



AGROFERT in Numbers

2022

2022



**AGROFERT
in Numbers 2022**

Company Registration No.: 26185610

AGROFERT, a.s.
Pyšelská 2327/2, Chodov,
149 00 Prague 4
Czech Republic

www.agrofert.cz

AGROFERT

The world
has changed,
our values remain



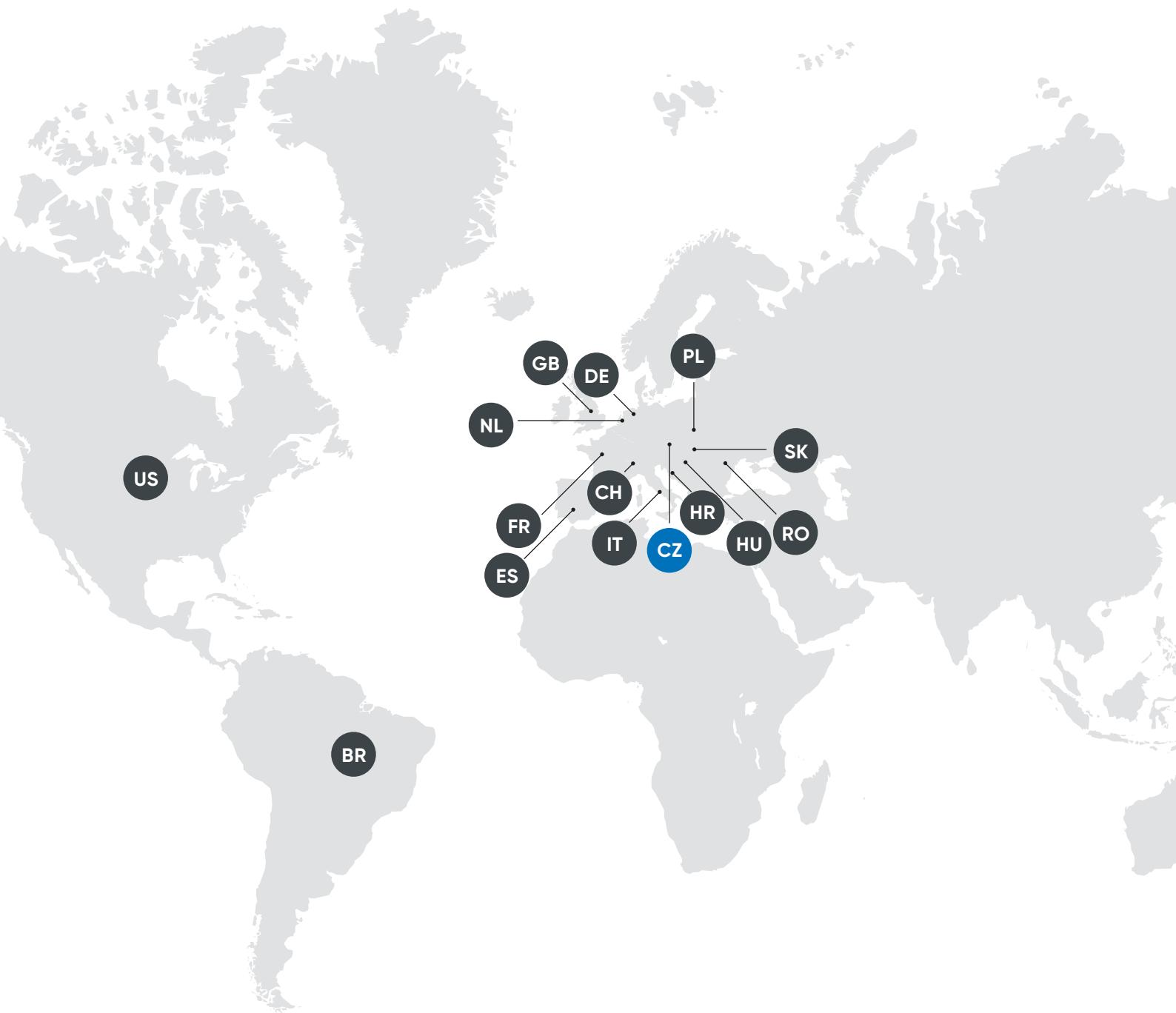


Events of recent months have affirmed the values with which AGROFERT has charted its course for 29 years now.



Contents

<u>AGROFERT Group</u>	<u>07</u>
<u>Economics</u>	<u>10</u>
<u>Chemical Industry</u>	<u>12</u>
<u>Food Industry</u>	<u>18</u>
<u>Agriculture and Primary Production</u>	<u>24</u>
<u>Machinery and Technology</u>	<u>32</u>
<u>Forestry and Timber Industry</u>	<u>38</u>
<u>Renewable Sources and Fuels</u>	<u>42</u>
<u>Logistics</u>	<u>46</u>
<u>Media</u>	<u>50</u>
<u>Social Responsibility</u>	<u>56</u>



AGROFERT Group

AGROFERT, spol. s r.o., was established on 25 January 1993 as a company focused on the fertiliser trade. At the time of its establishment, the company had 4 employees.

Currently, the AGROFERT Group comprises 201 companies controlled and managed, 2 jointly controlled company and 5 companies under significant influence; 22 companies are excluded from the consolidation. AGROFERT Group companies are active in the fields of chemicals, agriculture and primary production, food processing, forestry and wood processing, land technology and engineering, logistics and transport, renewable resources and media. The Group's equity amounts to CZK 105 Billion.

The AGROFERT Group today employs almost 31,000 people and is the largest Czech private employer. According to the CZECH TOP 100 ranking, AGROFERT is the fourth most important company in the Czech Republic.

AGROFERT is also the largest group in the Czech and Slovak agriculture and food industry, the second largest domestic chemical group, the second largest producer of nitrogen fertilizers in Europe and the third largest domestic exporter.

In terms of investments, AGROFERT is one of the largest investors in the Czech Republic, Slovakia and Germany, and is also a significant investor in Hungary.

The business success of AGROFERT Group companies is based on long-term, stable relationships with business partners, on the high-quality work of employees, on the use of the skills of experts from individual fields, on the ability to respond flexibly to the changing market environment and on the maximum use of synergy effects across the areas in which the Group operates.

Countries (scope)	Subjects	Number of employees
15	231	30 473

1993

Agrofert was founded on 25 January with an initial capital of CZK 100,000. It had four employees and was engaged in the fertiliser business.

1994

Trading expanded to include agricultural commodities and agrochemicals. The original limited liability company transformed into a joint-stock company. In the same year, Agrofert Slovakia was established.

1995

The company is beginning to invest in its domestic distribution network and is gradually acquiring agricultural supply and purchasing companies and agrochemical businesses. Precolor was founded and Prefert was established as a joint venture with the Slovak company Duslo Šaľa.

1998

AGFTRADING is launched, and this year Agrofert publishes its first consolidated annual report.

1997

In May, Chemagra was founded, a company specialised in the pesticide trade. During the year, the Czech company Lovochemie and the Slovak company Polnochém were also added to the Group through acquisition. Agrofert Holding is established.

1996

Agrofert enters the chemicals segment and privatises Precheza.

1999

First merger within the Group – Chemagra and AGFTRADING merge. The business is expanding to include another commodity, namely fuel. DEZA becomes part of the Group.

2000

The Group enters the food processing industry by acquiring Maso Planá, Masna Studená and ADEX. The agricultural vertical is strengthened by ZZN Pelhřimov and Agroslužby Znojmo. A controlling stake in Aliachem was purchased.

2001

AGFTRADING joins the Tchecomalt group.

2004

The Group dynamically enters the milling and baking sector with the purchase of Penam and becomes the third most important group on the market. Agrofert Holding and AGFTRADING additionally merge.

Agrofert has 46 subsidiaries, 2 jointly controlled, and 12 associated companies. It also has a consolidated profit of CZK 1.96 billion. It sells the turkey-focused Adex but is gaining strength in the red meat business – it acquires a stake in the Maso uzeniny trading cooperative, which is the majority owner of the Kostelecké uzeniny joint-stock company. The new group also includes Maso Planá and Masna Studená.

2002

The Group becomes stronger again, buying the German company SKW Piesteritz (DE) and the Slovak Istrochem. Agrofert Holding and Precolor additionally merge.

2005

After the buyout, Kostelecké uzeniny and ZZN Polabí became part of the Group. Agrofert Holding, Agrofert and Agropfifit merge. Duslo Šaľa is taken over.

2006

With the purchase of Agrotec, the Group also enters the market for ground equipment and further strengthens the agricultural and food verticals by acquiring the Slovak companies HYZA, THP, Javor and Považan and founds Profrost, a company focused on the production of frozen bakery products. The chemical part of the Group is also growing, with the acquisition of the Chinese chemical company Precheza Titanium Dioxide and the creation of Agrofert Pigment.

2007

Entry into the German company DreHA (ZZN Saxony), further into the biofuels and agricultural primary production segment and, through the acquisition of the Bzenec-based Oseva, into the production and sale of seeds. Investment in the Zelená louka bakery is completed.

2010

Agrofert Holding and Agropol group merge, Hungarian activities expand by entering the Hungarian bakery market, the Hungarian bakery group Ceres, Masozávod Krahulčí and Kmotr are acquired.

2009

Acquisition of Agropol group, an agri-food company including Vodňanská drůbež. Entry into the Hungarian market through the acquisition of Devesceri Agrokémiai Kft., strengthening in the fuel segment through the acquisition of the Dutch AdBlue distributor GreenChem.

2008

Entry into the dairy industry with the acquisition of the OLMA dairy. Acquisition of the Slovak company Šarišské pekárne a cukrárne and Schrom Farms.

* ZZN: Agricultural Supply and Purchasing, ** ACHP: Agrochemical Enterprise

2011

Entry into the forestry, logging and wood processing industry – Wotan Forest. IKR Agrár, a subsidiary of the Duslo chemical company, is also established.

2012

Entry into the media sector, establishment of AGF Media and acquisition of the business part of the Hungarian company IKR.

2013

Acquisition of German company Lieken, Slovák Ecopress and Mafra. Agrofert acquires Farmtec, a company specialising in agricultural technology.

2016

The Group is expanding with further acquisitions, including the Centroprojekt group and PEZ A. The Science Center Future and Pražské řeznictví are opened. Agrofert magazín is awarded as best corporate media in the Zlatý středník competition.

2015

Significant strengthening of the agricultural vertical through acquisitions of a number of companies. Acomware and AdlInternet also become part of the Group this year. A new Preo edible oil production plant is opened and construction of a new ammonia production plant in Duslo, Slovakia, is started.

2014

Acquisition of Londa and Hungarian NT Kft., acquisition of a majority stake in Česká vejce CZ and split of SynBiol and Agrofert. The Group prepares its first CSR report.

2017

Acquisition of Petrochemia Blachownia, Ticketportal Group, Połnosłużby Bebrava, PD Krupá and Straka Carpentry KU. Agrofert starts the construction of a new Fatra rolling mill and is also thinking about youth when it restores disappearing apprenticeship courses. Kostelecké uzeniny becomes a partner of Lukáš Krpálek, a double Olympic champion in judo.

