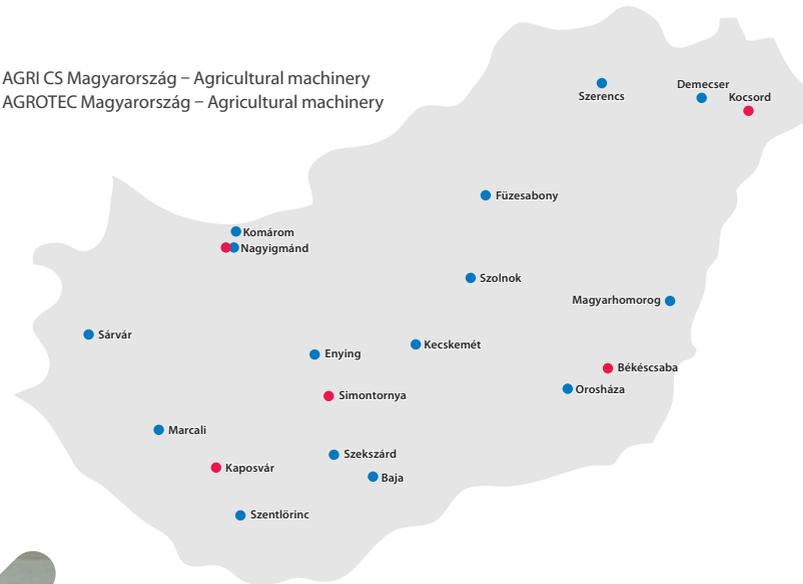
CZ

- AGRI CS – Agricultural machinery
- AGRI SYSTEM – Agricultural machinery
- AGROTEC – Agricultural machinery
- AGROTEC – Passenger cars
- AGROTEC – Trucks
- AGROTEC – Construction machinery
- AGROTECHNIC MORAVIA – Agricultural machinery
- AgroZES – Agricultural machinery
- ARBO – Agricultural machinery
- Cerea – Agricultural machinery
- KVARTO – Agricultural machinery
- NAVOS FARM TECHNIC – Agricultural machinery
- ZZN Polabí – Agricultural machinery



HU

- AGRI CS Magyarország – Agricultural machinery
- AGROTEC Magyarország – Agricultural machinery



