

AGROFERT IN NUMBERS 2020

 **AGROFERT**

20

20



**AGROFERT
in Numbers 2020**

Company Registration No.: 26185610

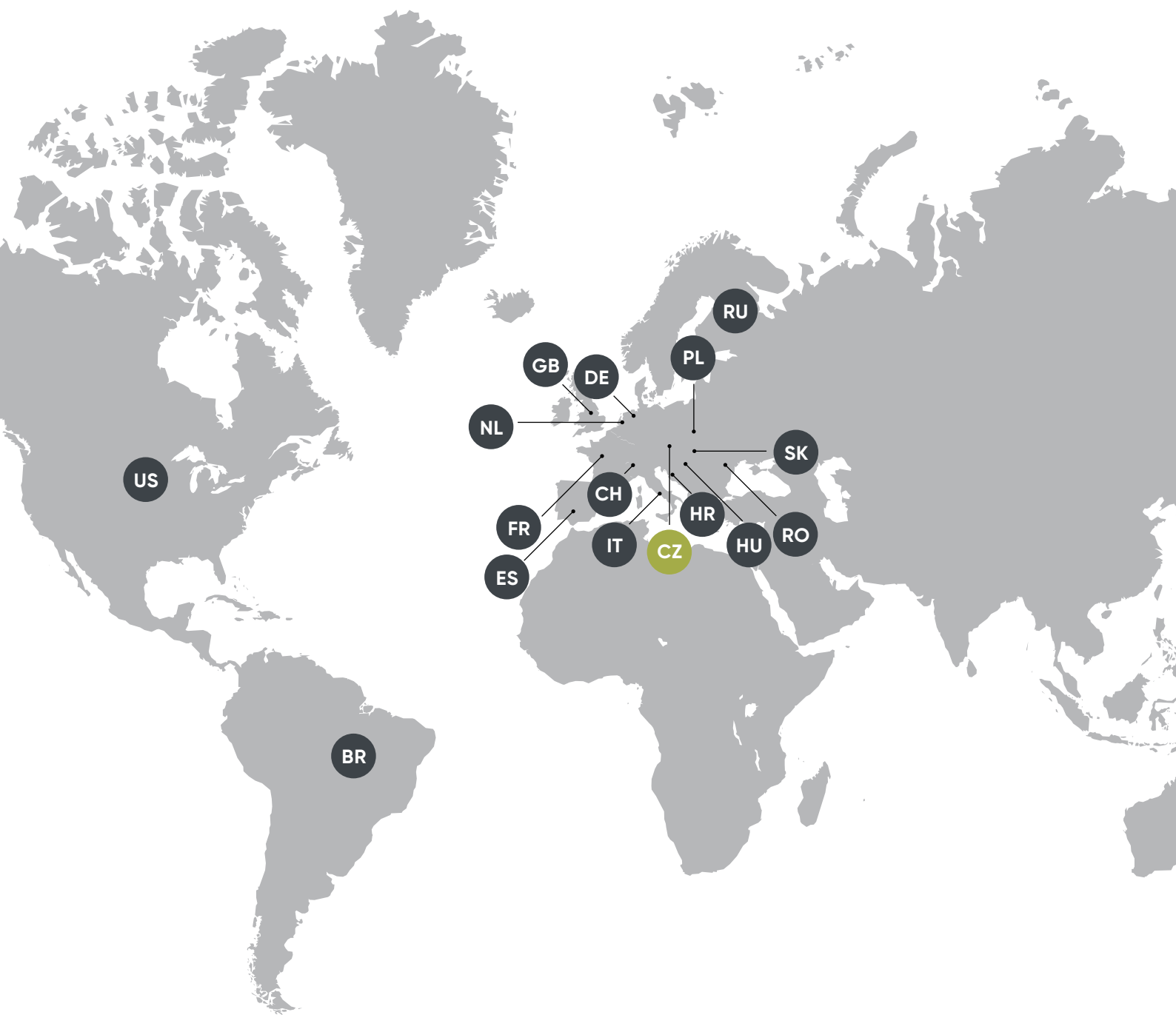
AGROFERT, a.s.
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www.agrofert.cz



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AGROFERT Group

AGROFERT, spol. s r.o., was established on 25 January 1993 as a company focused on the fertiliser trade. At the time of its establishment, the company had 4 employees.

Currently, the AGROFERT Group comprises 199 companies controlled and managed, 1 jointly controlled company and 6 companies under significant influence; 23 companies are excluded from the consolidation. AGROFERT Group companies are active in the fields of chemicals, agriculture and primary production, food processing, forestry and wood processing, land technology and engineering, logistics and transport, renewable resources and media. The Group's equity amounts to EUR 3.35 Billion.

The AGROFERT Group today employs almost 32,000 people and is the largest Czech private employer. According to the CZECH TOP 100 2020 ranking, AGROFERT is the fourth most important company in the Czech Republic.

AGROFERT is also the largest group in the Czech and Slovak agriculture and food industry, the second largest domestic chemical group, the second largest producer of nitrogen fertilizers in Europe and the third largest domestic exporter.

In terms of investments, AGROFERT is one of the largest investors in the Czech Republic, Slovakia and Germany, and is also a significant investor in Hungary.

The business success of AGROFERT Group companies is based on long-term, stable relationships with business partners, on the high-quality work of employees, on the use of the skills of experts from individual fields, on the ability to respond flexibly to the changing market environment and on the maximum use of synergy effects across the areas in which the Group operates.

Countries (scope)

16

Subjects

229

Number of employees

31,792

1993

25 January - establishment of AGROFERT, spol. s r.o. (share capital EUR 3,810 and four employees)

1994

Transformation of a limited liability company into a joint stock company AGROFERT, a.s.
Expanding trade in agricultural commodities and agrochemicals

1995

The company begins to invest in the domestic distribution network, acquiring companies such as ZZN* and ACHP**

1996

Entry into Czech chemistry: privatisation of Precheza
Joint venture DUSLO Šaľa (SK)

1997

Establishment of a specialised pesticide trading company: Chemagra
20 May - establishment of AGROFERT HOLDING, a.s.
Acquisition of Lovochemie

1998

Expansion of AGFTRADING's activities to include commodity trading

1999

First merger within the group: merger of Chemagra and AGFTRADING
Expansion to include fuel trade
Acquisition of DEZA

2000

Entry into the food processing industry: Maso Planá, MASNA Studená and ADEX

2002

Acquisition of SKW Piesteritz (DE)

2004

Merger of AGROFERT HOLDING, a.s. and AGFTRADING, a.s., as of 1 January
Entry into the milling and baking sector: PENAM (3rd most important group in the market)

2005

Merger of AGROFERT HOLDING, a.s., AGROFERT, a.s., and AGROPROFIT a.s. as of 1 January
Acquisition of Kostelecké uzeniny

2006

Entry into the Czech agricultural machinery market
Acquisition of the mining company HYZA (SK), establishment of PROFROST (frozen pastries), acquisition of the Chinese chemical company Precheza Titanium Dioxide

2007

Entry into the agricultural primary production segment
Entry into the market for the production and sale of seeds: OSEVA

2008

Entry into the dairy sector: OLMA
Acquisition of Šarišské pekárne a cukrárne (SK)

2009

Acquisition of Agropol Group, a.s. (including Vodňanská drůbež)
Entry into the Hungarian market: Devecseri
Acquisition of Dutch AdBlue distributor GreenChem

2010

Merger of AGROFERT HOLDING, a.s. and Agropol Group, a.s. as of 1 January
Expansion of activities in Hungary by entering the bakery market: acquisition of Ceres Group
Acquisition of meat companies Masozávod Krahulčí and Kmotr

2011

Entry into the forestry, logging and wood processing sector

2012

Entry into the media industry: establishment of AGF Media
Acquisition of the business part of IKR (HU)

* ZZN: Agricultural Supply and Purchasing, ** ACHP: Agrochemical Enterprise

2013

Acquisition of Lieken (DE), Ecopress (SK), Mafra

2014

Acquisition of Londa, NT Group (HU)
Acquisition of a majority stake in Česká vejce CZ
Spin-off of SynBioI, a.s. and AGROFERT, a.s.
as of 1 January

2015

Acquisition of AGROFIN Svitavy, Agropodnik Svitavy, Kladrubská, Zemědělské obchodní družstvo Zálabí, Vlčnovská zemědělská, Polnohospodárske družstvo Ludanice, ACOMWARE, AdInternet

2016

Acquisition of ZEMSPOL, spol. s r.o., AGRODRUŽSTVO Kačice, AGROPARKL spol. s r.o., Lužanská zemědělská a.s., CENTROPROJEKT GROUP a.s., PEZ A a.s. (SK)

2017

Acquisition of Petrochemia Blachownia, Ticket Portal Group, Polnoslužby Bebrava, PD Krupá and Truhlářství Straka

2018

Takeover of the Bauer Media Group publishing house through its subsidiaries Mafra Print, a.s. and Mafra Slovakia Print, s.r.o.

2019

Acquisition of UNITED BAKERIES a.s., APEX AGRO, s.r.o.

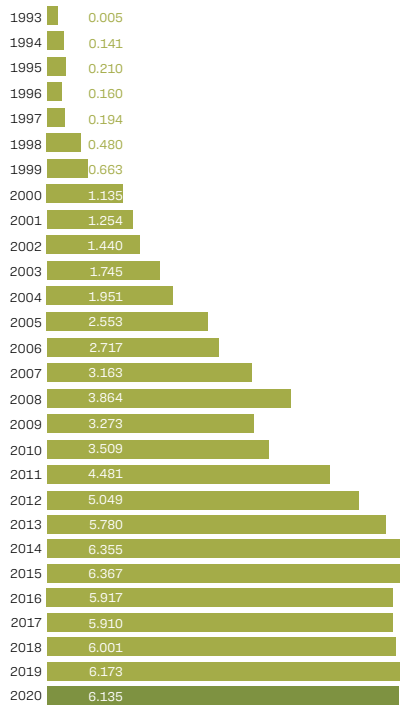
2020

Acquisition of VP & DJ s.r.o., Zemědělská obchodní společnost Onomyšl, a.s.