2018

The media group, through its subsidiaries Mafra Print and Mafra Slovakia Print, takes over the publishing house Bauer Media Group. Production of Čapavok 4 starts in Dusle and new Penam toasts are coming to the market.

2019

This year, Apex Agro dons the colours of Agrofert, a new production line is launched at Lovochemie, and a new slicing centre is launched at Kostelecké uzeniny. Penam enters United Bakeries and becomes the undisputed market leader in the bakery business. The year is also marked by two marketing events – the campaign "We're glad to have you" and the launch of the website famyfakta.cz.

2022

This year sees significant acquisitions of the TOP HOP group, making Agrofert the largest producer of hops. The Bread of the Year award goes to the Penam Group.

2021

Acquisition of Agrospol Petrovice and SD Pomoraví. In the same year, the Group enters the Croatian market by acquiring the Croatian company Agronom. Agrofert opens a new modern portions plant in Vodňany and its first petrol station on the D1 motorway. The best Czech rally driver Jan Kopecký dons Agrotec colours for the first time this year.

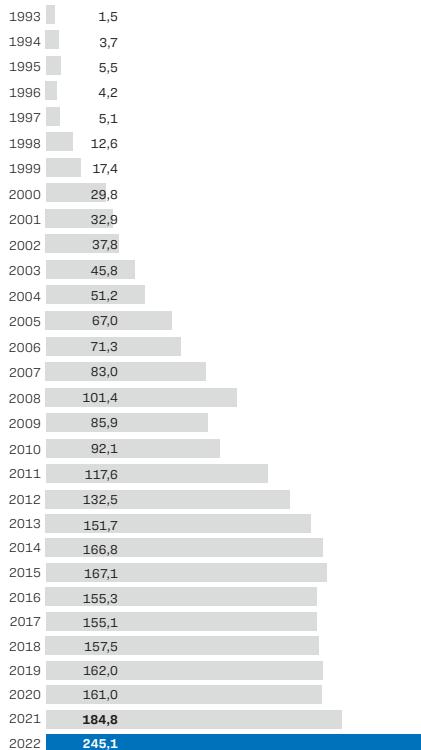
2020

Acquisition of the companies VP & DJ and Zemědělská obchodní společnost Onomyšl. The company's intranet is launched, the rapeseed project Žlutá jedobrá.cz.

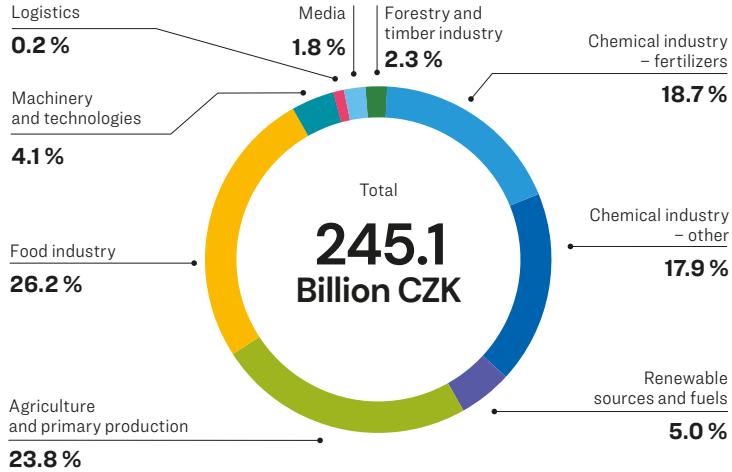


AGROFERT in Numbers

**Revenue from the sale of products,
services and goods (Billion CZK)**



**Share of individual segments
in the Group's total sales in 2022**



Total investments (CZK)

11.860 Billion

of which **financial investments (CZK)**

1.55 Billion

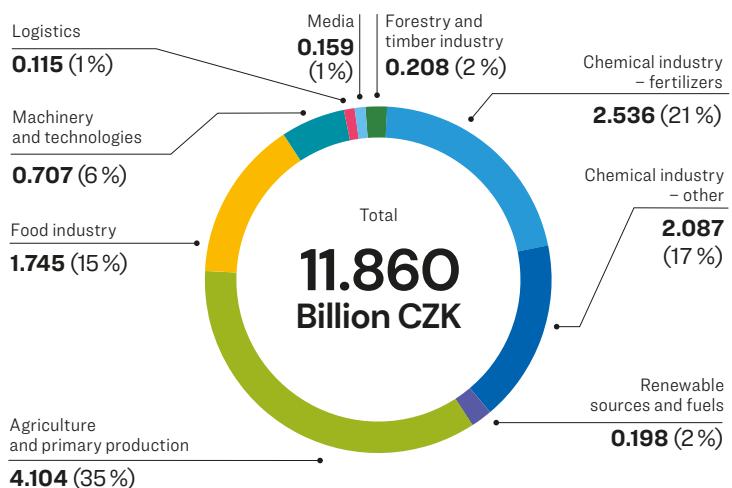
of which **renewal and development
investments in tangible fixed assets (CZK)**

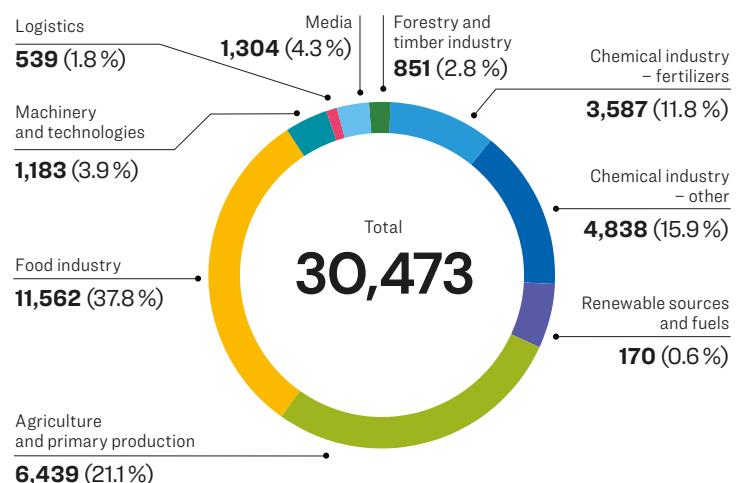
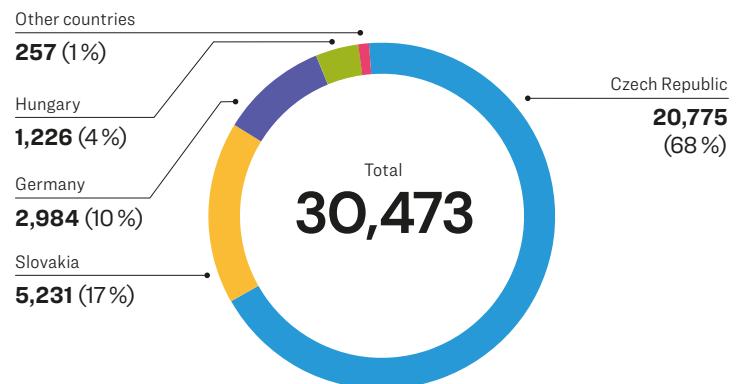
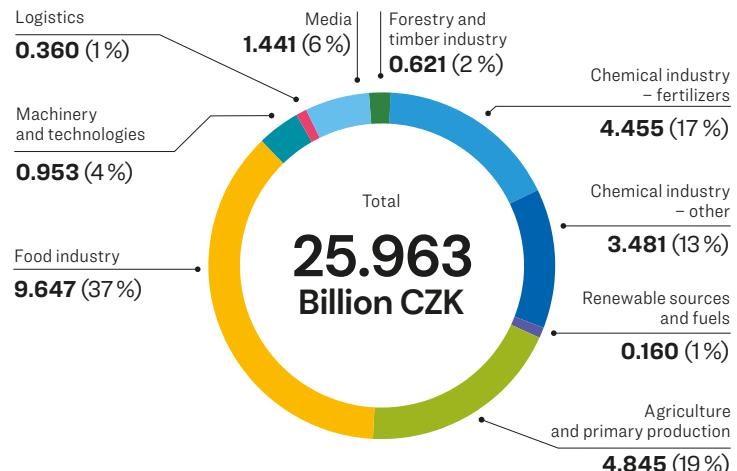
9.01 Billion

of which **renewal and development
investments in intangible fixed assets (CZK)**