**AGRICS**

**AGRICS**  
SLOVAKIA

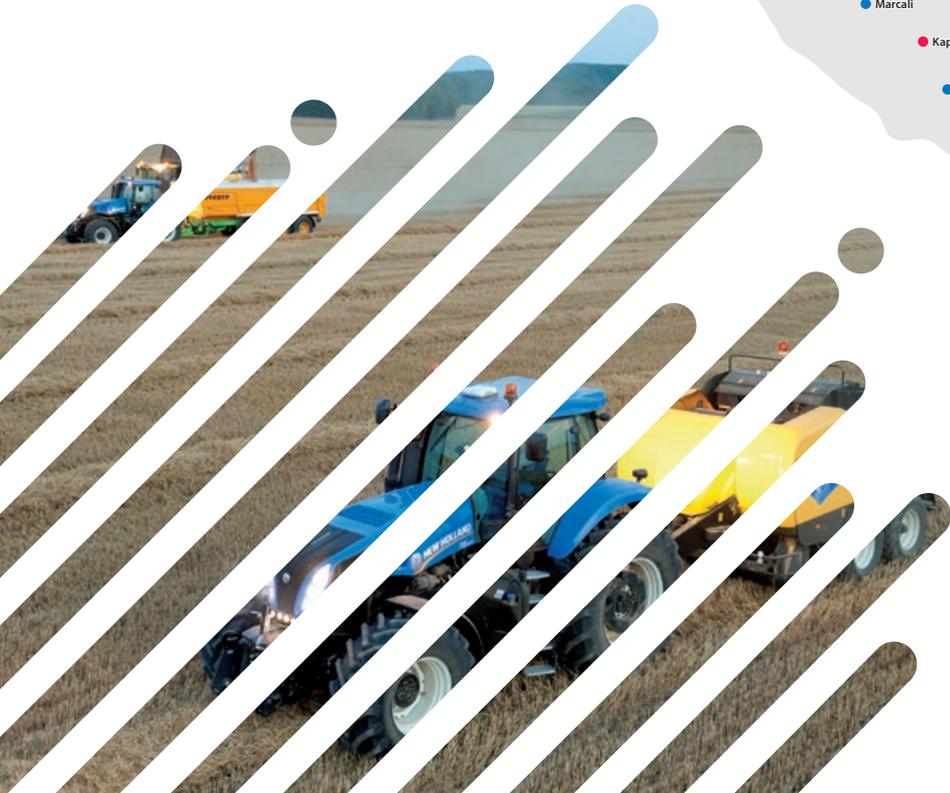
**AGRISZERVIZ**

**AGROTEC**  
a. s.

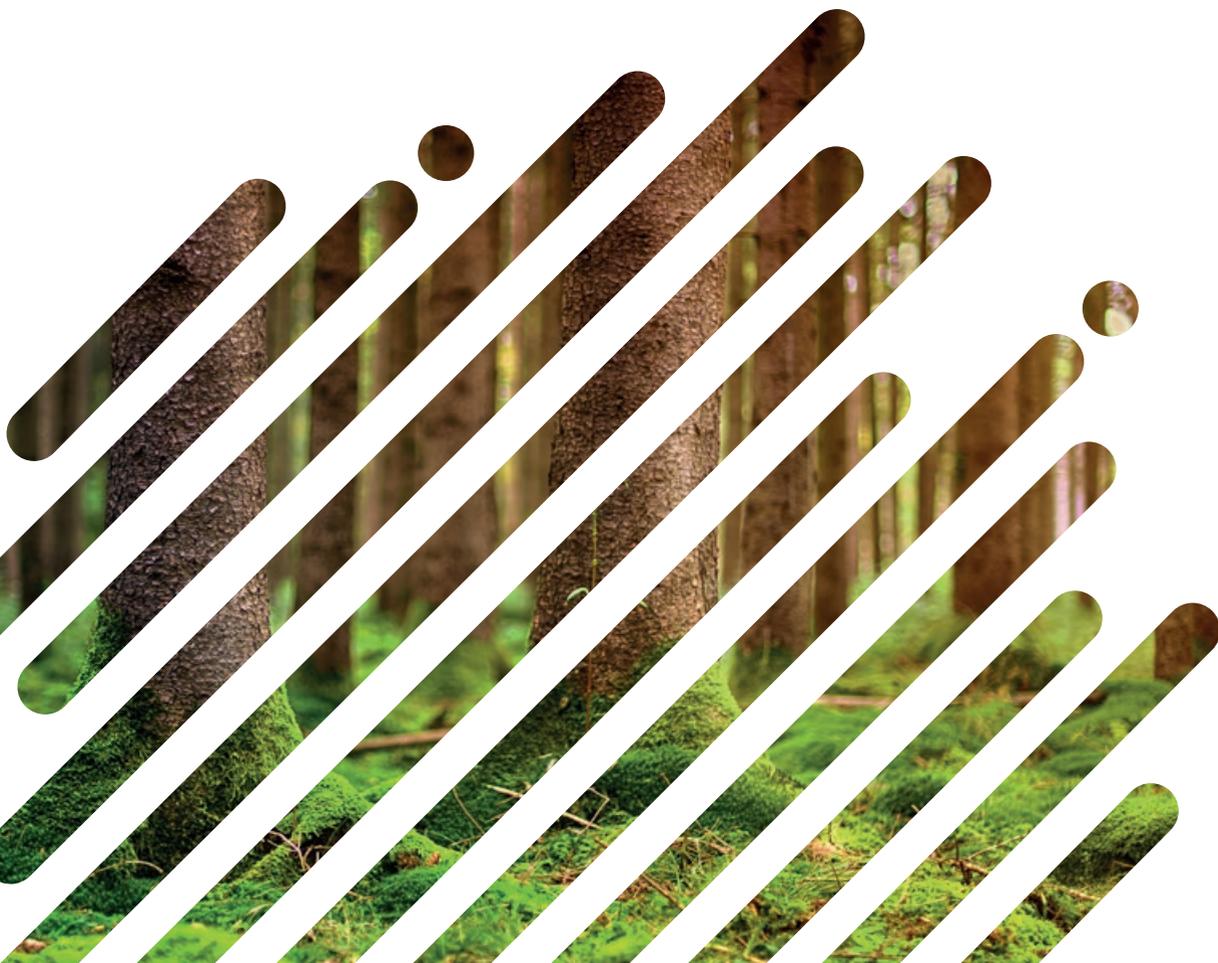
**AGROTEC**  
Slovensko

**AGROTEC**  
Magyarország

**AGROTEC**  
servis



# FORESTRY & TIMBER SECTOR



The forestry segment of the AGROFERT group provides comprehensive services in the care about forests and public greenery in the Czech Republic.

We are also active in the timber trade and timber processing.