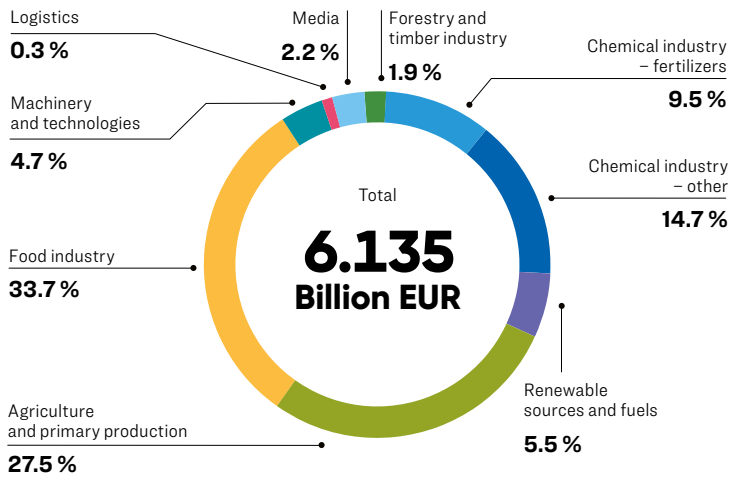


AGROFERT in Numbers 2020

Revenue from the sale of products, services and goods (Billion EUR)



Share of individual segments in Group sales in 2020



Total investments (EUR)

387.6 Million

of which **financial investments (EUR)**

4.1 Million

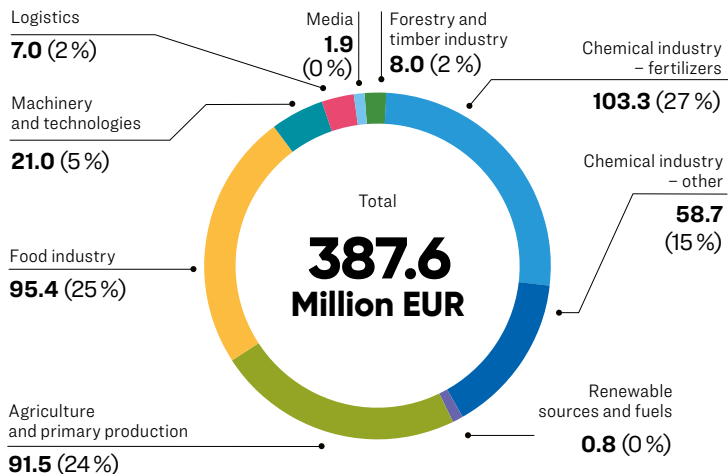
of which **renewal and development investments in tangible fixed assets (EUR)**

352.9 Million

of which **renewal and development investments in intangible fixed assets (EUR)**

30.6 Million

Share of individual segments in the Group's total investments in 2020 (Million EUR)

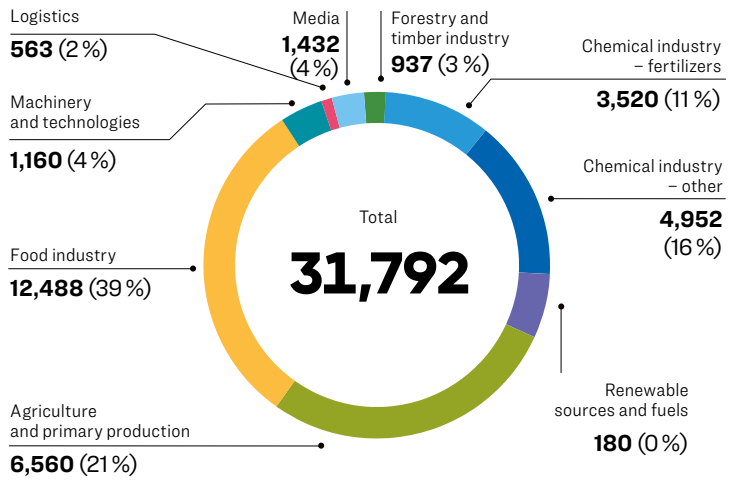


Exchange rate 26.245 CZK/EUR according to the Czech National Bank as of 31. 12. 2018

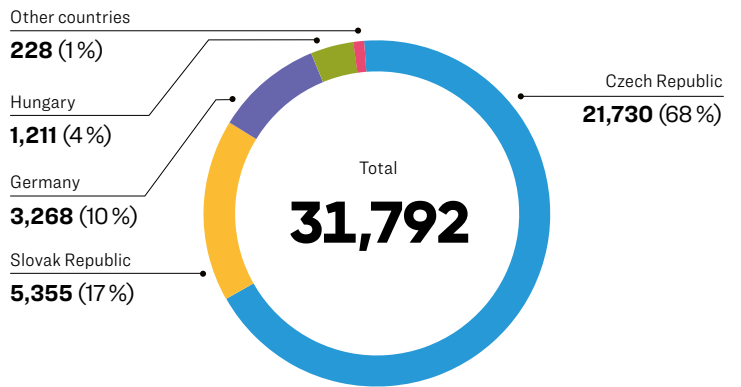
Number of employees
(average recalculated number)

31,792

Share of individual segments in the total number of Group employees in 2020



Proportion of employees in the Group's countries of operation in 2020



Total personal costs (EUR)

0.93 Million

of which **salary costs (EUR)**

0.67 Million

of which **contributions for employees (EUR)**

0.18 Million

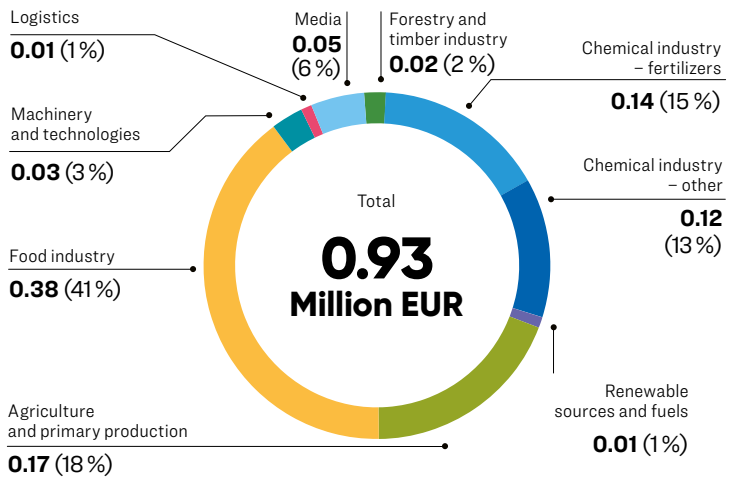
of which **agency staff costs (EUR)**

0.05 Million

of which **other costs (EUR)**

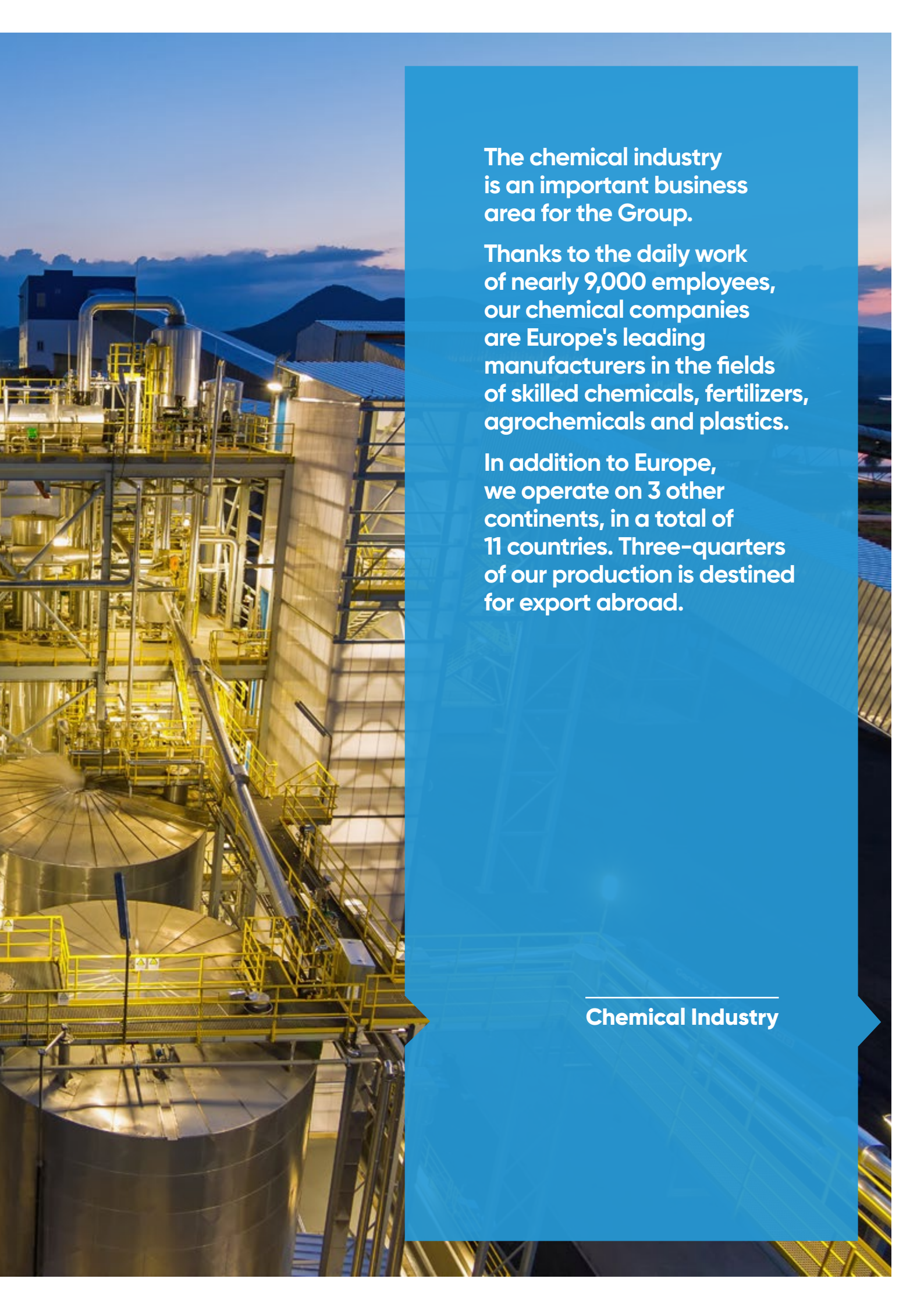
0.03 Million

Share of individual segments in the Group's total personnel costs in 2020 (Million EUR)