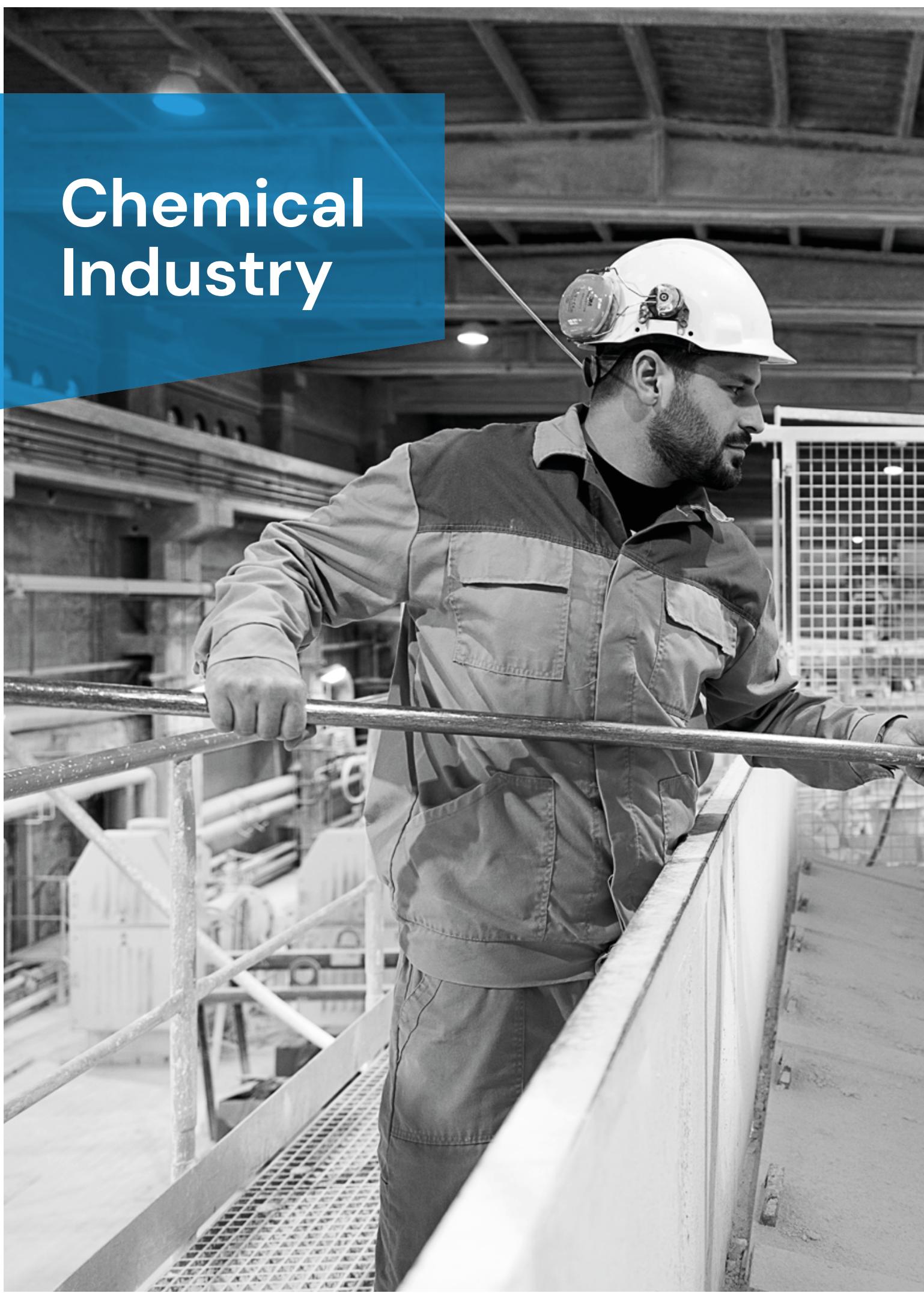
1.30 Billion

**Share of individual segments in the Group's
total investments in 2022 (Billion CZK)**



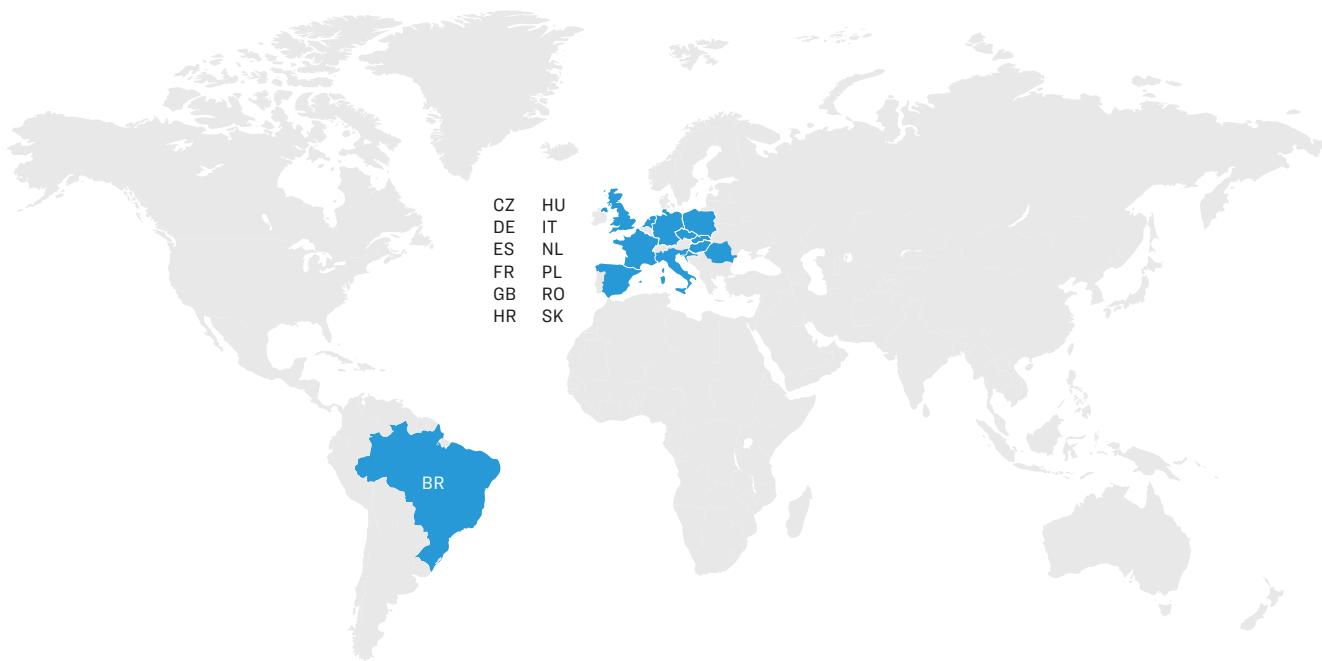
Number of employees**30,473****Share of individual segments in Group's total number of employees in 2022****Proportion of employees in the Group's countries of operation in 2022****Total personal costs (CZK)****25.963 Billion**of which **salary costs (CZK)****18.665 Billion**of which **contributions for employees (CZK)****5.097 Billion**of which **agency staff costs (CZK)****1.376 Billion**of which **other costs (CZK)****0.826 Billion****Share of individual segments in the Group's total personnel costs in 2022 (Billion CZK)**

Chemical Industry





We are grateful to the nearly 9,000 employees at our chemical companies in 11 countries for making us one of the leading European manufacturers of qualified chemicals, fertilizers, agrochemicals, and plastics.



Facts

Share of the fertiliser segment
in the Group's total turnover in 2022



Share of the special chemicals segment
in the Group's total turnover 2022



Fertiliser segment
employees

3,587



Special chemicals
segment employees

4,838



Research and development
laboratories

3



Products
Fertilizers
Processing of tar, crude benzene and production of downstream products
Inorganic pigments
Rubber chemicals, production of rubber carbon black
Qualified chemistry, building plastics, films (PP, PO, PVC, PET), floor coverings
Production of AdBlue
Organic and inorganic chemistry

Production capacity	kt/year
Fertilizers	3,796
AdBlue	1,003
Processing of the assembled tar	450
Processing of assembled benzene	145
Petrochemical fraction processing	20
TiO ₂	62
Processing of tar oils into heavy aromatics	36
Naphthalene	65
Phthalic anhydride	45
Esters	62
Technical foils + floor coverings	23
Nitrocellulose	9
Organic pigments and dyes	7
Chemicals for water treatment and purification	120
Manufacture of rubber carbon black (manufacture)	110



Petrochemia-Blachownia S.A.