## FACTS

SEGMENT'S CONTRIBUTION  
TO THE GROUP'S TURNOVER IN 2019

## EMPLOYEES

962



## COMPANIES

2

## PRODUCTS &amp; SERVICES

Timber harvesting and processing

Reforestation

Tree protection

Care of saplings

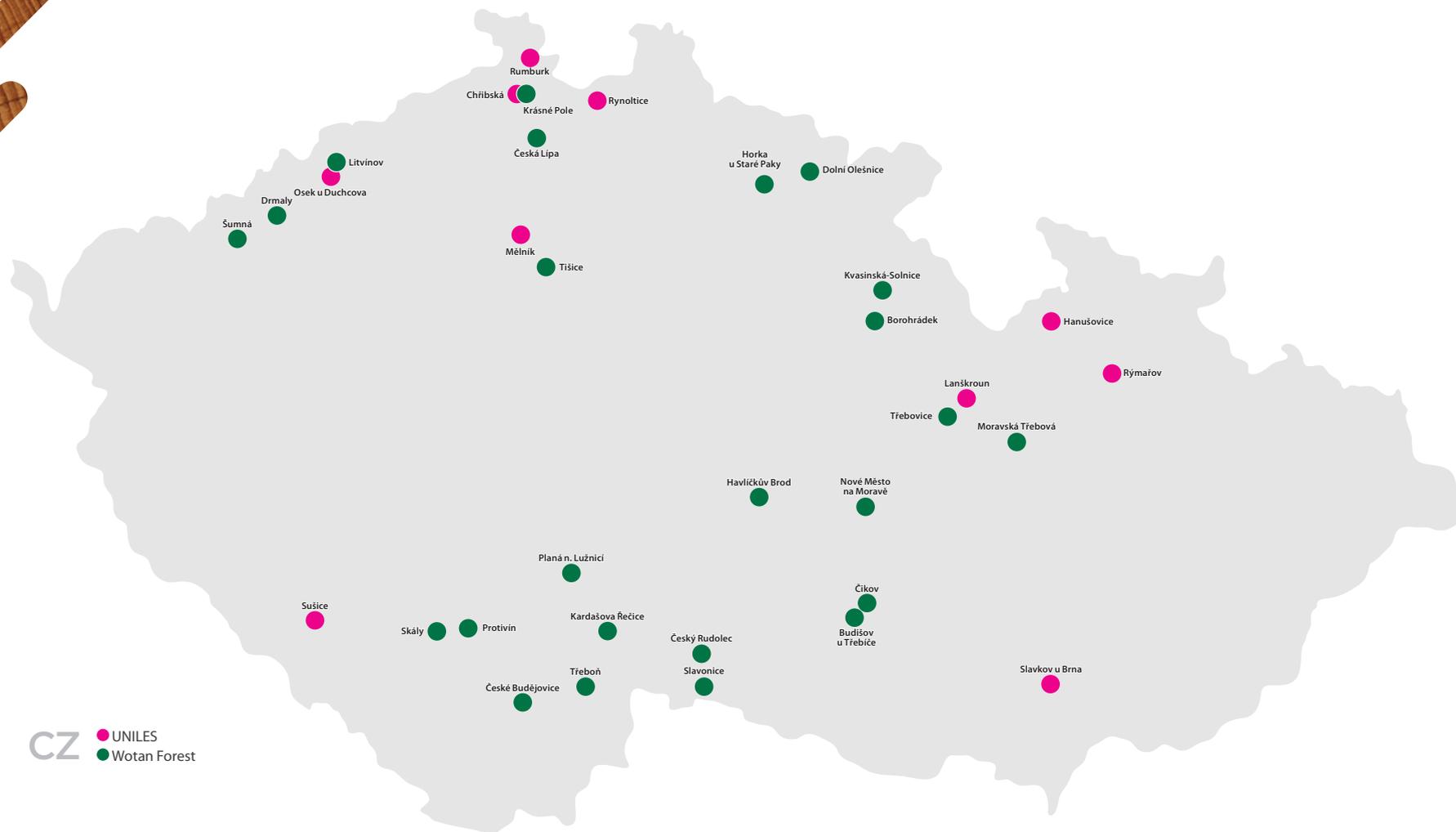
Seedlings production

Care for public greenery

Wood production

Felling (m <sup>3</sup> /y)	1.388 M
Saw mill output (m <sup>3</sup> /y)	334 K
Plywood production (m <sup>3</sup> /y)	27 K
Seedlings (pcs/y)	20.4 M
Pallet manufacturing (pcs/y)	3.1 M





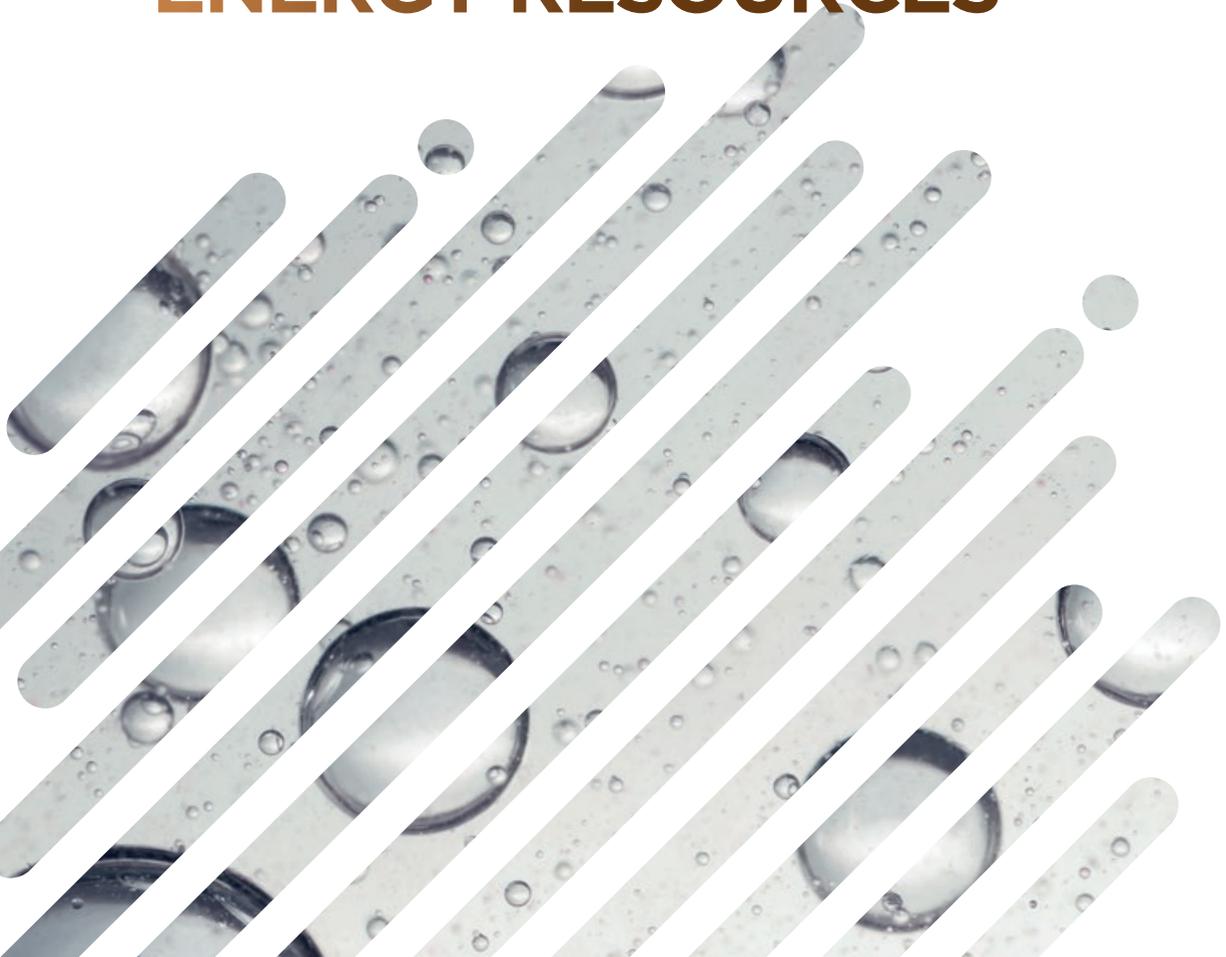
CZ ● UNILES  
● Wotan Forest

# FUELS & RENEWABLE ENERGY RESOURCES



AGROFERT is active in the fuel storage and trade in particular in the region of Western Bohemia. It also offers a comprehensive portfolio of European recognized bioliquids (RME and bioethanol) as a substitute for fossil motor fuels.