Chemical Industry



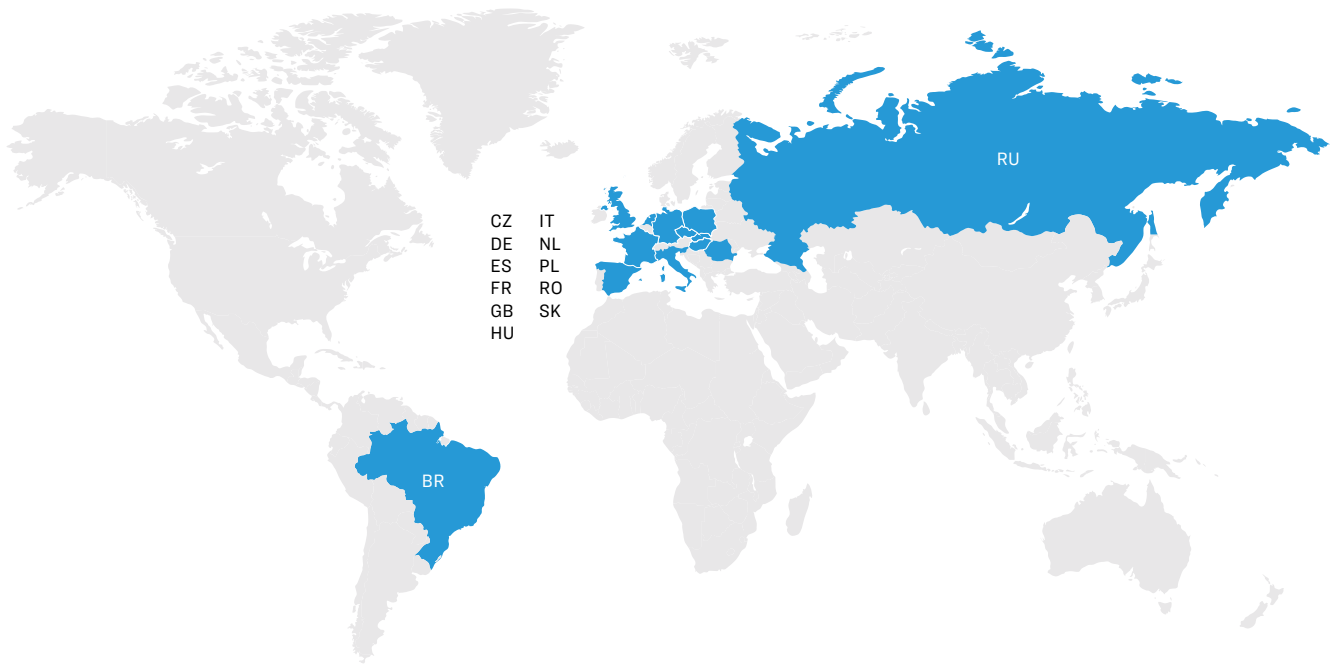


The chemical industry is an important business area for the Group.

Thanks to the daily work of nearly 9,000 employees, our chemical companies are Europe's leading manufacturers in the fields of skilled chemicals, fertilizers, agrochemicals and plastics.

In addition to Europe, we operate on 3 other continents, in a total of 11 countries. Three-quarters of our production is destined for export abroad.

Chemical Industry



Facts

Share of the fertiliser segment in the Group's turnover in 2020

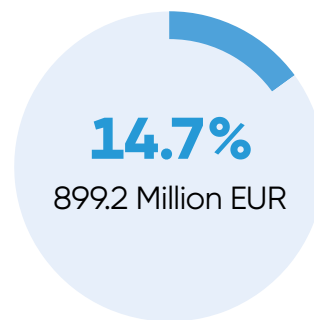


Fertiliser segment employees

3,520

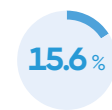


Share of the special chemicals segment in the Group's turnover in 2020



Special chemicals segment employees

4,952



Research and development laboratories

3



Products	Production capacity	kt/year
Fertilizers	Fertilizers	4,283
Processing of tar, crude benzen and production of downstream products	AdBlue	954
Inorganic pigments	Processing of the assembled tar	450
Rubber chemicals, production of rubber carbon black	Processing of assembled benzene	255
Qualified chemistry, building plastics, films (PP, PO, PVC, PET), floor coverings	Petrochemical fraction processing	96
Production of AdBlue	TiO ₂	62
Organic and inorganic chemistry	Processing of tar oils into heavy aromatics	36
	Naphthalene	65
	Phthalic anhydride	45
	Esters	62
	Technical foils + floor coverings	16
	Nitrocellulose	9
	Organic pigments and dyes	7
	Chemicals for water treatment and purification	120
	Manufacture of rubber carbon black (manufacture)	96



DE

Lutherstadt Wittenberg



PL

Szczecin

Lodz

Blachownia

Trade organisations and agencies

CZ

AGROFERT, Prague
GreenChem CZ, Prague

SK

GreenChem SK, Bratislava

DE

GreenChem Deutschland,
Lutherstadt Wittenberg

PL

Deza Polska, Szczecin
Synthesia Polska, Lodz

HU

AGROFERT Hungaria, Budapest
GreenChem Hungary, Komárom

GB

GreenChem Solutions, Aylesbury

NL

GreenChem Holding, Breda
GreenChem, Breda

FR

GreenChem France, Paris

ES

GreenChem Solutions, Barcelona

IT

AGROFERT ITALIA, Muggio
GreenChem Solutions Marcanise, Caserta

RO

FERT - TRADERO - S.R.L.,
Municipiul Timișoara

RU

Fatra, Moscow

BR

GreenChem Solutions, Florianópolis

Food Industry



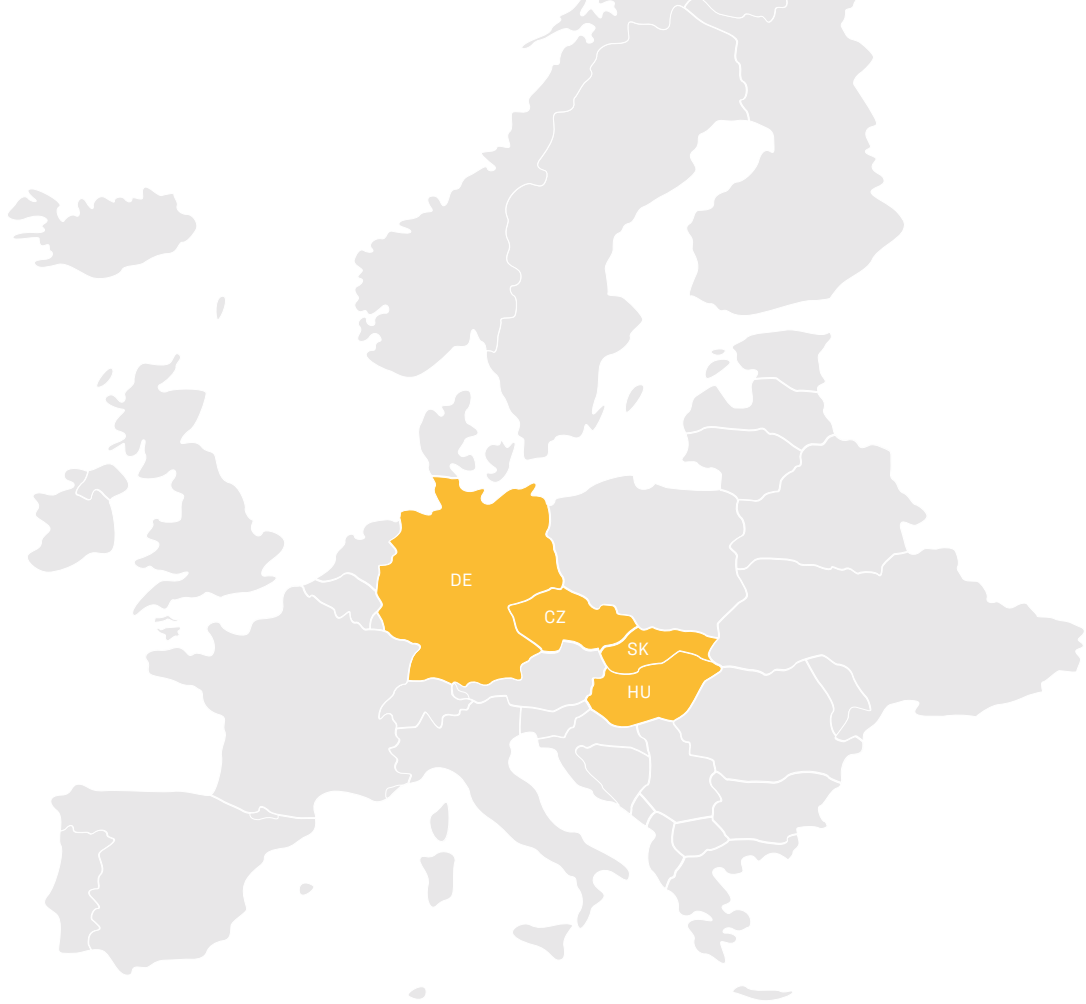


The Group's food companies focus mainly on the production of meat, sausage, dairy and bakery products. Customers are offered a wide range of food products from basic to special products for children or people with dietary restrictions.

We continuously innovate and improve our production processes and follow current trends in the industry.

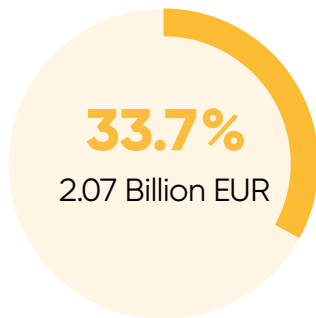
The main goal is to maintain food quality and satisfied customers.