CZ



Production plant



Specific organisation



Trade organisations and agencies

Production plant

CZ

- ▲ DEZA
- ▲ Fatra
- ▲ Lovochemie
- ▲ PRECHEZA
- ▲ Synthesia

PL

- ▲ Petrochemia-Blachownia

SK

- ▲ Duslo

DE

- ▲ SKW Stickstoffwerke Piesteritz

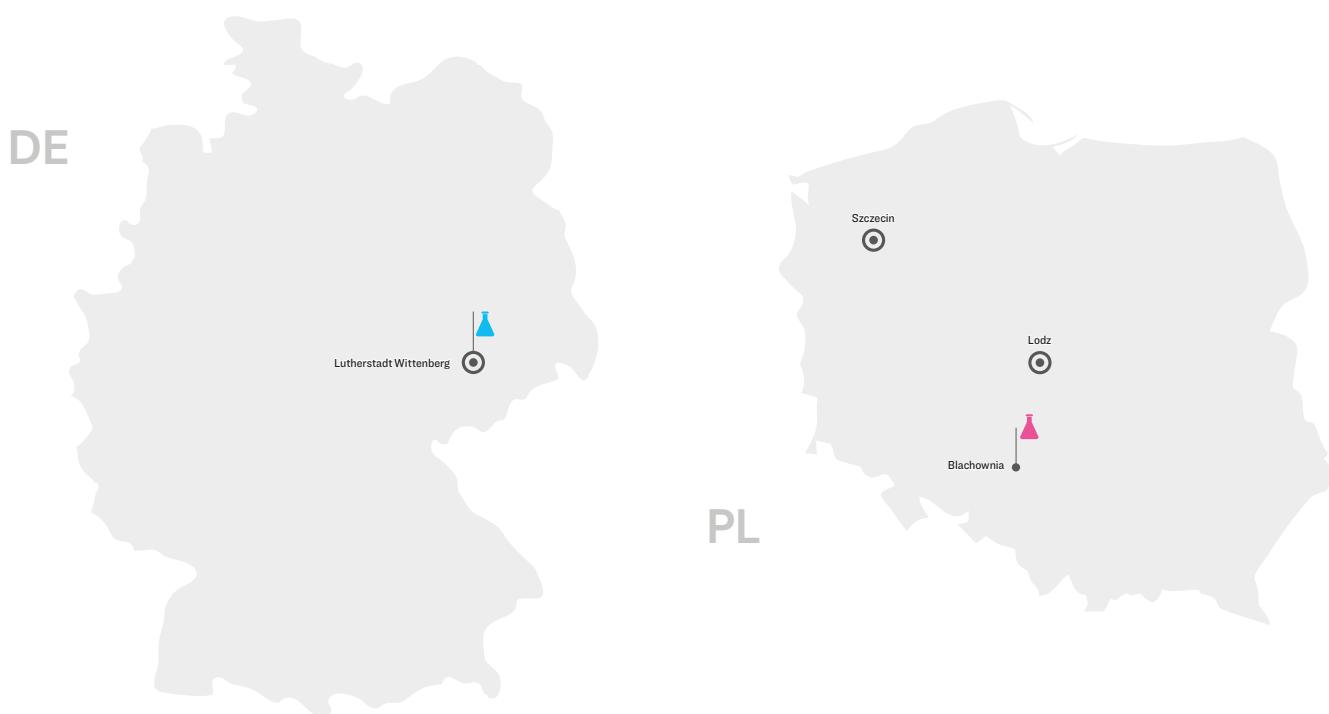
Specific organisations

CZ

- ★ VUCHT
- ★ Research Institute of Organic Syntheses

SK

- ★ VUCHT
- ★ Duslo Energy



Trade organisations and agencies

CZ

AGROFERT, Prague
GreenChem CZ, Prague

SK

GreenChem SK, Bratislava

DE

GreenChem, Lutherstadt Wittenberg

PL

Deza Polska, Szczecin
Synthesia Polska, Lodz

HU

AGROFERT Hungaria, Budapest
GreenChem Hungary, Komárom

GB

GreenChem Solutions, Aylesbury

NL

GreenChem Holding, Breda
GreenChem, Breda

FR

GreenChem France, La Ciotat

ES

GreenChem Solutions, Barcelona

HR

GreenChem Adriatic, Zagreb

IT

AGROFERT ITALIA, Muggio
GreenChem Solutions, Marcianise, Caserta

RO

FERT - TRADERO - S.R.L., Municipiu Timișoara

BR

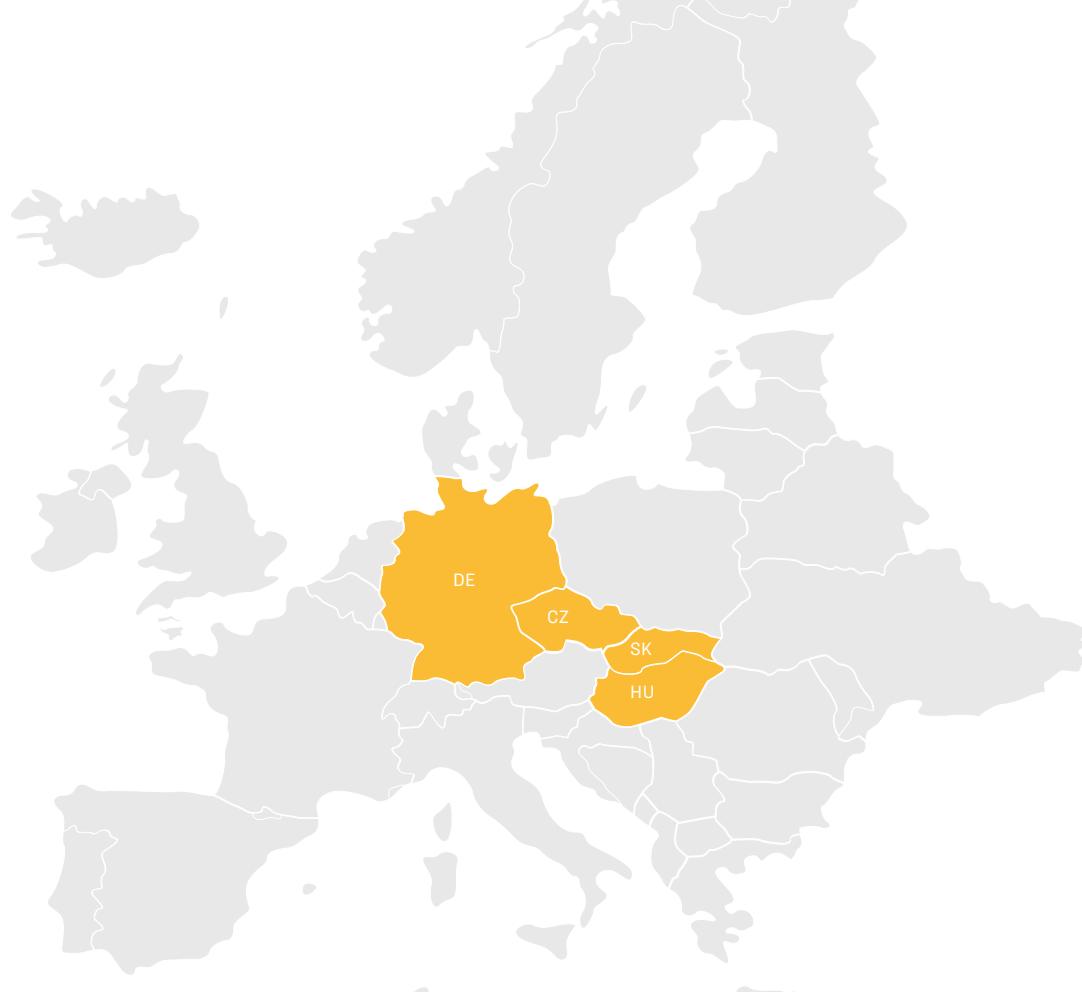
GreenChem Solutions, Florianópolis

Food Industry





Constant innovation, streamlining of manufacturing processes, and an eye to the latest industry trends drive our food companies forward, namely those specializing in the production of meat, smoked meat products, dairy, and baked goods.



Facts

The segment's share
of the Group's total turnover in 2022



Employees

11,562





Products
Processing of fresh poultry and red meat and eggs
Manufacture of sausages and meat preparations and products
Buying and selling meat
Milling production
Bakery production – fresh and frozen products
Dairy production
Production of edible rapeseed and sunflower oils

Slaughter (pcs/year)	CZ	SK	HU	DE
Cattle	25K	-	-	-
Pigs	490K	-	-	-
Poultry	70M	26M	-	-
Production (t/year)	CZ	SK	HU	DE
Pork	34K	-	-	-
Beef	6.4K	-	-	-
Poultry	85K	33.8K	-	-
Meat products	73K	8.5K	-	-
Mills	205.5K	77K	-	-
Bakeries	170K	29K	19K	512K
Dairy production	262K	-	-	-
Edible oils	13K	-	145K	-





- Animalco
 - KMOTR - Masna Kroměříž
 - Kostelecké uzeniny
 - Krahulík-MASOZÁVOD Krahulčí
 - Mlékárna Hlinsko
 - Olma
 - PENAM
 - PMU CZ
 - PREOL
 - PROFROST
 - United Bakeries
 - Vodňanská drůbež



SK

- HYZA
 - PENAM SLOVAKIA
 - PEZA
 - Šarišské pekárne a cukrárne





DE

- Lieken
- Wittenberger Bäckerei

HU

- Ceres
- NT GROUP

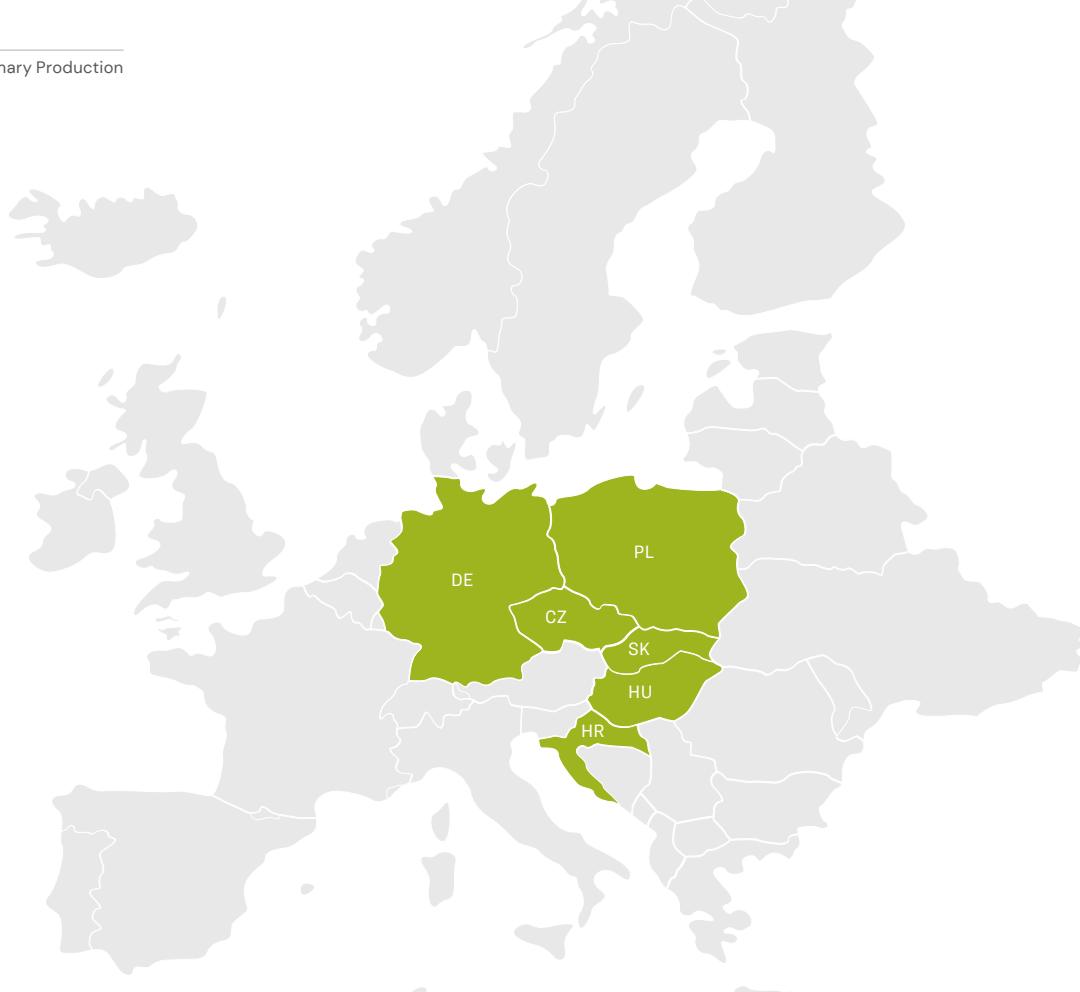


Agriculture and Primary Production





The core of the agricultural division of the AGROFERT group comprises a network of supply and distribution businesses trading in all the inputs and outputs necessary for primary production.



Facts

The segment's share
of the Group's total turnover in 2022



Employees

6,439



Hectares under cultivation

145,840



Compound feed (t)

972,000



Products and services
Fertilizers
Agricultural commodities
Agrochemicals
Seeds
Feed and feed materials
Plant production
Production and processing of hops
Fuel incl. B30/B100
Fields
Cattle breeding stations (meat and milk)
Pig breeding stations
Poultry breeding stations (meat and eggs)
Conception and design of technoloal investments in agriculture, general supplies including financing, installation, operational consulting and service
Manufacture of technology for poultry, pig and cattle breeding, including milking parlours

Today we farm on about (ha)	CZ	SK	HU	HR
Agricultural land	121.2K	19.9K	4.7K	0.4K
Of which hop plant	698			
We breed about (pcs) per year				
Poultry	34.1M	9.5M		
Pigs	473K		15.2K	3.2K
Cattle	31.9K	5.1K		1K
Of which dairy cows	12.1K	2.5K		
Hatching eggs (pcs/year)				
	44M			
Milk production (litres/year)				
	130.3M	25.3M		
Hop production (t/year)				
	540			

Storage capacity (t)	CZ	SK	DE	HU	HR	PL
Solid fertilizers	315 K	105 K	3K	113 K	15 K	
Liquid fertilizers	130 K	36K	25K	55 K		
Plant commodities	2.9M	765 K	72K	174 K	91 K	14K
Compound feed production (t/year)						
	857K	113K			2K	
Seed production (t/year)						
	30K	10.5K			4.5K	
Hop granules – sales (t/year)						
	835					
Pesticides – sales (Million CZK/year)						
	2.3K	940	3	1.3K	190	2



Agropodnik
systémy & služby

CEREA

NAVOS®



farmtec®

PRIMAGRA

TAJBA, a.s.
partnerstvo - kvalita

ZZN
PELHŘIMOV a.s.

IKRAGRAR

ZZN
Pojabí, a.s.