The group is also active in the segments of solid biomass, especially pellets and granules produced from grown biomass, agricultural residues or dendrobomass.



## FACTS

### SEGMENT'S CONTRIBUTION TO THE GROUP'S TURNOVER IN 2019



### EMPLOYEES

127



### PUBLIC GAS STATIONS

17

### PRODUCTS AND SERVICES

Fuels for agricultural and non-agricultural sector

Liquid bio-fuels (RME, vegetable oils, glycerine, bio-ethanol, technical alcohol)

DDGS

Power-generating raw materials

Solid biomass (pellets, granules)

Biofuel production and cogeneration  
production of electrical energy

### PRODUCTION CAPACITY

Rape seed oil methyl ester	189 kt/y
Rapeseed meals	296 kt/y
Rape seeds (processing capacity)	490 kt/y
Bio-ethanol	56 kt/y
Pressed seed oils	198 kt/y
Glycerine	14 kt/y
DDGS	49 kt/y

**AGROMASS**

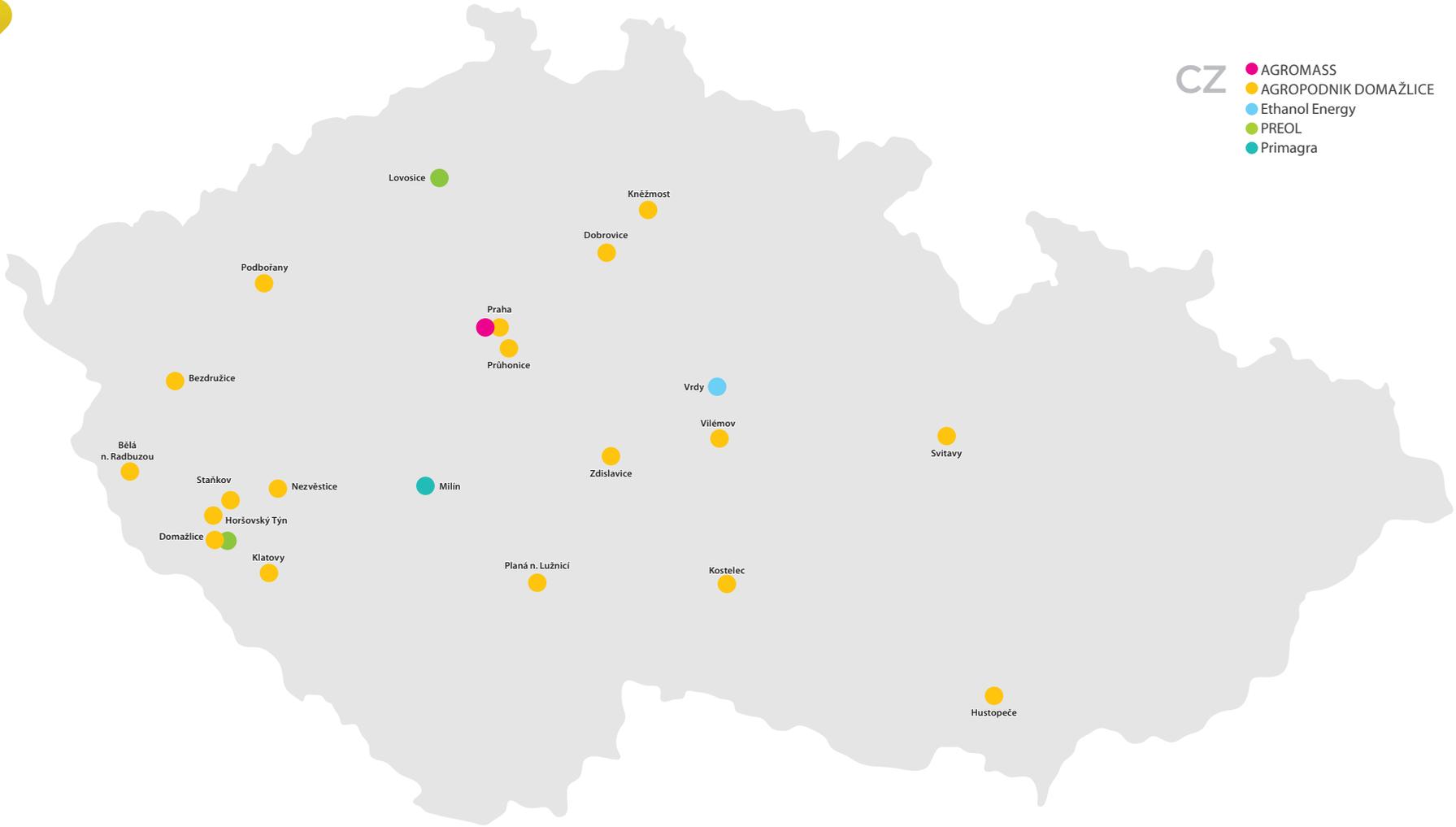


*Ethanol Energy*

**PREOL**

**PRIMAGRA**





# LOGISTICS



Logistics of the AGROFERT Group provides for the services in the field of mainly axial transport, specializing in the agricultural, forestry and food sector.