Food Industry



Facts

Segment's share
of Group turnover in 2020



Employees

12,488





Products	Slaughter (pcs/year)	CZ	SK	HU	DE
Processing of fresh poultry and red meat and eggs	Cattle	29K	-	-	-
Manufacture of sausages and meat preparations and products	Pigs	473K	-	-	-
Buying and selling meat	Poultry	69M	27M	-	-
Milling production	Production (t/year)	CZ	SK	HU	DE
Bakery production – fresh and frozen products	Pork	37K	-	-	-
Dairy production	Beef	8K	-	-	-
Manufacture of delicatessen, egg preparations and mayonnaise	Poultry	85K	33K	-	-
Production of edible rapeseed and sunflower oils	Meat products	73K	8.8K	-	-
	Canned food	600	-	-	-
	Mills	203K	94.5K	-	-
	Bakeries	170K	30K	20K	510K
	Dairy production	222K	-	-	-
	Edible oils	33K	-	145K	-





CZ

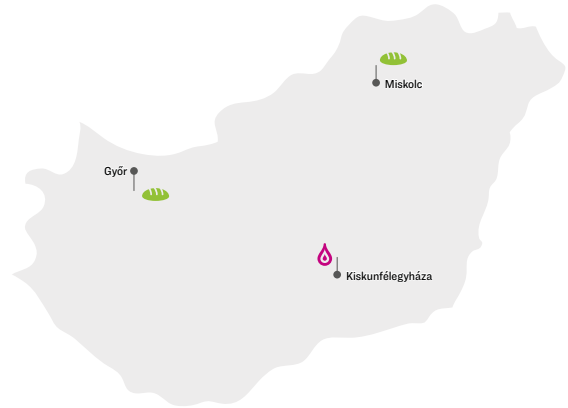
- Animalco
- KMOTR - Masna Kroměříž
- Kostelecké uzeniny
- Krahulík-MASOZÁVOD Krahulčí
- Mlékárna Hlinsko
- Olma
- PENAM
- PMU CZ
- PREOL FOOD
- PROFROST
- United Bakeries
- Vodňanská drůbež



SK

- HYZA
- PENAM SLOVAKIA
- PEZA
- Šarišské pekárne a cukrárne

- | | | | |
|--|------------------------|--|--------------|
| | Meat processing plants | | Egg products |
| | Bakeries | | Delicatessen |
| | Mills | | Edible oils |
| | Dairies | | Shop |



DE

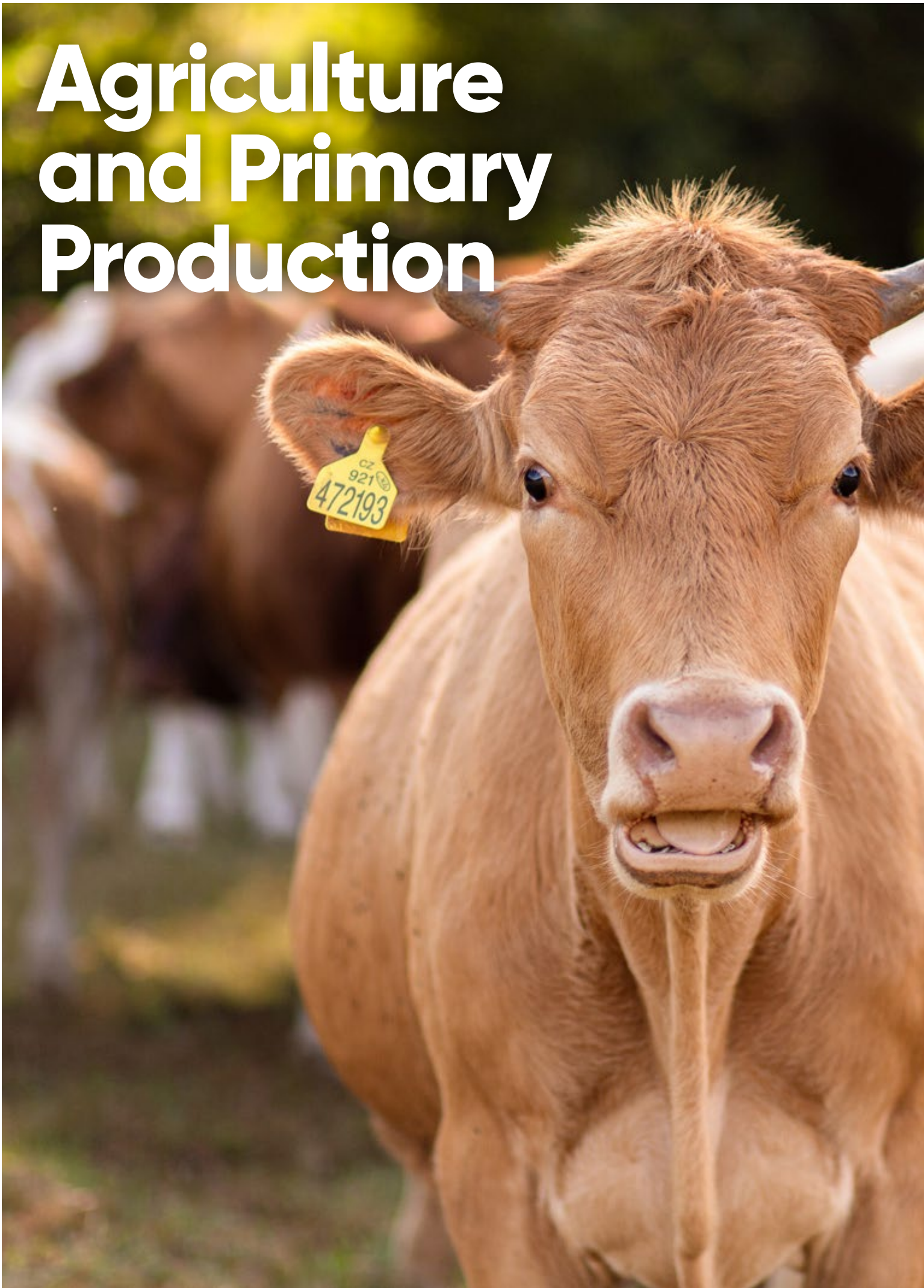
- Lieken
- Wittenberger Bäckerei

HU

- Ceres
- NT GROUP



Agriculture and Primary Production





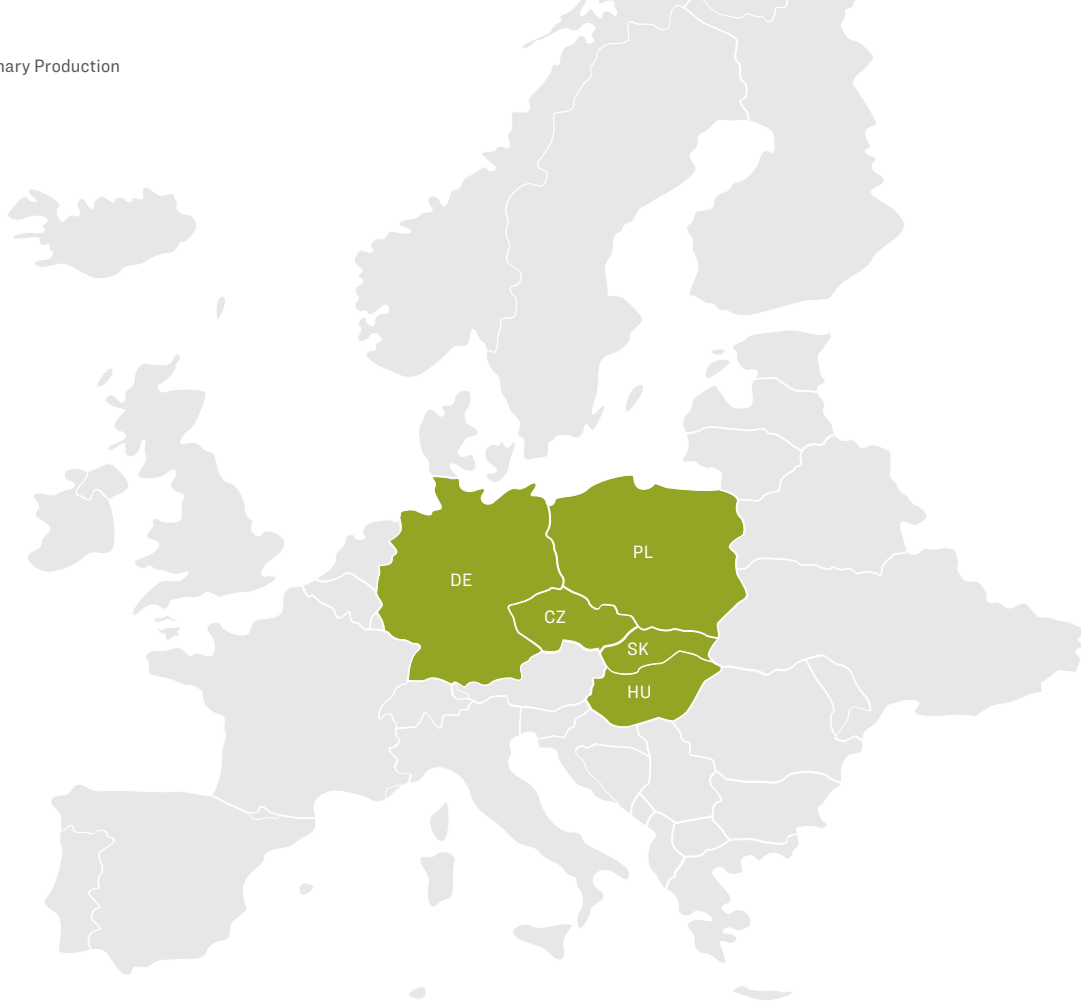
The basis of the agricultural part of the AGROFERT Group is a network of service and distribution companies of the ZZN type, which trade in all inputs and outputs necessary for agricultural primary production.

Our knowledge is backed up by experience gained from our own agricultural primary production.

The backbone of the primary production part of the AGROFERT Group consists of companies engaged in the production of basic commodities for the food and processing industry and the final consumer.

We place emphasis on production with the possibility of further value-added in our own downstream network in the processing industry and within the EU.