AGROFERT
Deutschland GmbH



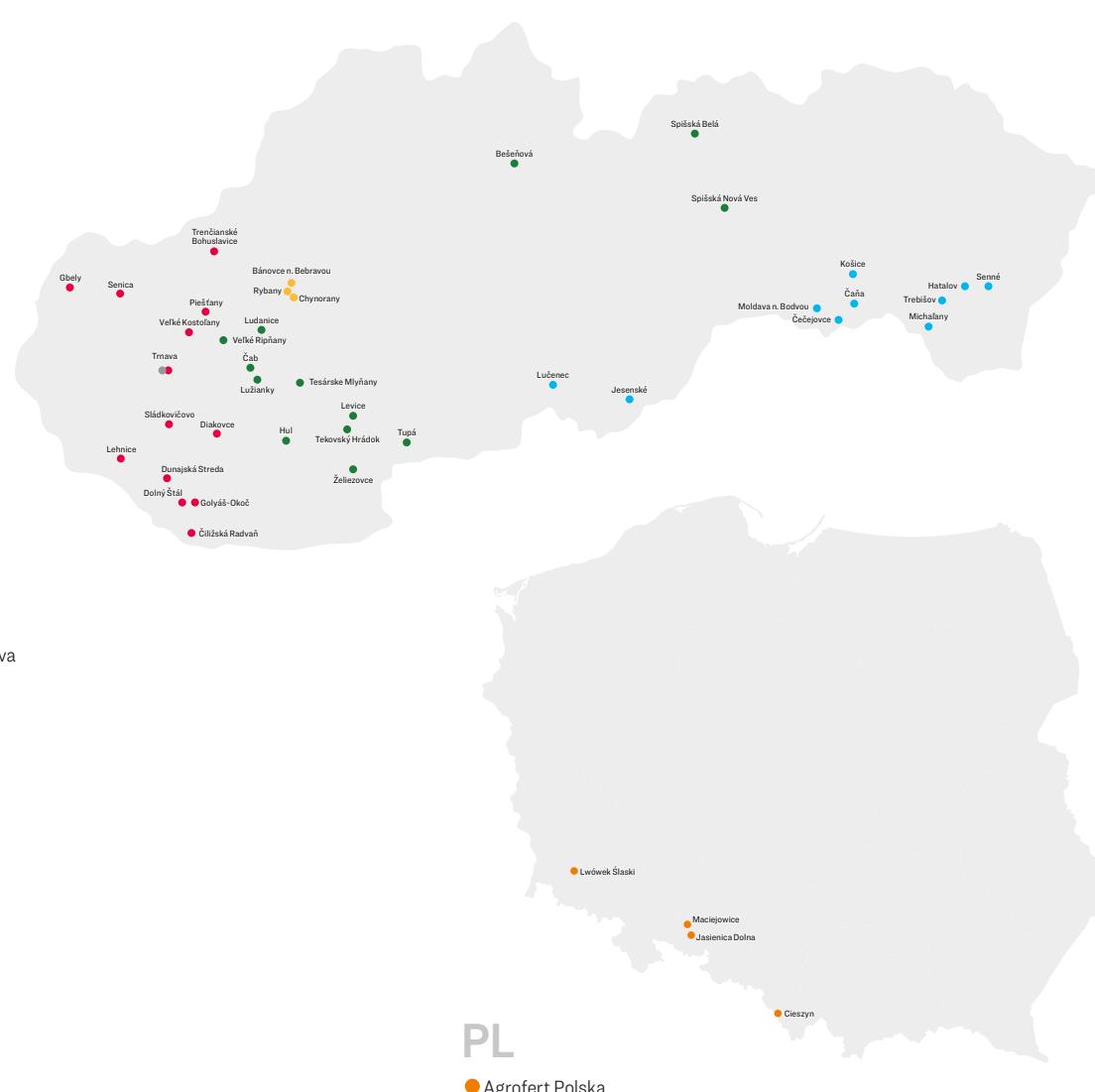
AGRONOM

AGROFERT
POLSKA



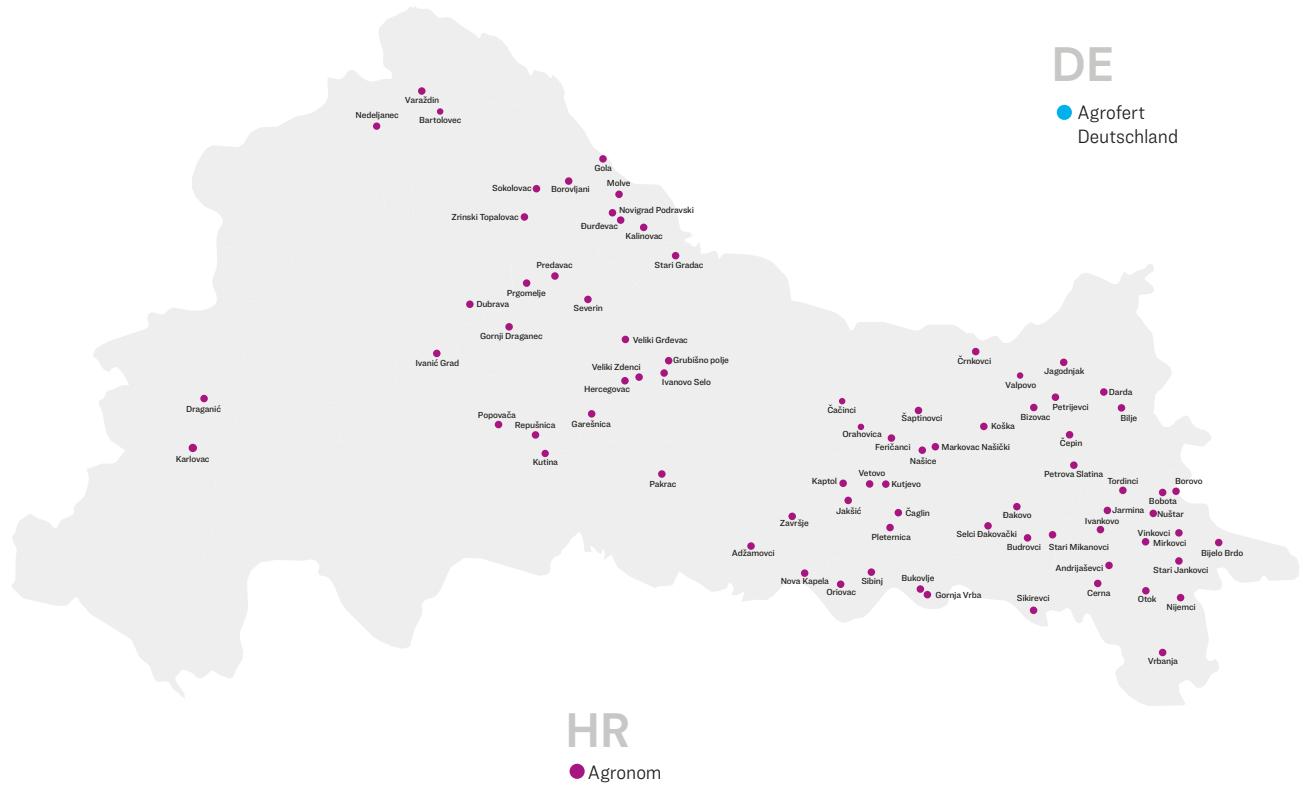
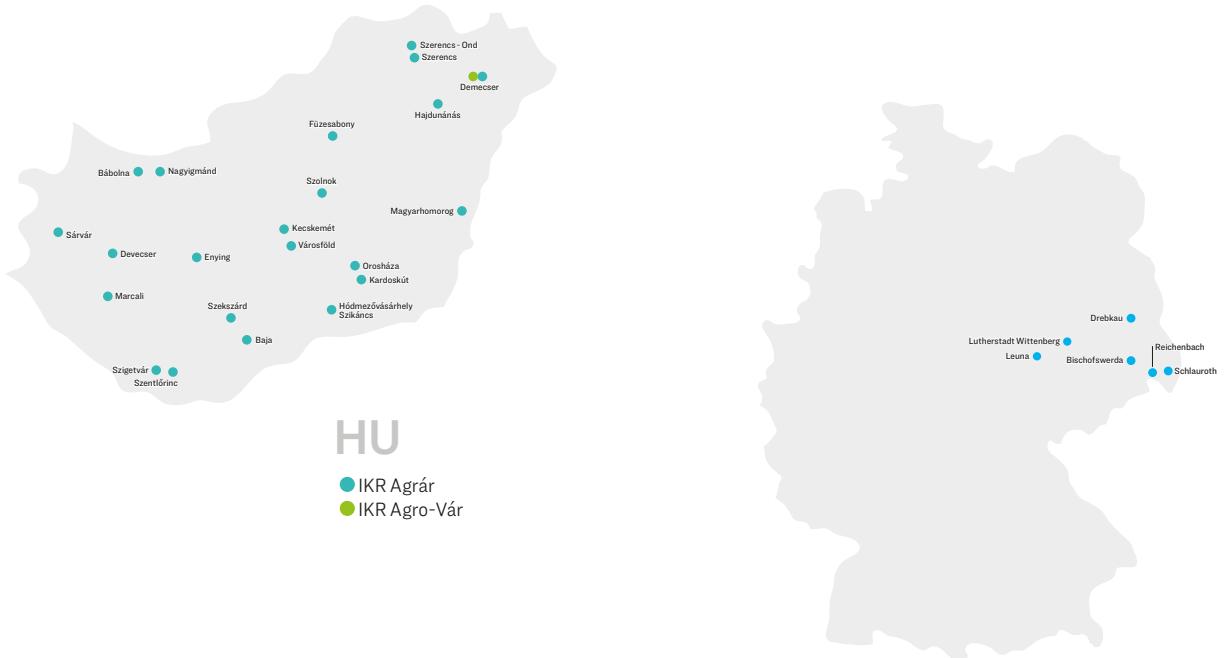
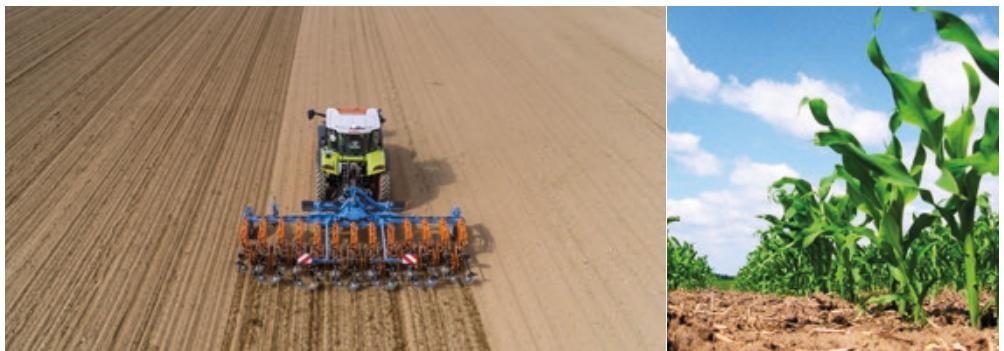
CZ

- AgroZZN
 - AFEED
 - Cerea
 - Centrální laboratoř
 - CENTROPROJEKT GROUP
 - FARMTEC
 - NAVOS
 - OSEVA
 - Primagra
 - TOP HOP
 - ZZN Pelhřimov
 - ZZN Polabí



SK

- ACHP Levice
 - AFEED
 - Agropodnik Trnava
 - Poľnoslužby Bebrava
 - TAJBA





CZ

up to 1000 ha

- ★ AGRO Mikulovice
- ★ Agrobech
- ★ Agrobor
- ★ AGRO Plchov
- ★ AGRO Přešovice
- ★ APEX Agro
- ★ CHMELÁŘ