Individual logistics companies offer their services outside the AGROFERT group and also cooperate with a number of external carriers.

## FACTS

SEGMENT'S CONTRIBUTION  
TO THE GROUP'S TURNOVER IN 2019

## EMPLOYEES

538



## SERVICES

Transport of agricultural commodities and bulk materials, fresh and frozen food, round timber and wood waste

## TRANSPORT

Bulk materials	100 K m <sup>3</sup> /y
Agricultural commodities	1.6 M t/y
Wood	2.2 M m <sup>3</sup> /y
Feed mixes	0.7 M t/y
Transport by rail	50 K t/y



## LOGISTIC COMPANIES

2

## COMPLETED TRANSPORTS



219,829

## KM TRAVELLED



23,580,910



CZ ● AGF Food Logistics  
● Logistics Solution



**AGF Food Logistics**  
AGRIUM LOGISTICS

**LS LOGISTICS SOLUTION**



**SK** ● Logistics Solution

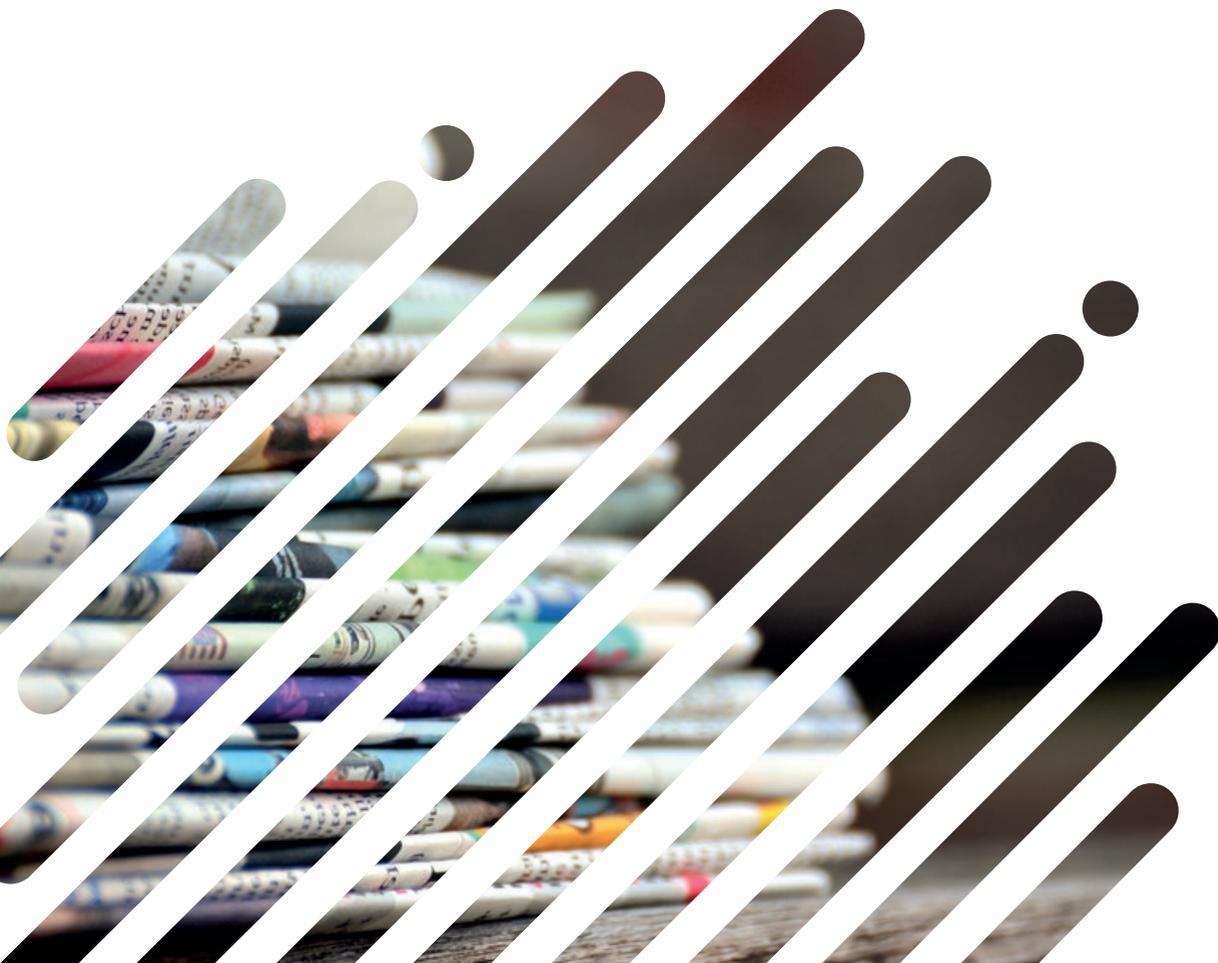


# MEDIA



The youngest segment of the AGROFERT group comprises the products from all areas of the media market (print, internet, television, radio) and e-commerce.

We also offer services in the field of OOH advertising, newspaper/magazine printing, virtual operator and event organization.