**Agriculture
and Primary
Production**



Facts

Segment's share
of Group turnover in 2020



Employees

6,560

20.6%



Hectares under cultivation

140,941



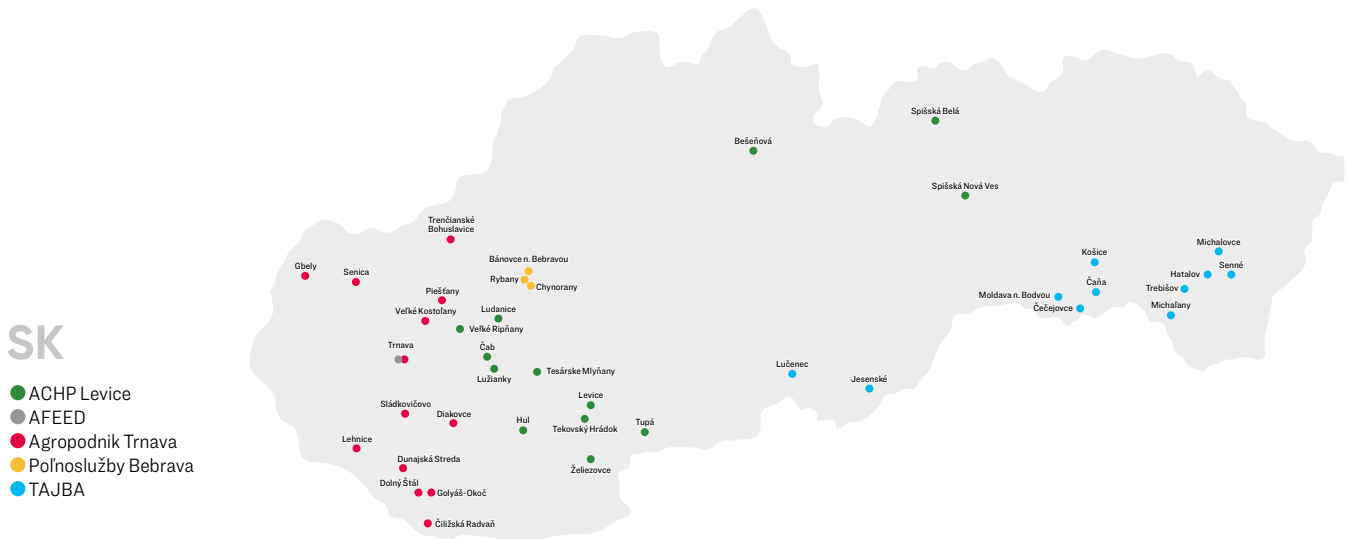
Compound feed (t)

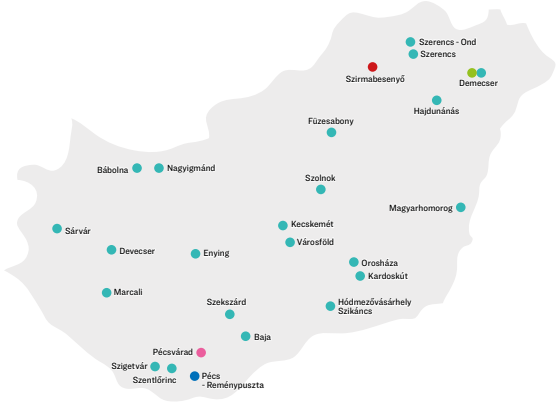
893,000



Products and services	Today we farm on about (ha)	CZ	SK	HU		
Fertilizers	Agricultural land	116K	20.3K	4.6K		
Agricultural commodities	We breed about (pcs) per year					
Agrochemicals	Poultry	32.9M	10.2M	-		
Seeds	Pigs	471.1K	-	16.9K		
Feed and feed materials	Sale of piglets for fattening	87K	-	-		
Plant production	Cattle	30.2K	4.7K	-		
Fuel incl. B30/B100	Of which cows	11.8K	2.5K	-		
Fields	Consumer eggs (pcs/year)	250M	-	-		
Cattle breeding stations (meat and milk)	Hatching eggs (pcs/year)	39M	-	-		
Pig breeding stations	milk production (litres/year)	128.7M	24M	-		
Poultry breeding stations (meat and eggs)						
Conception and design of technological investments in agriculture, general supplies including financing, installation, operational consulting and service	Storage capacity (t)	CZ	SK	DE	HU	PL
Manufacture of technology for poultry, pig and cattle breeding, including milking parlours	Solid fertilizers	310K	105K	8.1K	108K	-
	Liquid fertilizers	130K	34K	17.5K	47K	-
	Plant commodities	2.8M	750K	36K	172K	7K
	Compound feed production (t/year)	805K	88K	-	-	-
	Seed production (t/year)	30K	10.5K	-	-	-
	Pesticides - sales (EUR/year)	76.5M	33M	114.3K	60.4M	-







DE

- AGROFERT Deutschland

HU

- IKR Agrár
- IKR Agro-Vár
- IKR Szolgáltató és Szaktanácsadó
- Pécsvárad Agrover
- Pécs-Reménypusztai





CZ

up to 1,000 ha

- ☆ AGRO Mikulovice
- ☆ Agrobech
- ★ Agrobob
- ★ AGRO Pichov
- ★ AGRO Přešovice

- ★ APEX Agro
- ★ ČESKÁ VEJCE FARMS
- ★ Doubravická
- ★ VP & DJ
- ★ M + A + J

- ★ Nový Dvůr Kunovice
- ★ RK Náklo
- ★ SADY CZ
- ★ SCHROM FARMS
- ★ Statek Lom

- ★ ZEAS Mančice
- ★ ZEOS Brnířov
- ★ ZEMSPOL
- ★ ZS Třebívlice

1,000–2,000 ha

- ★ AGRO Rozsochy
- ★ AGRO Vnorovy
- ★ AGRO Jinín
- ★ PODCHŘÍBÍ JEŽOV
- ★ PRVNÍ ŽATECKÁ

- 1. Hradecká zemědělská
- SPV Pelhřimov
- STATEK BŘEŽANY
- VÍČNOVSKÁ zemědělská
- VSV

- ZERA
- ZEVA Chlístovice
- Zlatý klas
- ZOS Onomyšl
- ZS Vysočina

over 2,000 ha

- AGROCOM HRUŠOVANY
- AGD Kačice
- AGRO Jevišovice
- AGROPARKL
- AG AGROPRIM
- AGS AGRO
- ALIMEX NEZVĚSTICE

- DZV NOVA
- Lužanská zemědělská
- KLADRUBSKÁ
- MAVEX AGRO
- Oseva Agri Chrudim
- Poděbradská blata
- První zemědělská Záhornice

- ORYNAGRO
- ZAS Podchotuč
- ZD Křečhoř
- ZEAS Puclice
- ZEM
- ZEMOS
- ZOD Zálabí

- Zemědělská společnost Blišany
- ZS Vilémov

Specialised breeds

Pigs

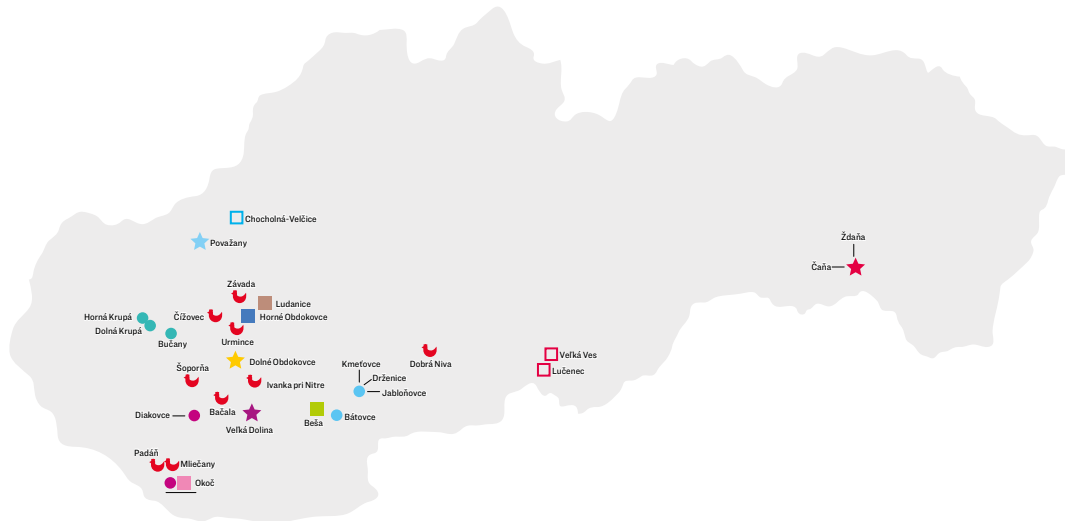
- ★ ANIMO Žatec
- ★ LIPRA PORK
- ★ SPV Pelhřimov

Eggs

- AGROPODNIK Hodonín
- SCHROM FARMS

Chickens

- Vodňanské kuře
- Výkrm Tagrea
- Výkrm Třebíč



SK

up to 1,000 ha

- ★ AGROFORS
- ★ Agropol Košice 🐷
- ★ DOLINA
- ★ PD Považie

1,000–2,000 ha

- Novoves
- Poľnohospodárske družstvo Beša
- Poľnohospodárske družstvo Horné Obdokovce 🐷
- Poľnohospodárske družstvo Ludanice 🐷
- PD Okoč-Sokolec 🐷
- RDP Chochoľná-Velčice

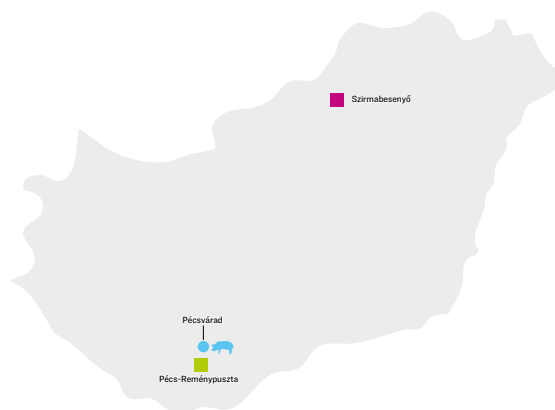
over 2,000 ha

- AGRO – VÁH
- Poľnohospodárske družstvo Bátovce 🐷
- Poľnohospodárske družstvo Krupá 🐷