★ CHMEL PODLEŠÍ

- ★ CHMELEX
- ★ Doubravická
- ★ Farma Boroví
- M + A + J
- ★ Nový Dvůr Kunovice
- ★ RK Nákl

★ SADY CZ

- ★ SCHROM FARMS
- ★ SD Pomoraví
- ★ Statek Lom
- ★ VP & DJ
- ★ ZEAS Mančice
- ★ ZEOS Brnířov

★ ZEMSPOL

- ★ Zlaté chmelové údolí
- ★ Zlatý klas
- ★ ZS Třebívlice

1000–2000 ha

- AGRO Rozsochy
- AGRO Vnorovy
- AGRO Jinín
- Agrospol Petrovice
- MAVEX AGRO

■ Petrohradská

- PODCHRÍBÍ JEŽOV
- PRVNÍ ŽATECKÁ
- 1. Hradecká zemědělská
- RYNAGRO

□ SPV Pelhřimov

- STATEK BŘEZANY
- Vlčnovská zemědělská
- VSV
- ZERA

□ ZEVA Chlístovice

- ZKS AGRO Zahřany
- ZOS Onomyšl
- ZS Vysočina

over 2000 ha

- AGROCOM HRUŠOVANY
- AGD Kačice
- AGRO Jevišovice
- AGROPARKL
- AG AGROPRIM
- AGS AGRO
- ALIMEX NEZVĚSTICE

● DZ NOVA

- Lužanská zemědělská
- KLADRUBSKÁ
- Oseva Agri Chrudim
- Poděbradská blata
- První zemědělská Záhornice
- ZAS Podchotucí

○ ZD Křečhoř

- ZEAS Puclice
- ZEM
- ZEMOS
- ZOD Zálabí
- Zemědělská společnost Blšany

● ZS Vlémov

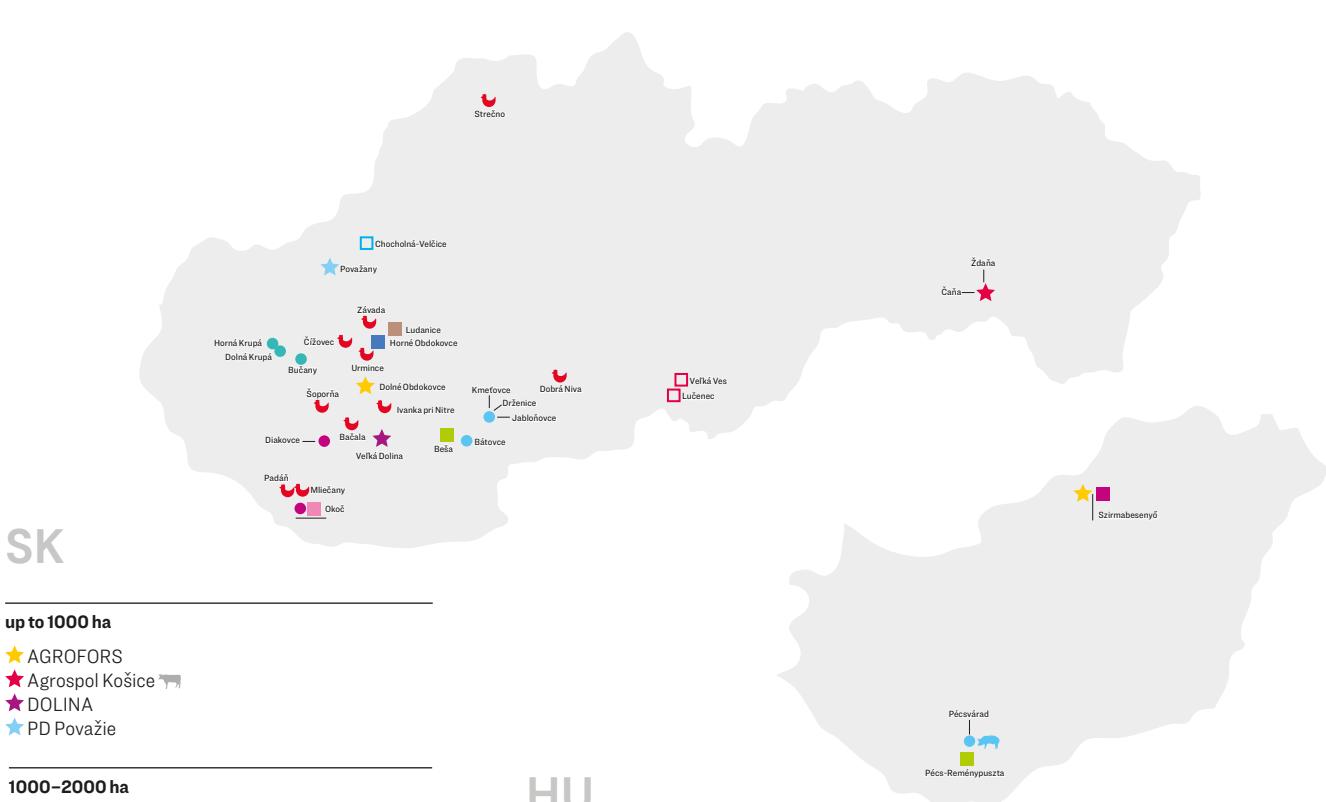
Specialised breeds

Pigs

- ANIMO Žatec
- LIPRA PORK
- SPV Pelhřimov

Chickens

- AGROPODNIK Hodonín
- SCHROM FARMS
- Vodňanské kuře
- Výkrm Tagrea
- Výkrm Třebíč

**HU****Specialised breeds****Pigs**

�� Pécsváradi Agrover

HR**up to 1000 ha**

■ Agronom

Specialised breeds**Pigs**

�� Agronom

Staro Petrovo Selo

Slobodnica

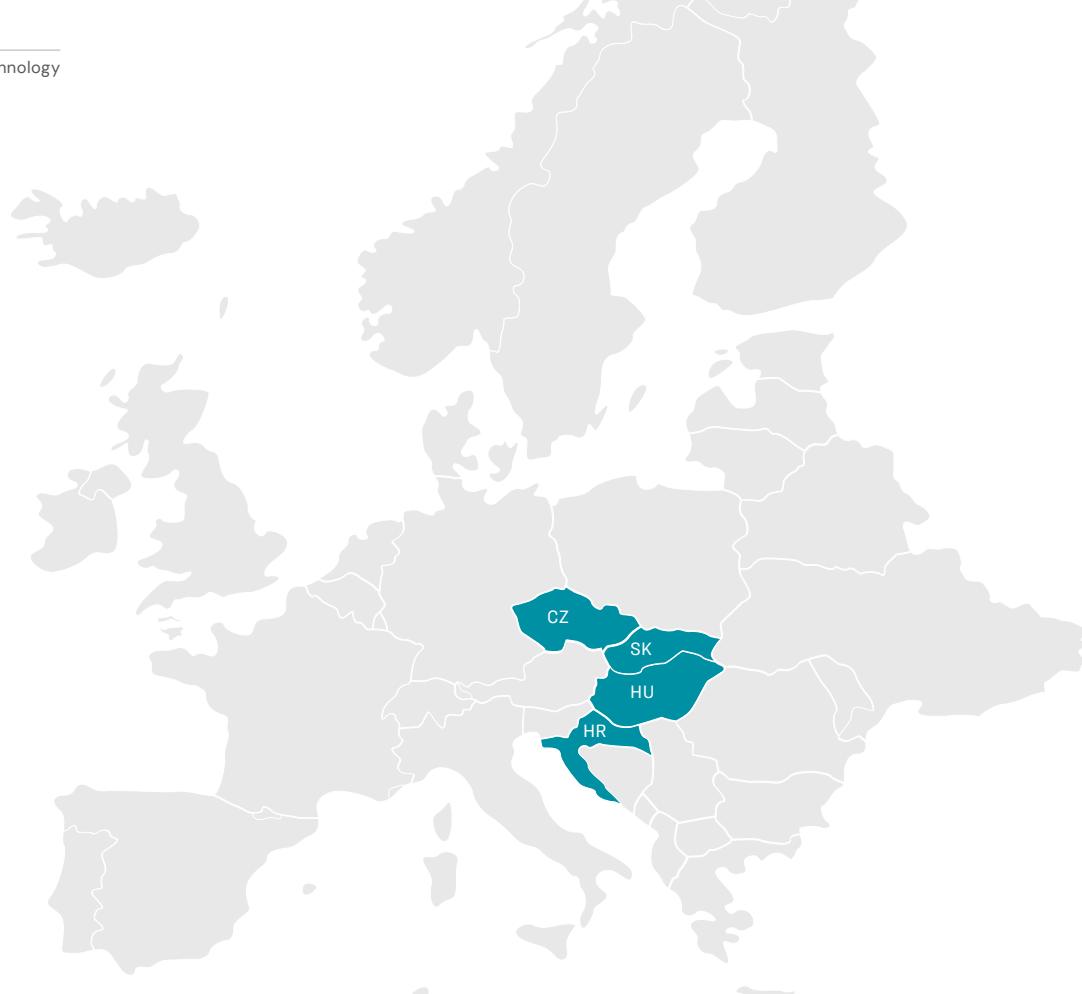
Vrpolje

Machinery and Technology





We are an important distributor of new and used agricultural, construction, and transportation equipment and new firefighting technology. We provide comprehensive services in the area of agricultural technology investments.



Facts

The segment's share
of the Group's total turnover in 2022



Employees

1,183

3.9%



Products and services

Agricultural machinery

NEW HOLLAND AGRICULTURE, CASE IH AGRICULTURE, STEYR, AMAZONE, PÖTTINGER, PICHON, TEHNOS, SIP, MACDON, STRAUTMANN, BEDNÁŘ, FLIEGL, LINDSAY, SUMO, DONDÍ, ZDT, MOLČÍK

Trucks and passenger cars

IVECO, FIAT PROFESSIONAL, ŠKODA, KIA, JEEP

Construction machinery

NEW HOLLAND CONSTRUCTION, CASE CONSTRUCTION

Services and sales of new and used machinery, warranty and post-warranty service, spare parts, monitoring of machines, financing and leasing of machines

Number one in tractor sales in the Czech Republic

Number two in sales of harvesters in the Czech Republic

The largest IVECO dealer in the Czech Republic

AGROTEC
Group

AGROTEC
a.s.