## FACTS

### SEGMENT'S CONTRIBUTION TO THE GROUP'S TURNOVER IN 2019



### EMPLOYEES

1,538



### PUBLICATIONS PRINTED

61



### TV STATIONS

4



### MOST-LISTENED-TO RADIO STATION

2

Print and online titles

#### CZ

Daily newspapers: MF DNES, Lidové noviny, METRO, Regional weekly newspaper: 5plus2, časopisy TÉMA, COSMOPOLITAN, Čas na lásku, Čas pro hvězdy, Chvilka pro Tebe, Chvilka pro luštění, Chvilka v kuchyni, Claudia, Esquire, HARPER'S BAZAAR, MOTOR, Můj svět, Napsáno životem, Nostalgie, Pestrý svět, RYTMUS RETRO, RYTMUS Života, SPEED, TOPGEAR, TV Max ČR, TV Plus 14 ČR, TV Revue, Tina, Tina bydlíme, Týdeník Televize, Vaříme krok za krokem, ŽENA A ŽIVOT

News portals: iDNES.cz, lidovky.cz, expres.cz, iDNES KINO

#### SK

Daily newspaper: Hospodářské noviny, Monthly journals: RUNGO, Diabetik, B2B časopisy Stratégie, Zdravotnícke noviny, Obchod, Horeca magazine, TÉMA, Evita, Čarovné Slovensko, Eurotelevízia SR, TVmax SR, Tele Plus, Telemagazín SR, Rytmus života, Krížovky, Napínavé krížovky, CHPT Krížovky, RŽ Krížovky, NŽ Krížovky, Chvilka pre teba, Balans, Záhady a horoskopy, RŽ - Varíme, Naša záhrada, CHPT - Varíme, Noviny do pohody, Príbehy zo života, Napísané životom, Čas na lásku

server HNonline.sk, HNtelevízia.sk

Music television channels: Óčko, Óčko STAR, Óčko Expres, Óčko Black

Radio stations: Radio Impuls, Český Impuls 981 AM, RockZone 105,9 (provozovatel LONDA)

E-commerce server: AkcniCeny.cz

FINmarket.cz aj.

Virtual operator: MOBIL.cz

Printing works MAFRAPRINT, high production speed, on 7 rotary machines it can print:

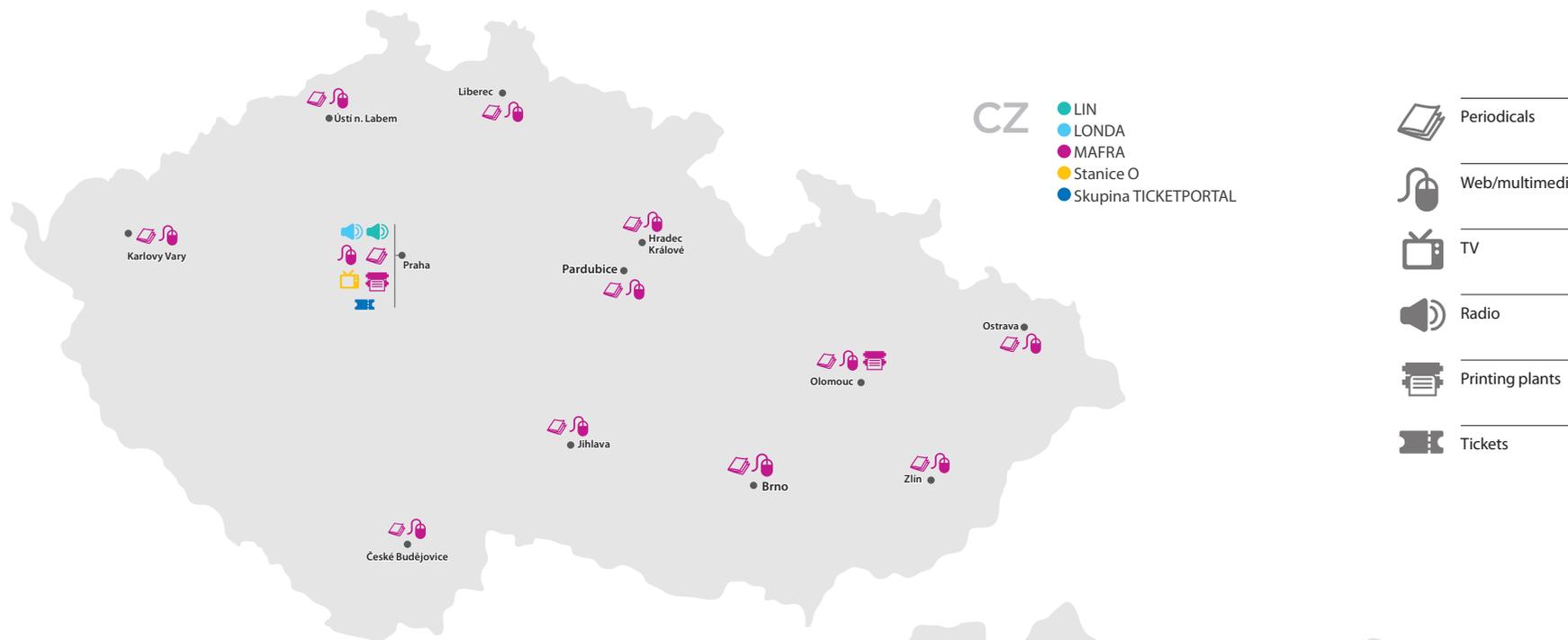
- up to 50,000,000 pages A4 per hour
- up to 500,000 prints per hour
- up to 200 meters of paper per second