Specialised breeds

Chickens

- 🐔 Farma HYZA



HU

1,000–2,000 ha

- IKR Szolgáltató és Szaktanácsadó
- Pécs-Reményusztai

over 2,000 ha

- Pécsváradi Agrover

Specialised breeds

Pigs

- 🐷 Pécsváradi Agrover



Machinery and Technology



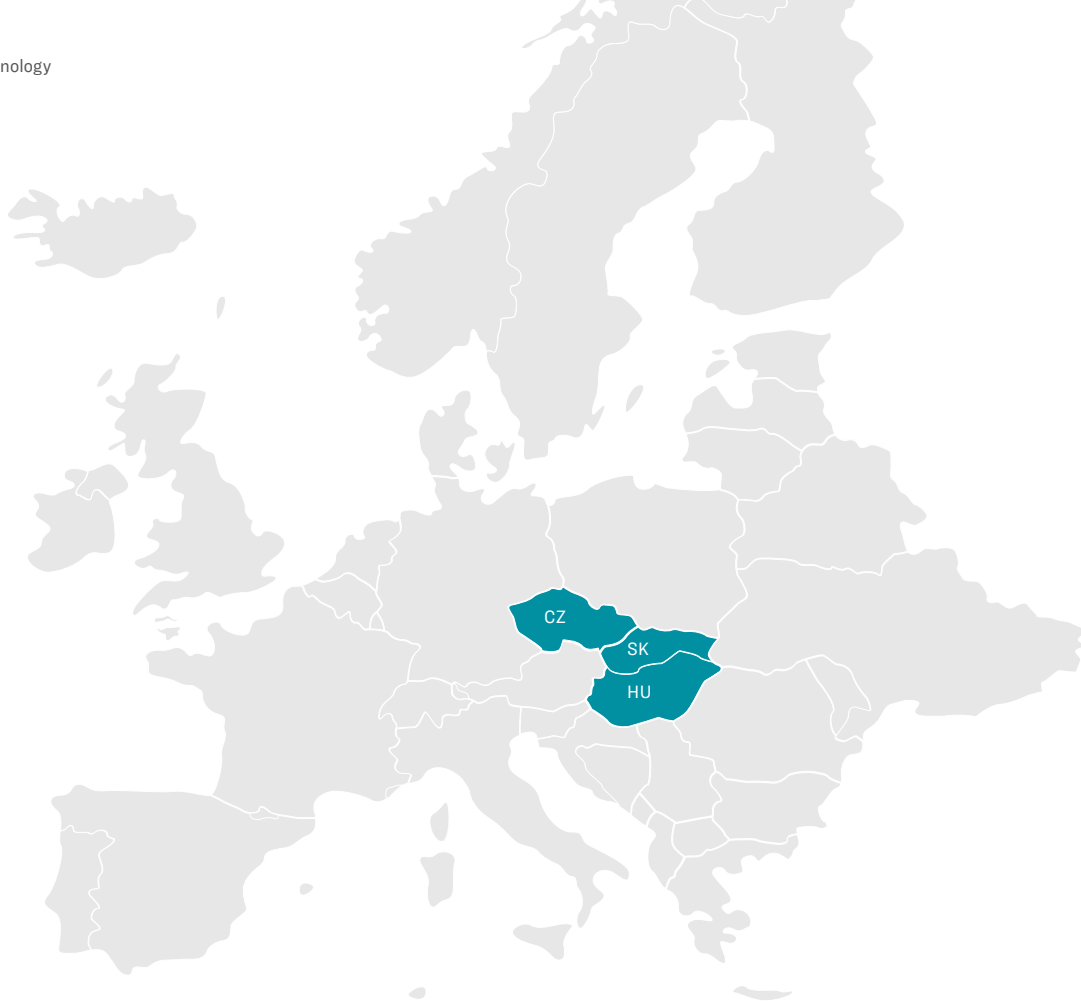


We are a major distributor of new and used agricultural, construction, transport and now also firefighting machinery. We also provide comprehensive services in this area.

We also provide comprehensive services in the field of agricultural technology investments, particularly in livestock primary production and renewable energy. We prepare concepts, projects and turnkey general supplies, including financing, installation, operational consulting and service.

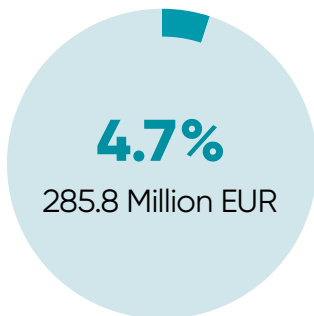
We co-organise Agrotec Rally Hustopeče, which is an integral part of the International Rally Championship of the Czech Republic, the Czech Rally Cup and is included in the European Trophy calendar.

**Machinery
and Technology**



Facts

Segment's share
of Group turnover in 2020



Employees

1,160





Products and services

Agricultural machinery

AGRI FARMING SOLUTIONS, NEW HOLLAND, CASE IH, STEYR, AMAZONE, PICHON, STRAUTMANN, LAND PRIDE, SIP, Tehnos

Trucks and passenger cars

IVECO, FIAT PROFESSIONAL, ŠKODA, KIA, JEEP

Construction machinery

NEW HOLLAND, CASE

Services and trade in new and used machinery

Number one in tractor sales in the Czech Republic

Number two in sales of harvesters in the Czech Republic

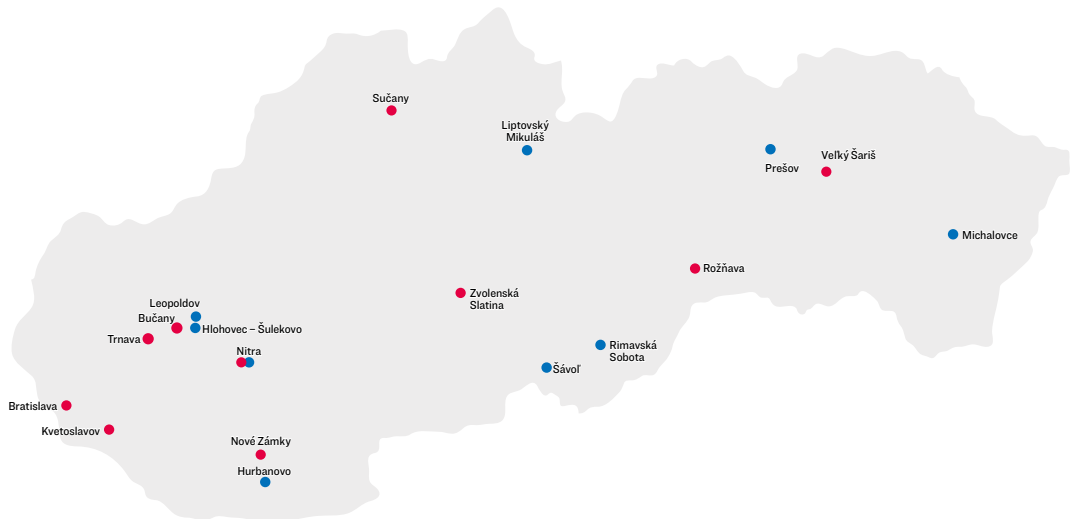
The largest IVECO dealer in the Czech Republic





CZ

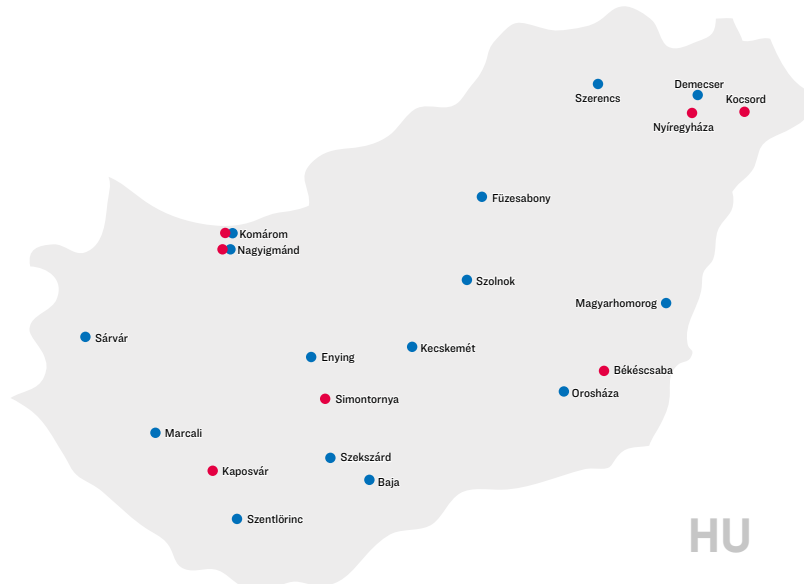
- AGRI CS – agricultural machinery
- AGRI SYSTEM – agricultural machinery
- AGROTEC – agricultural machinery
- AGROTEC – passenger cars
- AGROTEC – trucks
- AGROTEC – construction machinery
- AGROTECHNIC MORAVIA – agricultural machinery
- ARBO – agricultural machinery
- Cerea – agricultural machinery
- KVARTO – agricultural machinery
- NAVOS FARM TECHNIC – agricultural machinery
- ZZN Polabí – agricultural machinery



SK

- AGRI CS Slovakia – agricultural machinery
- AGROTEC – agricultural machinery






HU

- AGRI CS Magyarország – agricultural machinery
- AGROTEC Magyarország – agricultural machinery



Forestry and Timber Industry



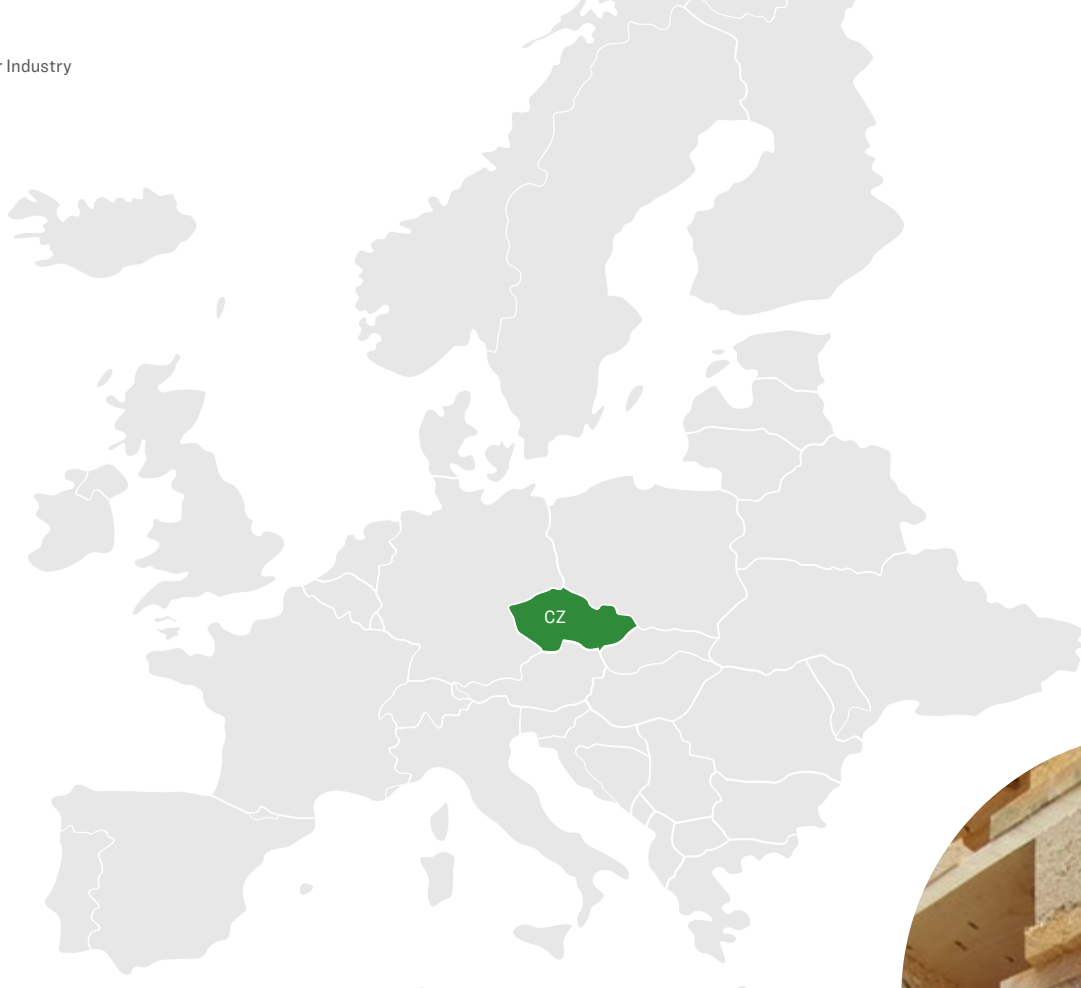


The forestry segment of the AGROFERT Group provides comprehensive services in the care of Czech forests and public greenery.