AGROTEC
Slovensko

AGROTEC
Magyarország

AGRICS

AGRICS
SLOVAKIA

AGRICS
MAGYARORSZÁG

AGROTEC
servis

Aparts
services

Atech
services

Afinance
services



CZ

- AGRI CS – agricultural machinery
- AGRI SYSTEM – agricultural machinery
- AGROTEC – agricultural machinery
- AGROTEC – passenger cars
- AGROTEC – trucks
- AGROTEC – construction machinery
- AGROTEC parts
- AGROTECHNIC MORAVIA – agricultural machinery
- ARBO – agricultural machinery
- Cerea – agricultural machinery
- KVARTO – agricultural machinery
- NAVOS FARM TECHNIC – agricultural machinery
- ZZN Polabí – agricultural machinery

Leopoldov
Trnava
Sučany
Liptovský Mikuláš
Veliš Šariš
Prešov
Michalovce
Nitra
Kvetoslavov
Hurbanovo
Rimavská Sobota
Rožňava
Szerencs
Demecser
Nyíregyháza
Komárom
Nagyigmánd
Füzesabony
Szolnok
Abony
Kecskemét
Enying
Simontornya
Békéscsaba
Oroszháza
Marcali
Sárvár
Szekszárd
Baja
Szentlőrinc
Kaposvár
Szentlőrinc

SK

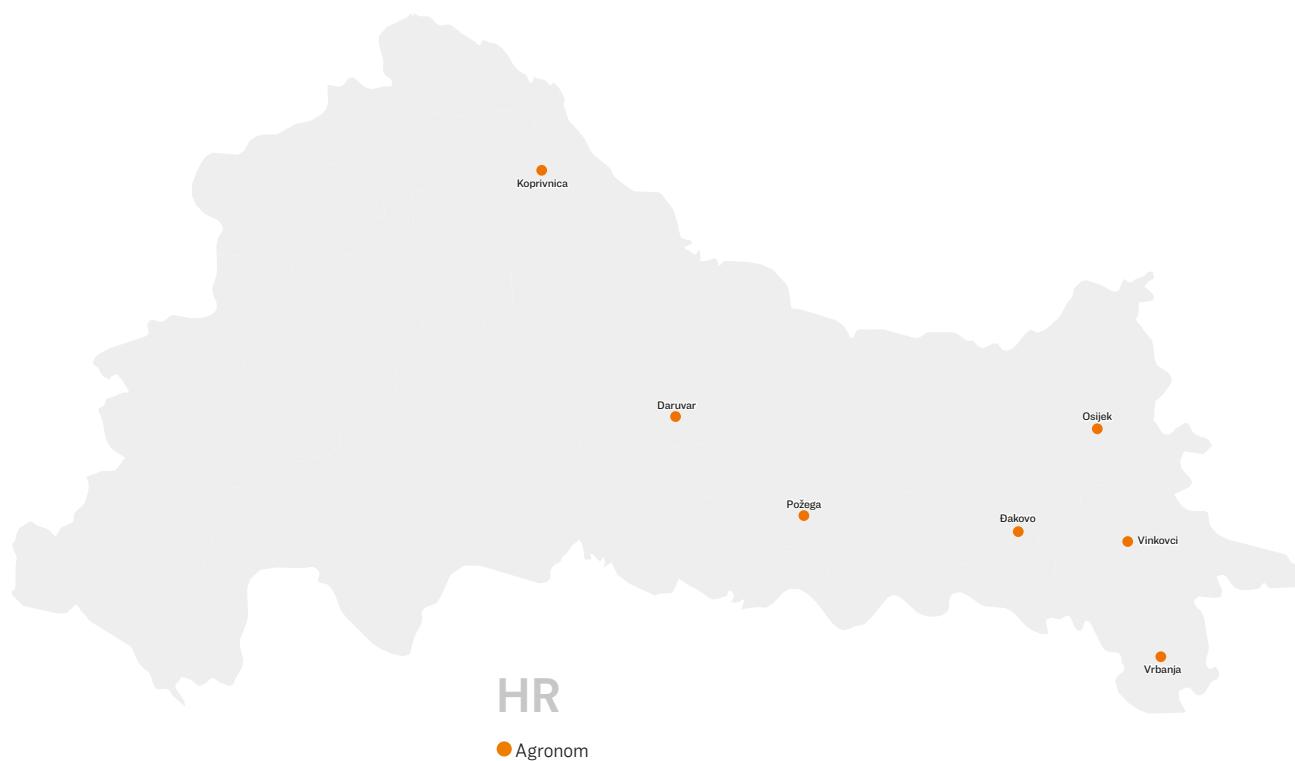
- AGRI CS Slovakia – agricultural machinery
- AGROTEC Slovensko – agricultural machinery
- AGROTEC Slovensko – trucks
- AGROTEC Slovensko – passenger cars

Leopoldov
Trnava
Sučany
Liptovský Mikuláš
Veliš Šariš
Prešov
Michalovce
Nitra
Kvetoslavov
Hurbanovo
Rimavská Sobota
Rožňava
Szerencs
Demecser
Nyíregyháza
Komárom
Nagyigmánd
Füzesabony
Szolnok
Abony
Kecskemét
Enying
Simontornya
Békéscsaba
Oroszháza
Marcali
Sárvár
Szekszárd
Baja
Szentlőrinc
Kaposvár
Szentlőrinc

HU

- AGRI CS Magyarország – agricultural machinery
- AGROTEC Magyarország – agricultural machinery

Komárom
Nagyigmánd
Füzesabony
Szolnok
Abony
Kecskemét
Enying
Simontornya
Békéscsaba
Oroszháza
Marcali
Sárvár
Szekszárd
Baja
Szentlőrinc
Kaposvár
Szentlőrinc



Forestry and Timber Industry





The forestry division of the AGROFERT group provides comprehensive services for the management of Czech forests and urban greenspaces.



Facts

The segment's share
of the Group's total turnover in 2022



Employees

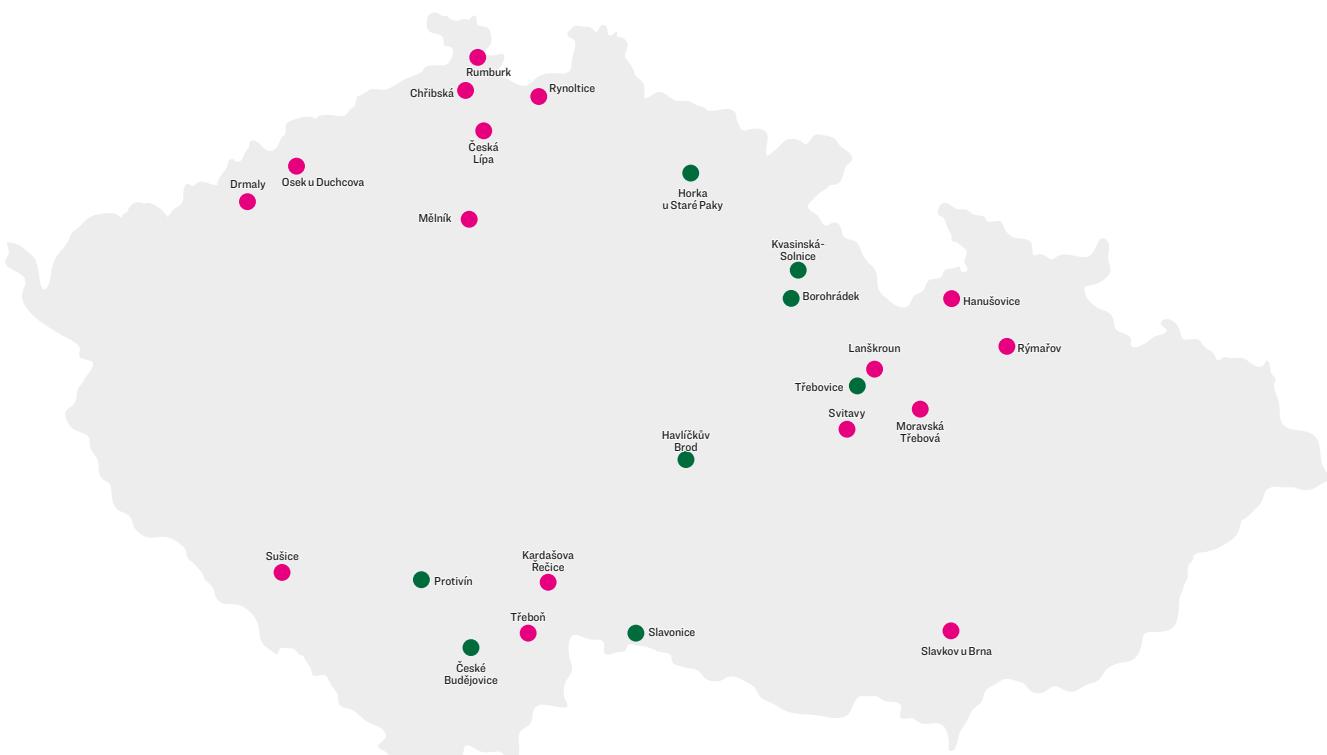
851

2.8%



Companies

2



CZ

■ UNILES
■ WOTAN FOREST

Products and services

Harvesting and wood processing

Reforestation

Protection of cultures

Rearing of forest stands

Production of planting material

Care of public greenery

Timber production

Timber harvesting (m ³ /year)	1,290,000
Timber cutting (m ³ /year)	309,291
Plywood production (m ³ /year)	31,757
Seedlings (pcs/year)	15,900,000
Of which produced seedlings (pcs/year)	7,500,000
Pallet production (pcs/year)	3,475,261



Renewable Sources and Fuels





A GROFERT operates fuel storage facilities and trades in fuels. It also offers a complete portfolio of EU approved biofuels as substitutes for fossil fuels.