Event services

<b>AVERAGE SALES (pcs/edition)</b>	<b>CZ</b>
Mladá fronta DNES / with a TV magazine	499 K
Lidové noviny / with a magazine	181 K
Téma	186 K
COSMOPOLITAN	111 K
Čas na lásku	80 K
Čas pro hvězdy	39 K
Chvilka pro Tebe	334 K
Chvilka pro luštění	127 K
Chvilka v kuchyni	93 K
Claudia	103 K
HARPER'S BAZAAR	49 K
Můj svět	64 K
Napsáno Životem	137 K
Nostalgie	55 K
Pestrý svět	227 K
Rytmus RETRO	167 K
Rytmus Života	407 K
TV Max ČR	422 K
TV PLUS 14 ČR	69 K
TV REVUE	81 K
Tina	151 K
Tina Bydlíme	42 K
Týdeník Televize	95 K
ŽENA A ŽIVOT	231 K

<b>AVERAGE DISTRIBUTION</b>	
Metro (kpcs/day)	450 K
5plus2 (pcs/week)	673 K
<b>NUMBER OF READERS (per edition)</b>	<b>3.4 M</b>
<b>AVERAGE RATING OF SERVERS (readers/month)</b>	<b>7.5 M</b>
<b>TV STATION RATINGS (viewers/month)</b>	
Óčko	1.15 M
Óčko STAR	1.14 M
<b>RADIO STATION RATINGS (listeners/month)</b>	
Rádio Impuls + Český Impuls 981 AM	1.02 M
RockZone 105,9	39 K

<b>AVERAGE SALES (pcs/edition)</b>	<b>SK</b>
Čarovné Slovensko	3 K
Diabetik	7.2 K
EVITA	22.4 K
Hospodárske noviny	10.2 K
Krížovky	6.4 K
RUNGO	2 K
Téma	12.6 K
Zdravotnícke noviny	1.1 K
Eurotelevízia SR	68.4 K
TVmax SR	142 K
Tele Plus	24.2 K
Telemagazín SR	9.4 K
Rytmus života	41 K
Napínavé krížovky	66.4 K
CHPT Krížovky	7.5 K
RŽ Krížovky	7 K
NŽ Krížovky	9.6 K
Chvilka pre teba	21.9 K
Balans	14 K
Záhady a horoskopy	12.7 K
RŽ - Varíme	8.6 K
Naša záhrada	9 K
CHPT - Varíme	6 K
Noviny do pohody	11.6 K
Príbehy zo života	9.4 K
Napísané životom	5.9 K
Čas na lásku	4.4 K
<b>AVERAGE SERVER RATINGS (readers/month)</b>	<b>3.3 M</b>



mediální skupina **mafra**

**mafra** digital

**mafraprint.**

**mafra** slovakia

**IMPULS**  
Rááááadio

**ÓČKO**

**ticketportal**  
SKUPINA TICKETPORTAL



**SK**

● MAFRA Slovakia  
● Skupina TICKETPORTAL

# CORPORATE SOCIAL RESPONSIBILITY



AGROFERT's corporate social responsibility strategy is based on multiple pillars due to the number of individual companies and the breadth of the areas in which we do business. The overall strategy is therefore divided into partial activities and individual objectives.

Every year, the AGROFERT Group publishes a Corporate Social Responsibility Report, which represents a summary of activities in a coherent form, in context, with figures and concrete examples. The report is available to the public in Czech or English at [www.agrofert.cz](http://www.agrofert.cz).

We continually review all our efforts and strategy in the area of corporate social responsibility and sustainable business.

We learn and compare our activities with other companies operating on the Czech market in order to carry out activities that meet the set expectations as much as possible.



## ECONOMIC MATTERS

### Zero-corruption business

AGROFERT, a.s. is the first Czech company to receive a Fraud and Corruption Resistance Certificate – awarded by the internationally recognized Norwegian certification company Det Norske Veritas.

### Ethical Standards

- Group's Code of Ethics ([www.agrofert.cz/compliance](http://www.agrofert.cz/compliance))
- Unethical conduct reporting – “Tell us” phonenumber
- Compliance with the Advertising Code of Ethics for products
- Journalist's Code of Mafra

### Transparency

We carry out central purchasing through the Promitea software auction system.

### Quality certification

Quality management systems are structured in an organizational and professional way and interconnected throughout the group by a documentation system.

Certifications of AGROFERT, a.s. are supported and linked to certifications in the Group's ownership interests in the following areas:

- ČSN EN ISO 9001
- ČSN EN ISO 14001, FSC, PEFC
- ČSN EN ISO 50001
- HACCP, IFS, BRC, ČSN EN ISO 22000
- GMP+, GTP
- Bez GMO
- ISCC EU, ISCC PLUS
- ČSN EN ISO 45001

The parent company AGROFERT, a.s. is certified and evaluated according to the following standards:

- ČSN EN ISO 9001: 2016 in the field of Purchase, storage and sale of agricultural crops, cereals, oilseeds, pulses, feed, agrochemicals, pesticides, seeds, dressings, fertilizers, including consultancy
- ČSN EN ISO 14001: 2016 in the field of Purchase, sale and supply of industrial fertilizers, pesticides and seeds and related advisory activities (Slovak branch Agrochémia)
- GMP+ B3
- ISCC EU

## ENVIRONMENTAL MATTERS

We invest in more environmentally friendly operations, paying attention to the environmental management of our production companies. We are holders of the ČSN EN ISO 14001 certificate. We also naturally strictly adhere to standards for livestock farming.