Our companies take care of forests from seedlings to mature trees and also trade and process timber.

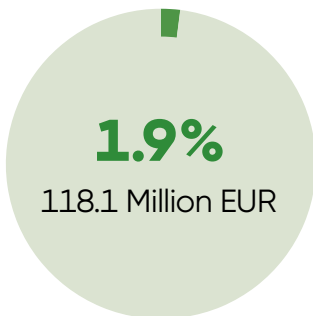
Forestry and timber industry is a rather smaller sector in the AGROFERT Group's business, but it is important from the point of view of the use of our know-how and its interconnection with other AGROFERT Group activities.

**Forestry
and Timber
Industry**



Facts

Segment's share
of Group turnover in 2020



Employees

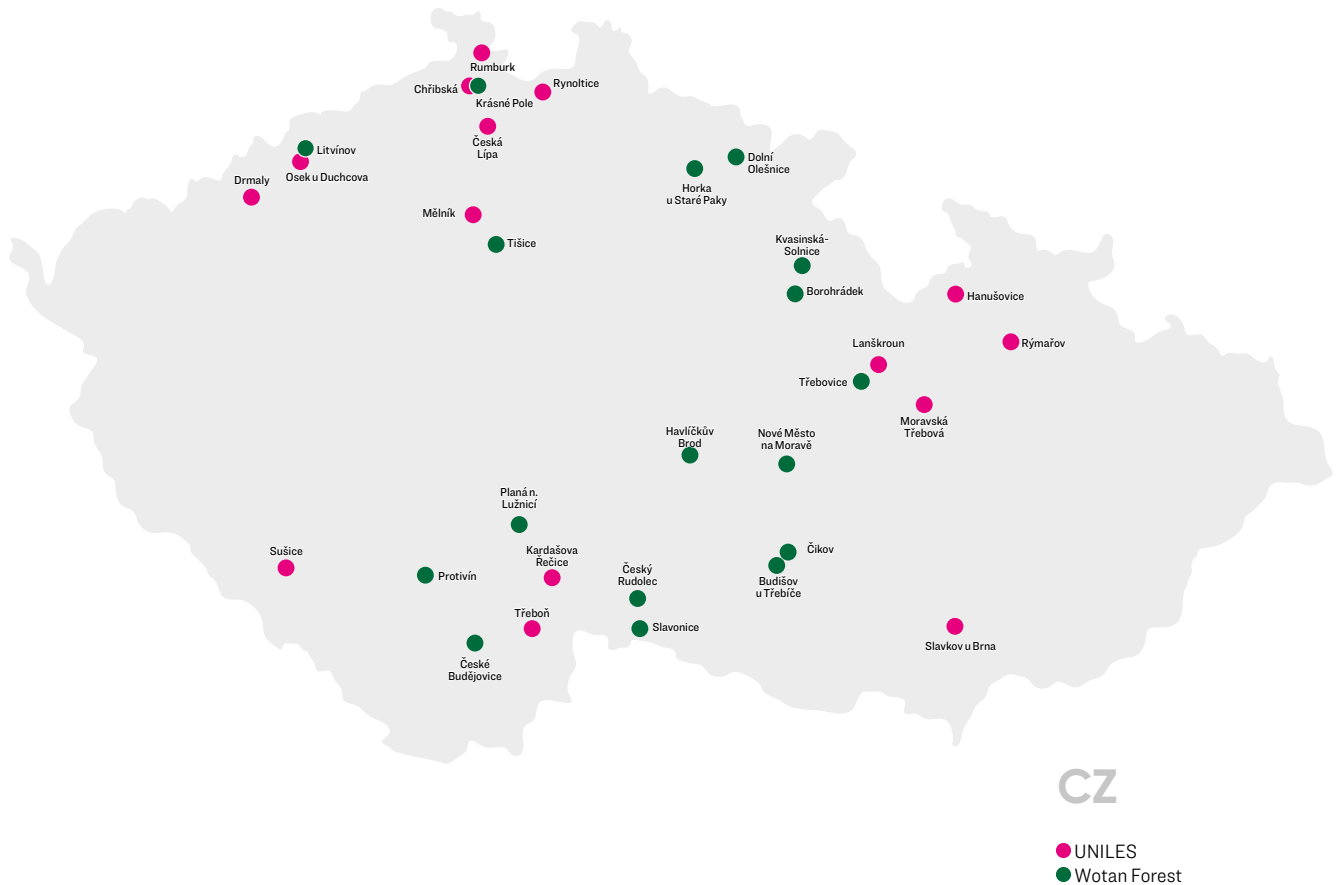
937



Companies

2





Products and services

Harvesting and wood processing

Reforestation

Protection of cultures

Rearing of forest stands

Production of planting material

Care of public greenery

Timber production

Timber harvesting (m ³ /year)	1.42M
Timber cutting (m ³ /year)	326K
Plywood production (m ³ /year)	29.5K
Seedlings (pcs/year)	17.3M
Pallet production (pcs/year)	3.03M

uniles[®]

**WOTAN
FOREST**

Renewable Sources and Fuels





AGROFERT operates as a warehouse and trader of fuels, mainly in the region of West Bohemia. At the same time, it offers a complete portfolio of European-recognised biofuels (FAME and bio-ethanol) as a replacement for fossil motor fuels.

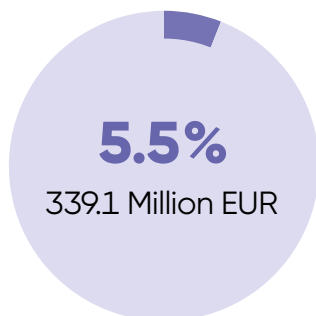
The Group is also active in the solid biomass segments, especially pellets and granules from cultivated biomass, agrarian residues and dendrobiomass.

**Renewable
Sources
and Fuels**



Facts

Segment's share
of Group turnover in 2020



Employees

180

0.6%



Public petrol stations

15





CZ

- AGROMASS
- AGROPODNIK DOMAŽLICE
- Ethanol Energy
- PREOL
- Primagra



Products and services
Fuel for the agrarian and non-agrarian sectors
Liquid biofuels (FAME, vegetable oils, glycerine, bioethanol, technical alcohols)
DDGS
Energy raw materials
Solid biomass (pellets, granules)
Biogas production and cogeneration of electricity

Production capacity	kt/year
FAME	189
Canola scraps	296
Rapeseed	490
Bioethanol	56
Pressed oils	198
Glycerin	14
DDGS	49



Logistics





The logistics section of the AGROFERT Group provides services in the field of axle transport, specialising in the agricultural, forestry and food segments.

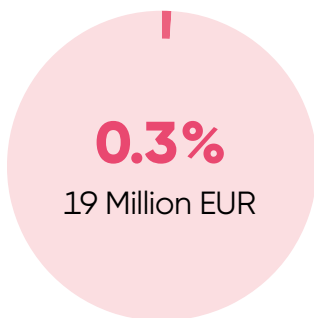
Individual logistics companies offer their services outside the AGROFERT Group and also cooperate with a number of external carriers.