Facts

The segment's share
of the Group's total turnover in 2022



Employees

170

0.6%

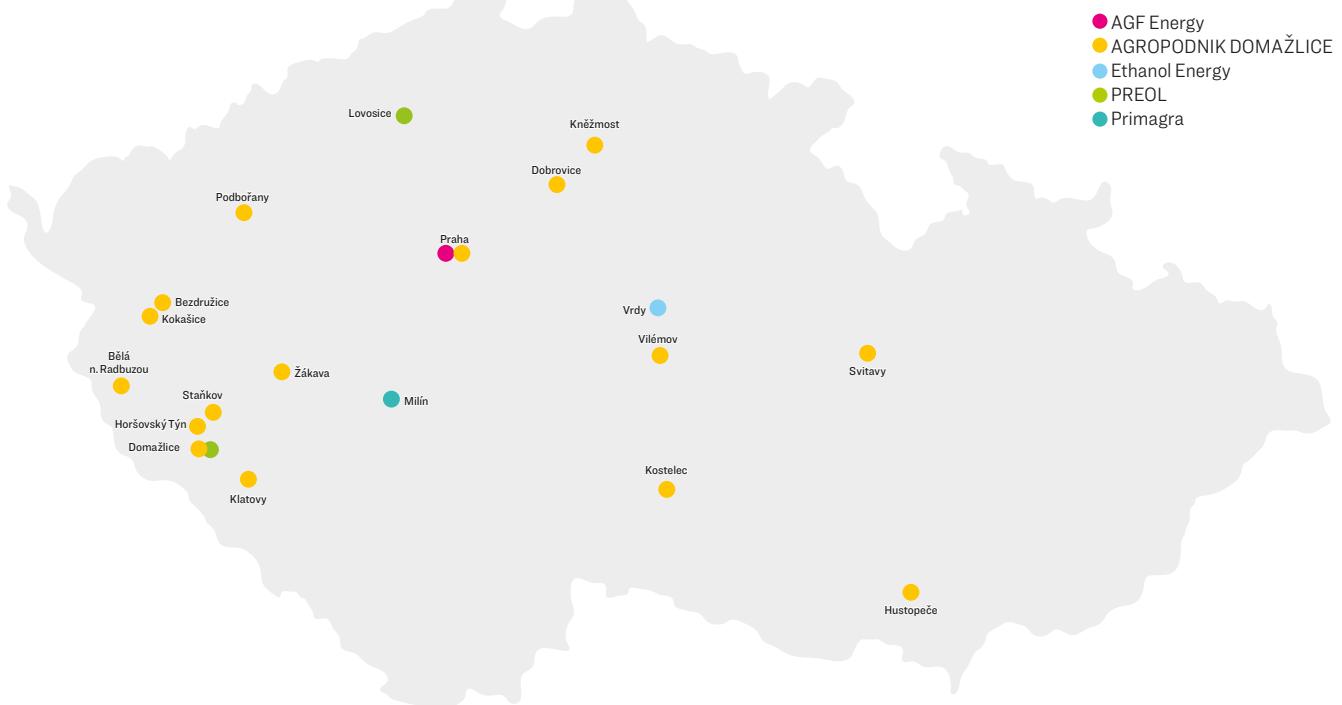


Public petrol stations

15



CZ



Products and services

Fuel for the agrarian and non-agrarian sectors
Liquid biofuels (FAME, vegetable oils, glycerine, bioethanol, technical alcohols)
DDGS
Energy raw materials
Solid biomass (pellets, granules)
Biogas production and cogeneration of electricity

Production capacity

	kt/year
FAME	185
Canola scraps	286
Rapeseed	475
Bioethanol	56
Pressed oils	192
Glycerin	14
DDGS	49

AGF Energy
**AGROPODNIK
DOMAŽLICE a.s.**
Ethanol Energy
PREOL
PRIMAGRA

Logistics





The logistics of the AGROFERT group provide services primarily in axial transportation with a special focus on the agriculture, forestry, and food manufacturing segments.



Facts

The segment's share
of the Group's total turnover in 2022



Logistics companies

2



Transport journeys performed

205,404



Employees

539



Kilometres travelled

24,705,185



Services

Transport of agricultural commodities and bulk materials, fresh and frozen food, roundwood and wood waste and animals

Transportation

Loose materials	180K m ³ /year
Agricultural commodities	1,4M t/year
Wood	2M m ³ /year
Feed mixtures	771K t/year
Food	139,7K t/year
Transport by rail	38K t/year

Media





The youngest division of the AGROFERT group consolidates products from all areas of the media markets in the Czech Republic and Slovakia (print, internet, TV, radio) and e-commerce.

We also offer services in OOH advertising, newspaper and magazine printing, virtual operator, and event planning.



Facts

The segment's share
of the Group's total turnover in 2022



Printed titles

130



TV stations

4



Radio stations

3



Employees

1,304





Content print and online titles

CZ

MF DNES, Lidové noviny, and METRO newspapers, regional weekly 5plus2, TÉMA, COSMOPOLITAN, Čas na lásku, Čas pro hvězdy, Chvilka pro Tebe, Chvilka pro luštění, Chvilka v kuchyni, Claudia, Esquire, HARPER'S BAZAAR, Můj svět, Napsáno životem, Nostalgie, Pest्रý svět, RYTMUS RETRO, RYTMUS Života, SPEED, TV Max ČR, TV Plus 14 ČR, TV Revue, Tina, Týdeník Televize, Vaříme krok za krokem, ŽENA A ŽIVOT magazines

iDnes.cz, lidovky.cz, expres.cz, kino.iDnes.cz, emimino.cz portals

SK

Hospodárské noviny newspaper, RUNGO and Diabetik special interest monthly magazines, B2B magazines Stratégie, Zdravotnícke noviny, Obchod, Horeca magazine, TÉMA, Evita, Čarovné Slovensko, Eurotelevízia SR, TVmax SR, Tele Plus, Telemagazín SR, Rytmus života, Križovky, Napínavé krížovky, CHPT Križovky, RŽ Krížovky, NŽ Krížovky, Chvíľka pre teba, Balans, Záhady a horoskopy, RŽ - Varíme, Naša záhrada, CHPT - Varíme, Noviny do pohody, Príbehy zo života, Napísané životom, Čas na lásku

hnonline.sk, tv.hnonline.sk, cp.hnonline.sk, braine.sk, svetevity.sk portals

Óčko, Óčko STAR, Óčko Expres and Óčko Black music TV stations

Impuls Radio (operator LONDA)
RockZone 105.9 (operator LONDA)
Czech Impuls 981 AM, (operator LIN)

VratnePenize.cz, jobDNES.cz, reality.iDNES.cz, Rajče.net, Portmonka and Acomware e-commerce servers

MOBIL.cz virtual operator

MAFRAPRINT printing office high production speed, 7 rotary machines print:

- up to 50,000,000 A4 pages per hour
- up to 500,000 prints per hour
- up to 200 metres of paper per second

Event services

mediální skupina **mafra**

mafra digital

mafra slovakia

mafraprint.

ÓČKO

ticketportal

IMPULS
Rádáááadio

ACOMWARE



- | | |
|--------------------------------|-----------------|
| Periodicals | Radio |
| Web/multimédia | Printing office |
| Digital marketing & e-commerce | Tickets |
| TV | |

CZ		SK
Average sales	(thousand pcs/issue)	
Mladá fronta DNES /w. TV magazine	80.23/146.6	RŽ - Rodinné zdravie 5.6
Lidové noviny/w. TV magazine	22.3/31.6	RŽ - Varíme 5.7
Claudia	17.9	RŽ Krížovky 5.4
COSMOPOLITAN	14.8	Svet poznania 2.0
Čas na lásku	17.2	Stratégie 0.6
Čas pro hvězdy	26.3	Sudoku mini 11.4
HARPER'S BAZAAR	16.8	Tajomstvá ženy 5.3
Chvilka pro luštění	25.0	Tele Plus 18.9
Chvilka pro Tebe	49.4	Tele Plus krížovky 3.8
Chvilka v kuchyni	27.8	Telemagazín SR 7.3
Můj svět	14.1	Téma 10.3
Napsáno Životem	29.7	TVmax SR 120.7
Nostalgie	17.3	Všetko pre ženu 5.6
Pestrý svět	66.7	Záhady a horoskopy 9.1
Rytmus RETRO	45.2	Zdravotnícke noviny 0.8
Rytmus Života	94.0	Životné príbehy 3.8
Téma	41.9	Number of books sold (thousands of copies) 25.7
Tina	44.0	Average server traffic (million readers/month) 3.3
TV Max ČR	195.8	
TV PLUS 14 ČR	55.4	
TV Revue	47.2	
Týdeník Televize	45.2	
Žena a Život	23.9	
Average distribution	in thousands	
Metro (pcs/day)	201.3	
5plus2 (pcs/week)	422.1	
Number of readers (per issue)	4.93M	
Average server traffic (visitors/month)	7.3 M	
Viewership of TV stations (million viewers/month)		
Óčko	0.8	
Óčko STAR	0.9	
Radio listenership (thousands of listeners/day)		
Rádio Impuls + Český Impuls		
981 AM	709	
RockZone 105,9	39	

Social Responsibility

A black and white photograph of a truck at night. The truck is in sharp focus in the foreground, showing its front grille, headlights, and a large wheel. In the background, another truck is visible, blurred by motion, suggesting it's moving. The scene is lit by the headlights of the trucks and some ambient light, creating bright highlights and deep shadows. A solid red rectangular overlay covers the top portion of the image, containing the white text "Social Responsibility".



AGROFERT is a successful company not only at home in the Czech Republic but also abroad. In addition to adhering to strict manufacturing and quality standards, we devote considerable resources to the social aspects of our business, namely human resources and philanthropy.

Quality

Non-corrupt business

AGROFERT, a.s., is the first Czech company to obtain a certificate of anti-corruption resistance – Fraud and Corruption Resistance Profile – awarded by the internationally recognised Norwegian certification company Det Norske Veritas.

Ethical standards

- Group Code of Conduct (www.agrofert.cz/compliance)
- Communication of unethical behaviour – Tell Us Line
- Compliance with the Code of Ethics for Product Advertising
- Mafra Group Journalistic Code of Conduct

Transparency

Central purchasing is carried out via the Promitea software auction system.

Quality certification

The quality management systems are structured organisationally and departmentally and linked across the Group by a documentation system.

The certifications of AGROFERT, a.s. are supported and linked to the certifications of the Group's holdings in the following areas:

- HSN EN ISO 9001
- HSN EN ISO 14001, PEFC
- EN ISO 50001
- HACCP, IFS, BRC, HSN EN ISO 22000
- GMP+, GTP
- Non-GMO
- ISCC EU, ISCC PLUS
- EN ISO 45001

The parent company AGROFERT, a.s., is certified and evaluated according to the following standards:

- ČSN EN ISO 9001:2016 in the field of Purchase, storage and sale of agricultural crops, cereals, oilseeds, legumes, feed, agrochemicals, pesticides, seeds, mordants, fertilizers, including consulting
- ČSN EN ISO 14001:2016 in the field of Purchase, sale and supply of fertilizers, pesticides and seeds and related consulting activities (Agrochemia Slovak organisational unit)
- GMP+ B3
- ISCC EU

Social responsibility Corporate Philanthropy

AGROFERT Foundation

- Founded on 5 December 2011, basic deposit CZK 500,000.
- More than CZK 500,000,000 has been distributed since the AGROFERT Foundation was founded
- CZK 83,975,000 distributed in 2022
- (specific beneficiaries, grant procedures for non-profit organisations, Fund for single parents)
- For more information, visit www.nadace-agrofert.cz

Financial and non-financial donations

Financial support for regional and national social, cultural, sports and other projects

Human Resources

Although we place great emphasis on technological development, our success is mainly due to our people. Their knowledge and experience are key to our companies.

Tradition, loyalty, know-how and corporate culture are the basic features that accompany the success and quality of our products. Thanks to them, our companies have been able to cope with the challenging period of the pandemic.

Other important elements include the development, training and care of employees.

Strengthening internal and external communication, the use of social networks, the introduction of a corporate intranet, and printed periodicals are sources that transmit the content of the message to key readers and audiences. These are both AGROFERT Group employees and readers and listeners from the general public.

AGROFERT's activities, participation in career days, fairs, school fairs and communication on the social networks of the individual backbone schools are part of the Group's long-standing and ever-expanding co-operation with the broad educational system in the Czech Republic and Slovakia. The involvement of employees in public benefit projects is also a traditional part of the AGROFERT Group's corporate culture.





AGROFERT in Numbers 2022

AGROFERT

AGROFERT, a.s.

Pyšelská 2327/2, Chodov,

149 00 Prague 4

Czech Republic

www.agrofert.cz