## CORPORATE FILANTROPY

### AGROFERT Foundation

- Founded on 5 December 2011, basic contribution EUR 18,500
- In 2018 2.29 million EUR distributed (specific beneficiaries, grant procedures for non-profit organizations, Fund for single parents)
- The AGROFERT Foundation also operates in Slovakia through its organizational unit
- For more information see [www.nadaceagrofert.cz](http://www.nadaceagrofert.cz)

### Financial and non-financial donations

- Financial support for regional and national social, cultural, sports and other projects

## SOCIAL MATTERS/ HUMAN RESOURCES

### Long-term cooperation with the education system

- Support for secondary education (internships, funding of technical facilities)
- Cooperation with universities (internships, research collaboration, teaching)
- CAREER program for graduates

### Development of regions

- Sponsorship activities (local organizations, associations, clubs, etc.)
- Development investment and job creation

### Development of employees

- Non-financial benefits, commuting allowances
- Workplace safety (OHSAS 18001)
- Employment of workers with reduced working ability

In 2011 we started intensive cooperation with schools and launched a project of "backbone schools". We are looking for graduates and students who are interested in developing the AGROFERT Group with us.

In agriculture these are professional professions include zoo-technicians, agronomists and mechanists. In the food industry we are looking for bakers and butchers, in chemistry we have interesting job offers for technologists and researchers.





## TRAINEE PROGRAMS

Trainee programs are a great job opportunity for school graduates before starting their first job. As part of the program, we introduce the graduates to the normal operation of the company and involve them in our projects. Thanks to the trainee program the trainee gains a lot of new professional knowledge and skills, quickly gets used to the working environment and thus puts his/her professional career on the right path.

### Most sought-after positions:

- butcher
- technologist
- quality inspector
- vendor
- assistant

## FORMS OF EMPLOYMENT

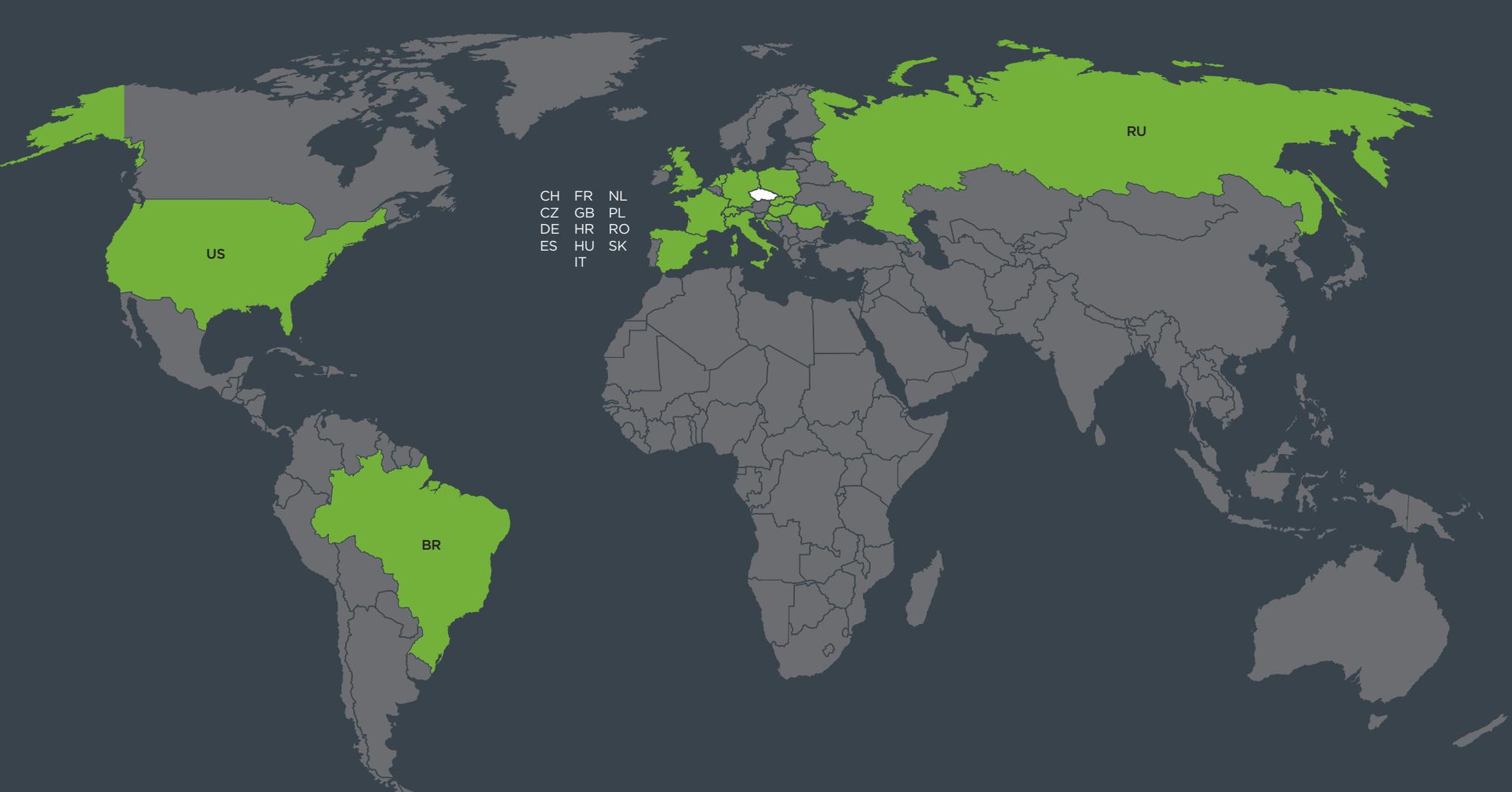
Our company offers many job opportunities. We offer jobs to professionally educated people in various fields:

- laboratory technician
- labourer, mechanic, zootechnician, technologist, baker, butcher.

Thanks to the continuous development and expansion of the Group, we offer employment in the Czech Republic and abroad.







CH  
CZ  
DE  
ES  
FR  
GB  
HR  
HU  
IT  
NL  
PL  
RO  
SK

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AGROFERT, a.s.



Scope of operations of the AGROFERT Group