Logistics



Facts

Segment's share
of Group turnover in 2020



Employees

563



Logistics companies

2



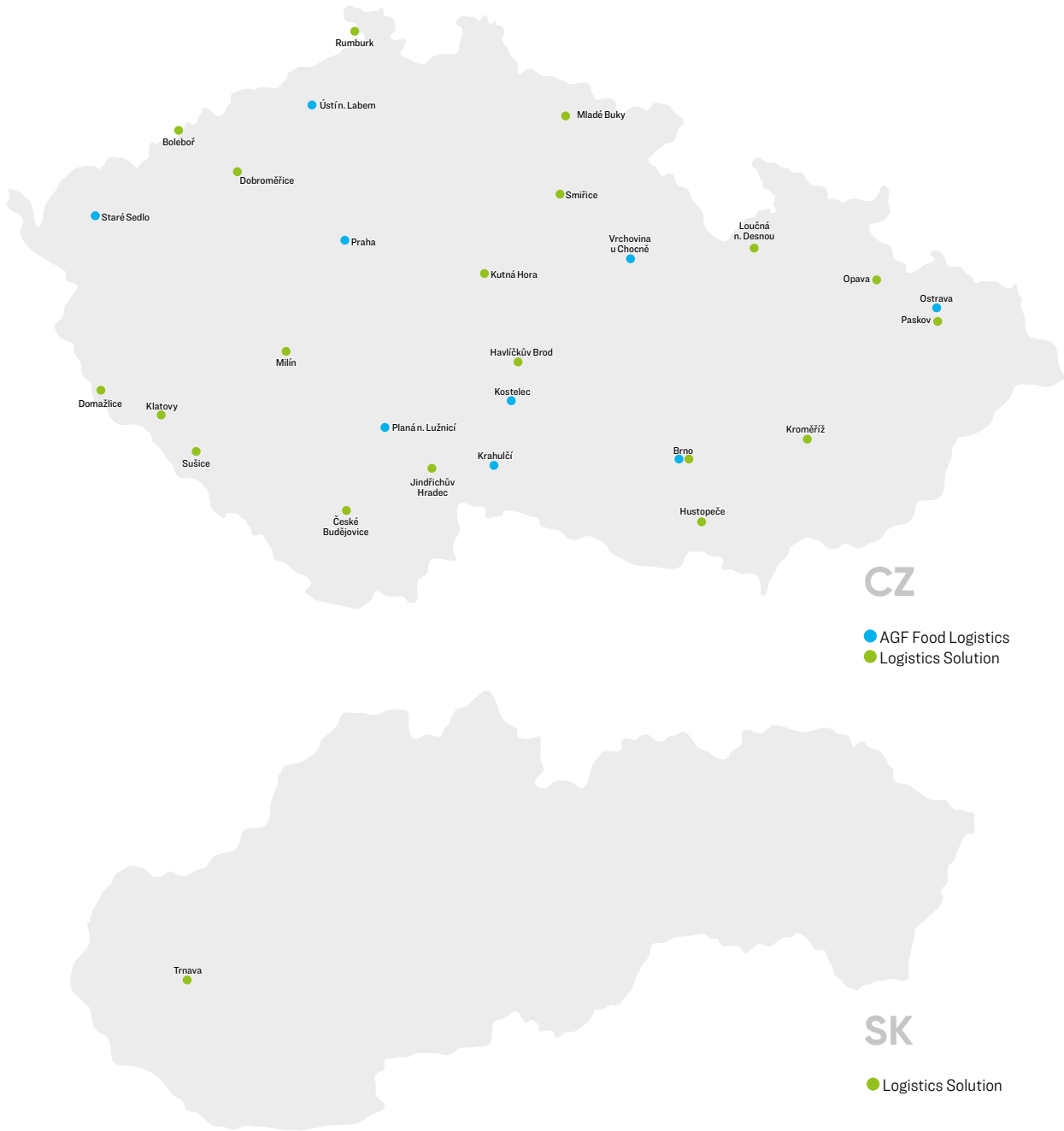
Transport journeys performed

231,976



Kilometres travelled

24,618,291



Services

Transport of agricultural commodities and bulk materials, fresh and frozen food, roundwood and wood waste and animals

Transportation

Loose materials	100K m ³ /year
Agricultural commodities	1.3M t/year
Wood	2.5M m ³ /year
Feed mixtures	0.74M t/year
Food	188K t/year
Transport by rail	32K t/year



Media



The youngest segment of the AGROFERT Group brings together products from all areas of the media market in the Czech Republic and Slovakia (press, Internet, TV, radio) and e-commerce.

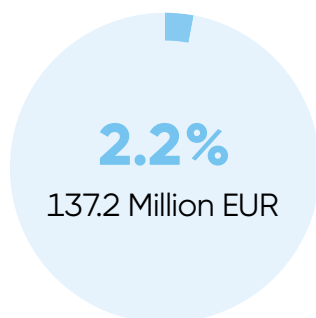
We also offer services in the field of OOH advertising, newspaper and magazine printing, virtual operators and event organisation.

Media



Facts

Segment's share
of Group turnover in 2020



Employees

1,432



Printed titles

130



TV stations







4



Radio stations

3




- | | |
|--|---|
|  Periodicals |  Radio |
|  Web/multimedia |  Printing office |
|  TV |  Tickets |

CZ		SK	
Average sales	(thousand pcs/issue)	Average sales	(thousand pcs/issue)
Mladá fronta DNES /s TV magazínem	95.4/170.3	Astro krížovky	6.2
Lidové noviny/s magazínem	27.0/38.3	Balans	10.0
Claudia	26.9	Čarovné Slovensko	3.4
COSMOPOLITAN	16.9	Čas na lásku	4.1
Čas na lásku	18.9	Čas na relax Krížovky	8.3
Čas pro hvězdy	33.8	Diabetik	6.8
HARPER'S BAZAAR	19.3	Eurotelevízia SR	65.4
Chvilka pro luštění	35.1	EVITA	19.4
Chvilka pro Tebe	58.5	Hospodárske noviny	10.0
Chvilka v kuchyni	34.8	HORECA	0.5
Můj svět	26.6	CHPT - Varíme	5.1
Napsáno Životem	34.6	CHPT Krížovky	7.3
Nostalgie	22.3	Chvilka pre teba	21.3
Pestrý svět	84.5	Chvilka na 100 krížoviek	8.5
Rytmus RETRO	58.3	Krížovky	6.4
Rytmus Života	112.9	Krížovky a novinky	7.1
Téma	53.8	Krížovky do vrecka	6.6
Tina	48.2	Krížovky na každý deň	25.1
TINA BYDLÍME	12.1	Maxikrížovky	23.0
TV MAX ČR	229.4	Maxikrížovky plus	12.0
TV Plus 14 ČR	68.3	Můj svet šťastia	4.8
TV Revue	56.6	Najlacnejšie krížovky	7.2
Týdeník Televize	49.7	Napínavé krížovky	66.1
ŽENA A ŽIVOT	30.5	Napínavé krížovky plus	17.5
Average distribution	in thousands	Napínavé osemsmernovky	6.9
Metro (pcs/day)	212.1	Napísané životom	5.2
5plus2 (pcs/week)	425.6	Naša záhrada	8.0
Number of readers (per issue)	3.3M	Návraty hviezd	6.5
Average server traffic (visitors/month)	7.4M	Noviny do pohody	10.4
Viewership of TV stations (million viewers/month)		Noviny pre zdravie	3.1
Óčko	1.1	NŽ Krížovky	9.5
Óčko STAR	1.1	Obchod	0.3
Radio listenership (thousands of listeners/day)		Príbehy zo života	7.8
Rádio Impuls + Český Impuls 981 AM	844.0	RUNGO	1.6
RockZone 105,9	27.0	Rytmus života	37.6
		RŽ - Dobré rady starej mamy	10.5
		RŽ - Rodinné zdravie	6.8
		RŽ - Varíme	8.1
		RŽ Krížovky	7.0
		Svet poznania	2.6
		Strategie	0.7
		Sudoku mini	10.8
		Tajomstvá ženy	7.4
		Tele Plus	22.4
		Tele Plus krížovky	6.0
		Telemagazín SR	8.6
		Téma	12.7
		TVmax SR	137.0
		Všetko pre ženu	7.1
		Záhady a horoskopy	10.7
		Zdravotnícke noviny	1.0
		Životné príbehy	5.2
		Number of books sold (thousands of copies)	15.3
		Average server traffic (million readers/month)	3.7

Social Responsibility





AGROFERT Group is one of the most successful companies in the Czech Republic and abroad. In addition to production processes and quality products, we also perceive other important processes, which include in particular the areas of certification, standards, the social area, which includes the area of corporate philanthropy and the area of human resources.

Although we are a commercial manufacturing company, the other areas of our business are important to us. The most important aspects for us are our people and the place where we do business – our country.

**Social
Responsibility**



Quality

Non-corrupt business

AGROFERT, a.s., is the first Czech company to obtain a certificate of anti-corruption resistance – Fraud and Corruption Resistance Profile – awarded by the internationally recognised Norwegian certification company Det Norske Veritas.

Ethical standards

- Group Code of Conduct (www.agrofert.cz/compliance)
- Communication of unethical behaviour – Tell Us Line
- Compliance with the Code of Ethics for Product Advertising
- Mafra Group Journalistic Code of Conduct

Transparency

Central purchasing is carried out via the Promitea software auction system.

Quality certification

The quality management systems are structured organisationally and departmentally and linked across the Group by a documentation system.

The certifications of AGROFERT, a.s. are supported and linked to the certifications of the Group's holdings in the following areas:

- HSN EN ISO 9001
- HSN EN ISO 14001, FSC, PEFC
- EN ISO 50001
- HACCP, IFS, BRC, HSN EN ISO 22000
- GMP+, GTP
- Non-GMO
- ISCC EU, ISCC PLUS
- EN ISO 45001

The parent company AGROFERT, a.s., is certified and evaluated according to the following standards:

- ČSN EN ISO 9001:2016 in the field of Purchase, storage and sale of agricultural crops, cereals, oilseeds, legumes, feed, agrochemicals, pesticides, seeds, mordants, fertilizers, including consulting
- ČSN EN ISO 14001:2016 in the field of Purchase, sale and supply of fertilizers, pesticides and seeds and related consulting activities (Agrochemia Slovak organisational unit)
- GMP+ B3
- ISCC EU

Social/ Corporate Philanthropy

AGROFERT Foundation

- Founded on 5 December 2011, basic deposit EUR 19,051.00
- More than EUR 19 Million has been distributed since the AGROFERT Foundation was founded
- EUR 1.84 Million distributed in 2020
- (specific beneficiaries, grant procedures for non-profit organisations, Fund for single parents)
- For more information, visit www.nadace-agrofert.cz

Financial and non-financial donations

Financial support for regional and national social, cultural, sports and other projects

Human Resources

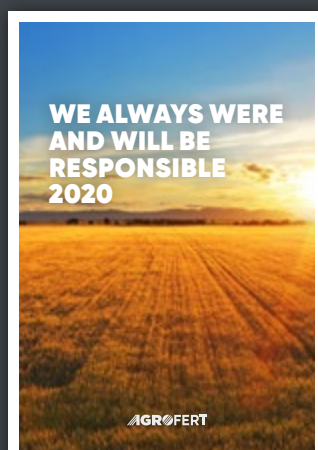
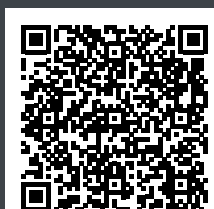
Although we place great emphasis on technological development, our success is mainly due to our people. Their knowledge and experience are key to our companies.

Tradition, loyalty, know-how and corporate culture are the basic features that accompany the success and quality of our products. Thanks to them, our companies have been able to cope with the challenging period of the pandemic.

Other important elements include the development, training and care of employees.

Strengthening internal and external communication, the use of social networks, the introduction of a corporate intranet, and printed periodicals are sources that transmit the content of the message to key readers and audiences. These are both AGROFERT Group employees and readers and listeners from the general public.

AGROFERT's activities, participation in career days, fairs, school fairs and communication on the social networks of the individual backbone schools are part of the Group's long-standing and ever-expanding cooperation with the broad educational system in the Czech Republic and Slovakia. The involvement of employees in public benefit projects is also a traditional part of the AGROFERT Group's corporate culture.





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